

AMERICA'S PIN-UP QUEEN ...

ARCHIE  
SERIES

NO. 17

JULY

KATY

ALL NEW  
STORIES

KEEENE

10¢

Comics





HELLO, BOB-HAVE YOU FOUND THAT UNDERSEAS TREASURE?

# GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH! OR PREMIUMS!



LOOK! LIVE PONY!

Yessiree, a real, live Pony for your very own. Just send for BIG catalog for premium plan. MAIL COUPON TO START.

WE TRUST YOU!

Bluebird Clocks, Roasters, Blankets. Mail coupon!

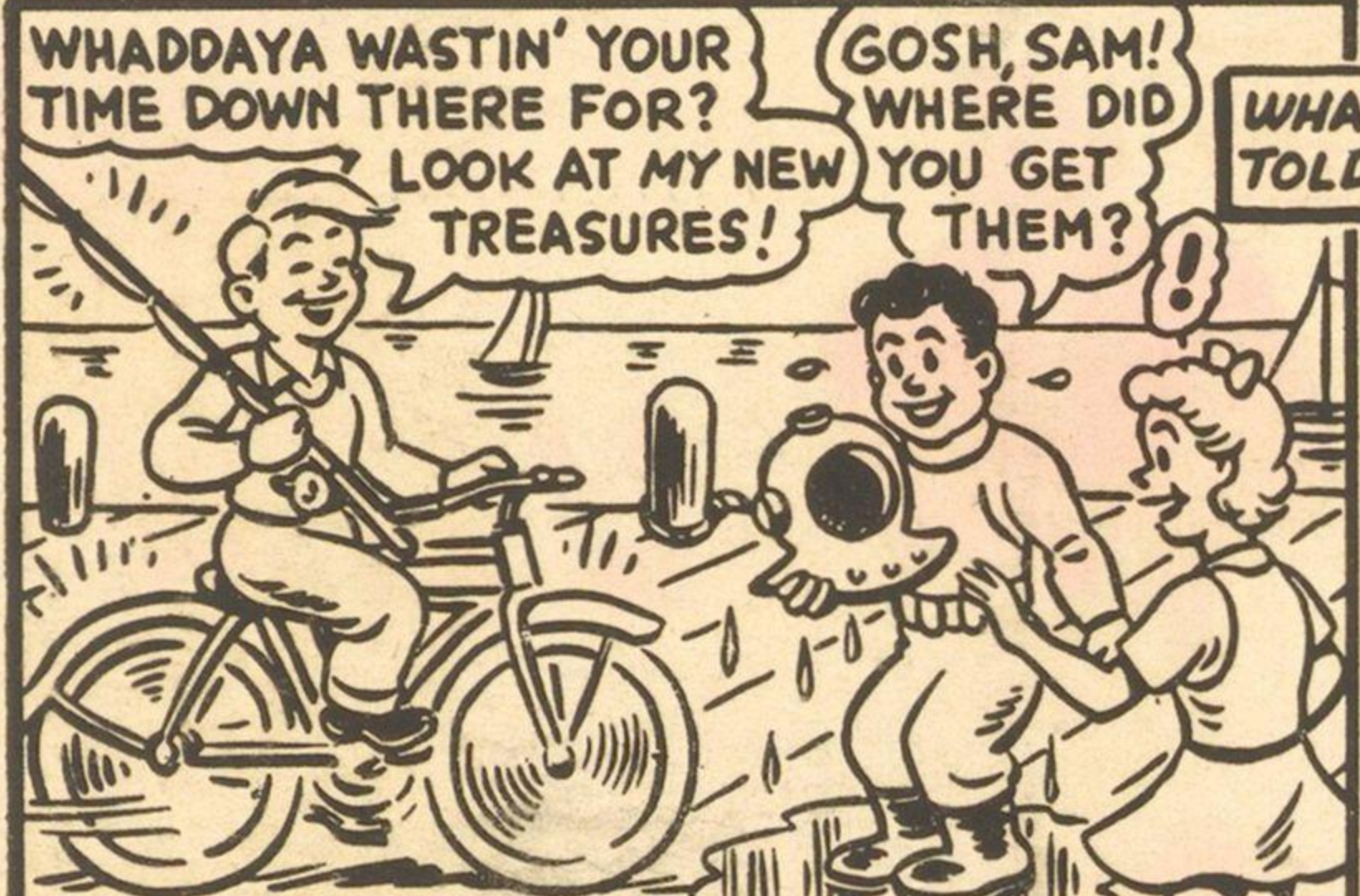
ACT NOW!

Mail coupon.

School Boxes, Radios, Fishing Kits.

Boys and Girls Wrist Watches. Mail coupon.

BE FIRST



- AND WITH EACH BOX OF THIS WHITE CLOVERINE BRAND SALVE, WE GIVE YOU A BEAUTIFUL ART PICTURE!

FINE! I'LL TAKE 2 BOXES, SAM.

.22 Cal. Rifles, Archery Sets, Blankets, Skates, Dolls,

Telescopes, Wallets, Wagons. Mail coupon.

ACT NOW



ACT FAST!

Swim Masks, Flashlights, Cameras, Dresser Sets, 1000 Shot Daisy Air Rifles, Bibles.

LET'S GO!

MAIL COUPON NOW!

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent ppd.) SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Alarm Clocks, Aluminum Ware, Bill-folds, Bibles, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes.

WE TRUST YOU!

OUR 59th YEAR!

WHITE CLOVERINE BRAND SALVE

GUARANTEED BY GOOD HOUSEKEEPING

Boys' and Girls' Bicycles, Alarm Clocks, Footballs, Blankets, Bibles, Watches. Get BIG catalog for premium plan. MAIL COUPON TO START.

Blankets, Bibles, Skates, Dolls, Mail coupon.

ACT NOW!

OUR 59th YEAR - WE ARE RELIABLE! MAIL

Wilson Chemical Co., Dept. 156 , Tyrone, Pa. Date \_\_\_\_\_

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ST. \_\_\_\_\_ R. D. \_\_\_\_\_ BOX \_\_\_\_\_

TOWN \_\_\_\_\_ ZONE NO. \_\_\_\_\_ STATE \_\_\_\_\_

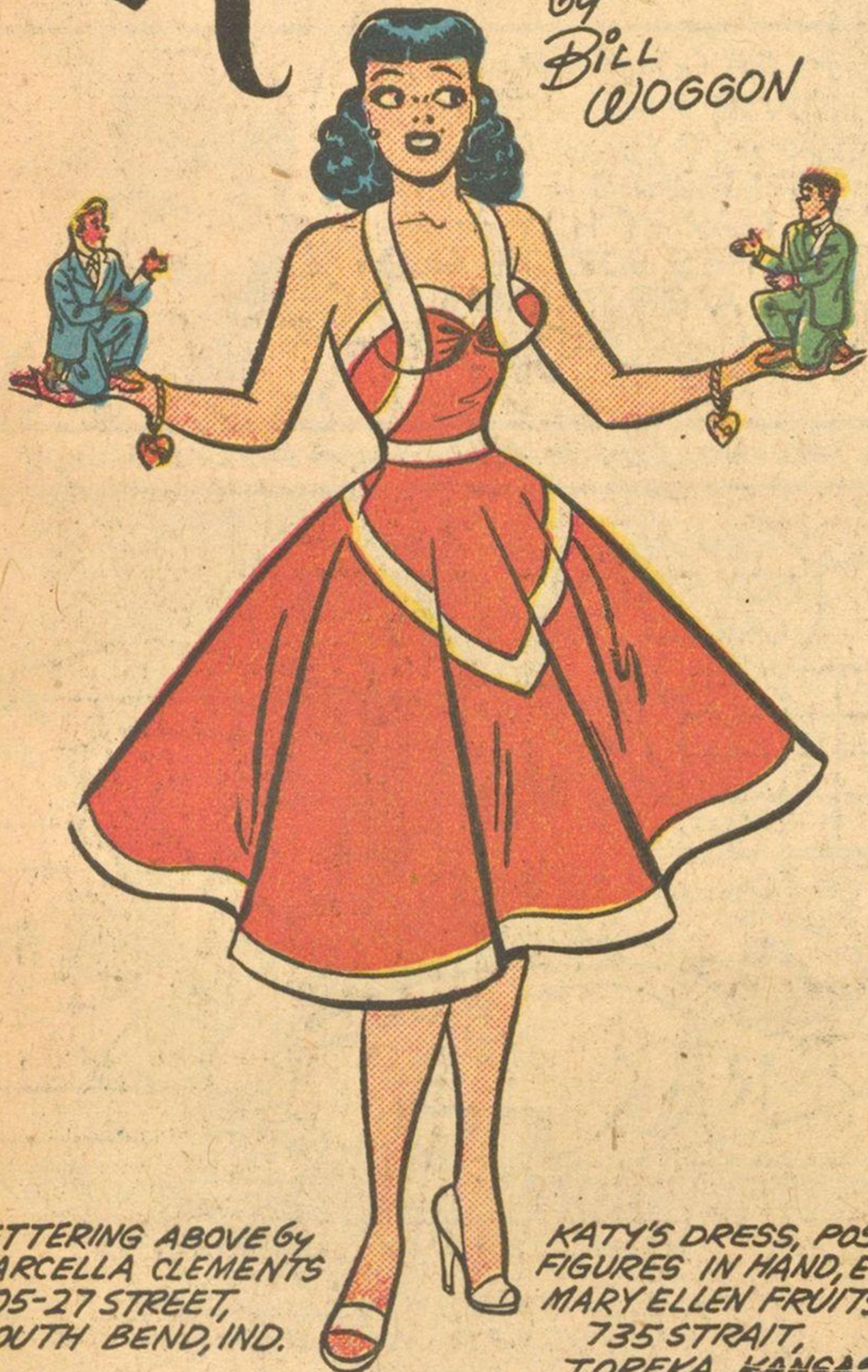
PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today



# Katy Keene

by  
Bill Woggon

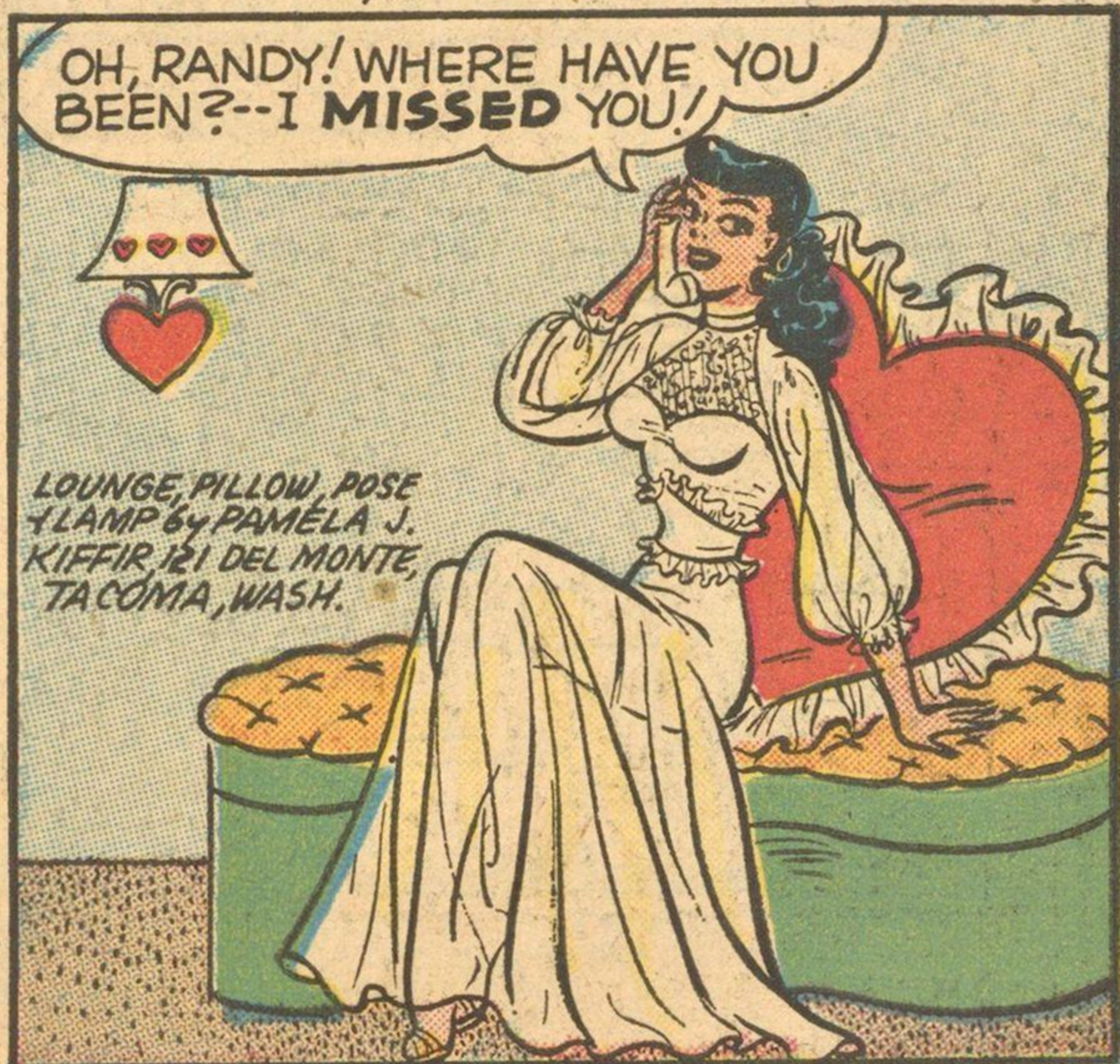


LETTERING ABOVE by  
MARCELLA CLEMENTS  
805-27 STREET,  
SOUTH BEND, IND.

KATY'S DRESS, POSE,  
FIGURES IN HAND, ETC. by  
MARY ELLEN FRUITS,  
735 STRAIT,  
TOPEKA, KANSAS.



NEGLIGEE, POSE, ETC. by ELAINE MISH, 613 CORLEYS, W. ALLENHURST, ILL.



LOUNGE, PILLOW, POSE  
+ LAMP by PAMELA J.  
KIFFIR 121 DEL MONTE,  
TACOMA, WASH.

**YOU DID?** (SIGH) BUT NOT HALF  
AS MUCH AS I **MISSED** YOU,  
KATY--I JUST FLEW BACK  
FROM NEW YORK! HOW ABOUT  
LUNCH TODAY?

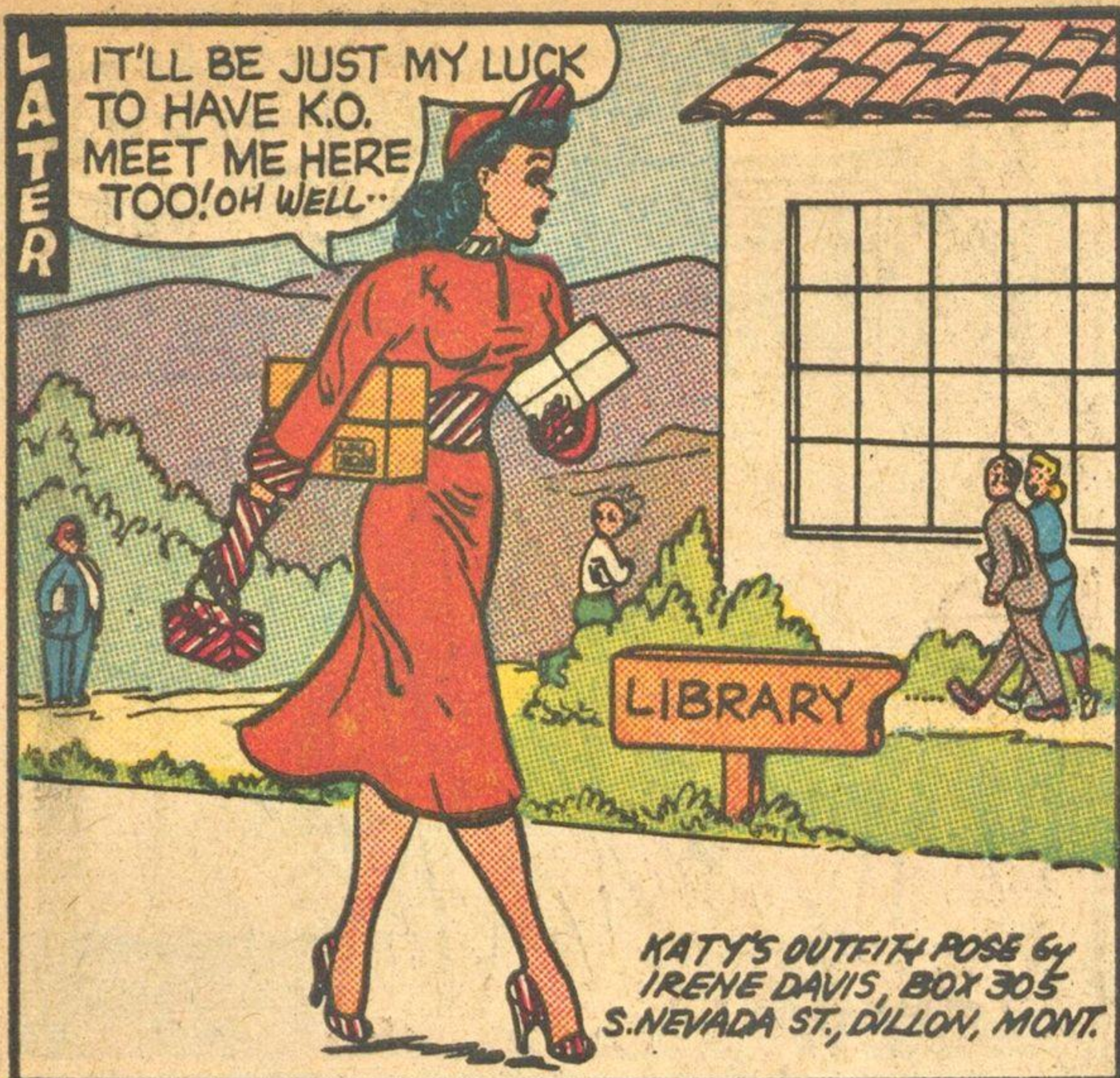


I'D LOVE TO,  
RANDY, BUT  
FIRST I WANT  
TO SHOP THEN I  
MUST GO TO THE  
LIBRARY--HOW  
ABOUT MEETING  
ME THERE?

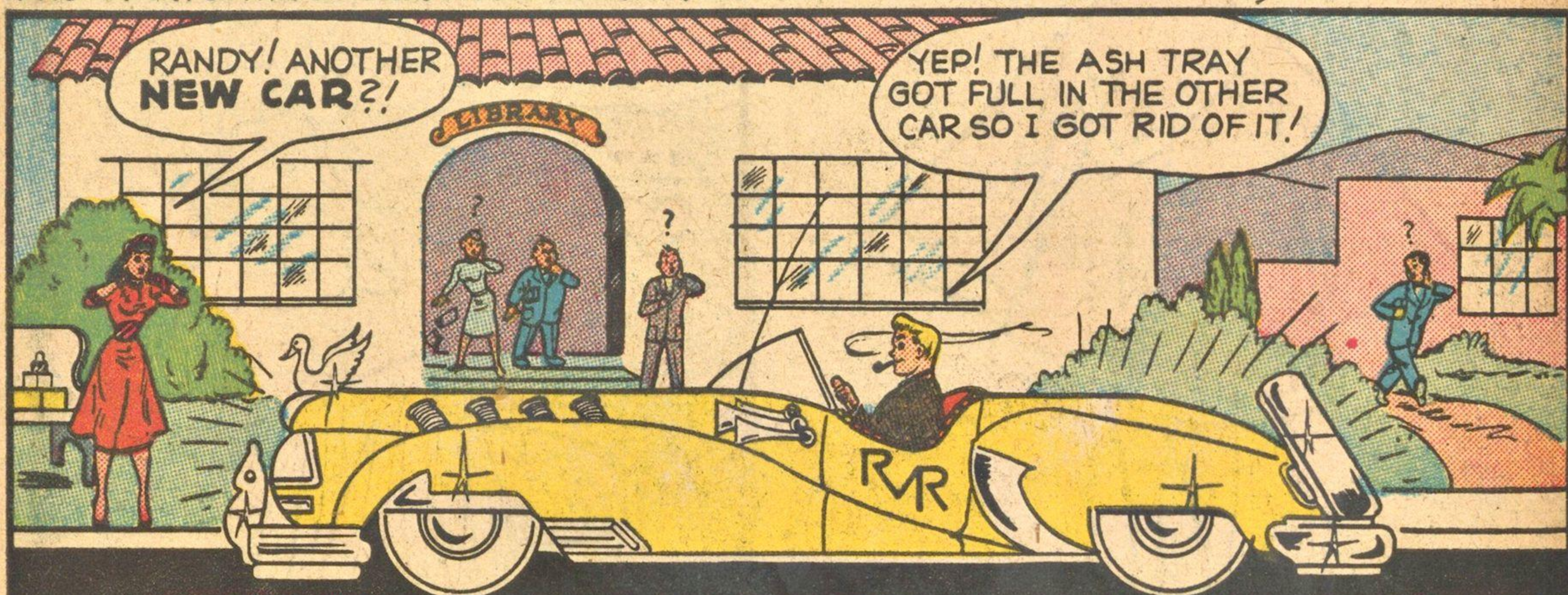


RANDY'S SMOKING JACKET by MARGARET SKOGGE, 359 OSAGE ST. PARK FOREST, ILL. PIPE by MILTON MCMANUS, BALL, LA.





WRITE TO YOUR PEN-PALS OR FELLOW DESIGNERS ON A KATY KEENE NOTE PAD--THEY SELL FOR 25¢ (IN U.S. ONLY) SEE LINE BELOW \*

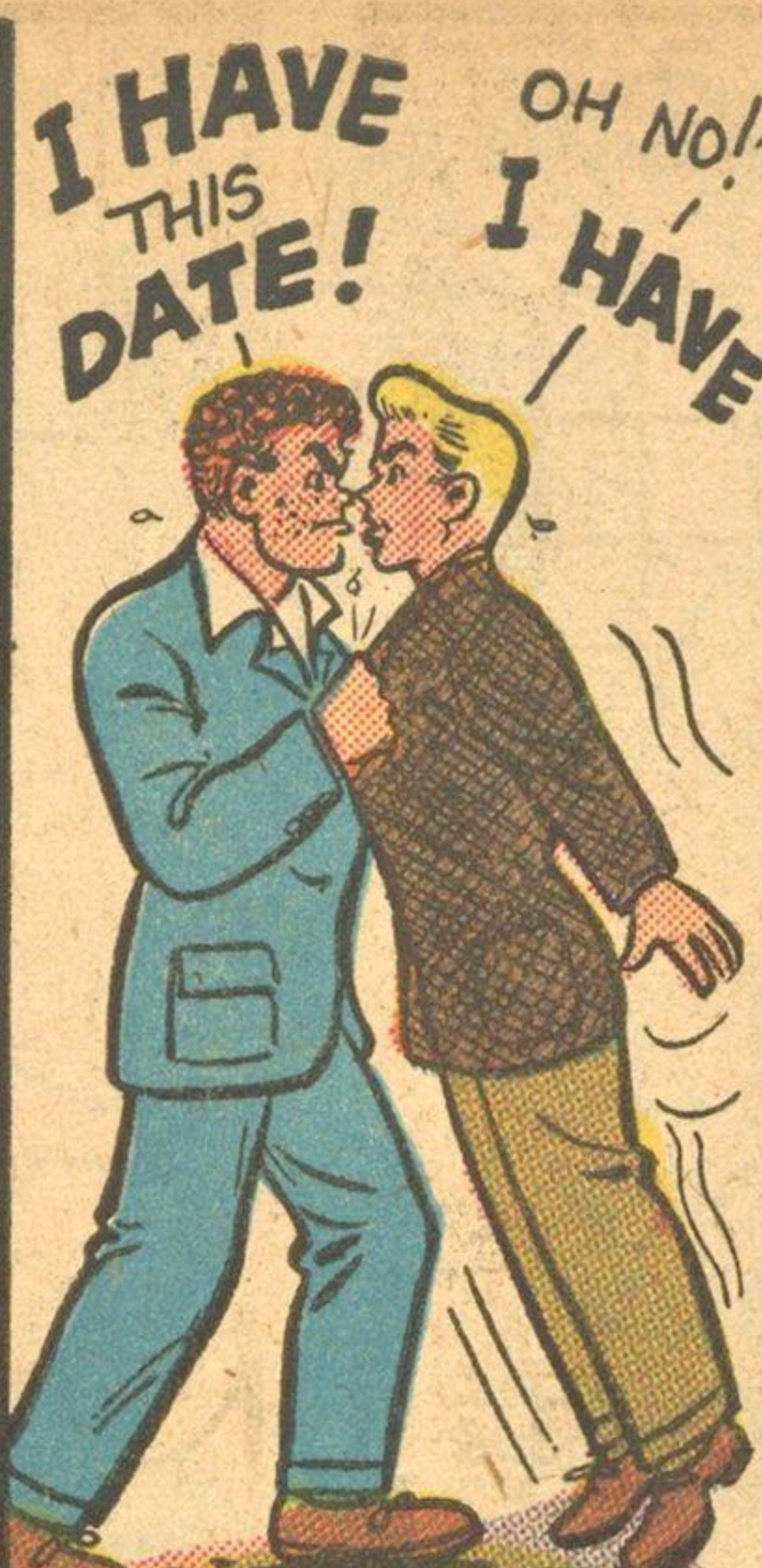
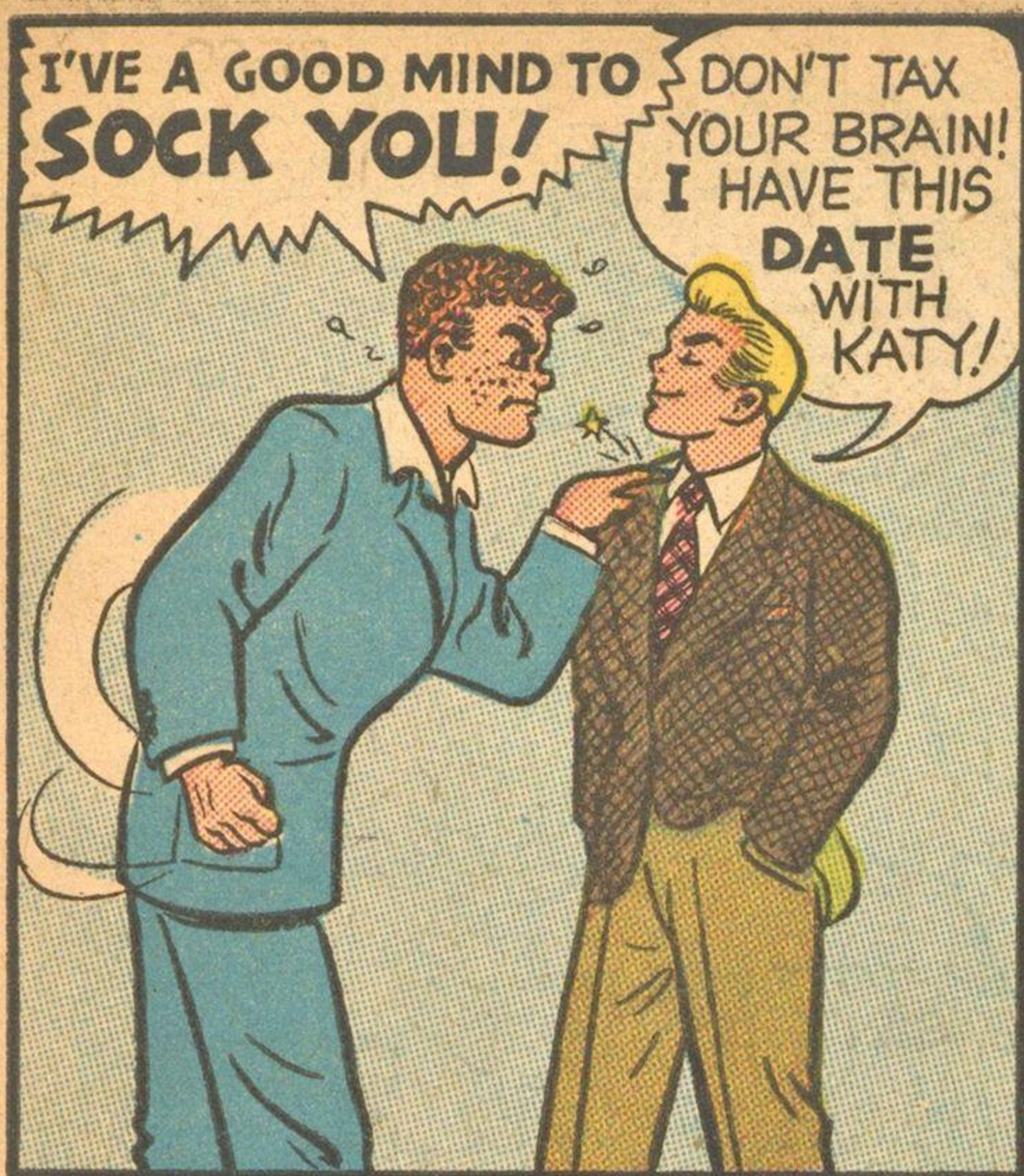


RANDY'S SPORT CAR AND POSE BY D. J. KNOX HOUSE, 667 ABERDEEN AVE., WINNIPEG, MAN. CANADA (AGE 18)  
 SIMILAR CAR FOR RANDY SENT IN BY THE FOLLOWING BOYS--STEVE BURSTEIN AND LESTER KRETZMAN,  
 JACK HINKLEY, LARRY ALBERS, EMANUEL CASTON, BOTH AT 67 SHAWMUT ST., FALL RIVER, MASS.  
 18013 ROSITA, ENCINO, CALIF. 615 LYON ST. BOX 687, EARL MAY, 4118 S.E. 76, PORTLAND, ORE.  
 DES MOINES, IOWA. WARSAW, N.C. --- THANKS TO ALL!

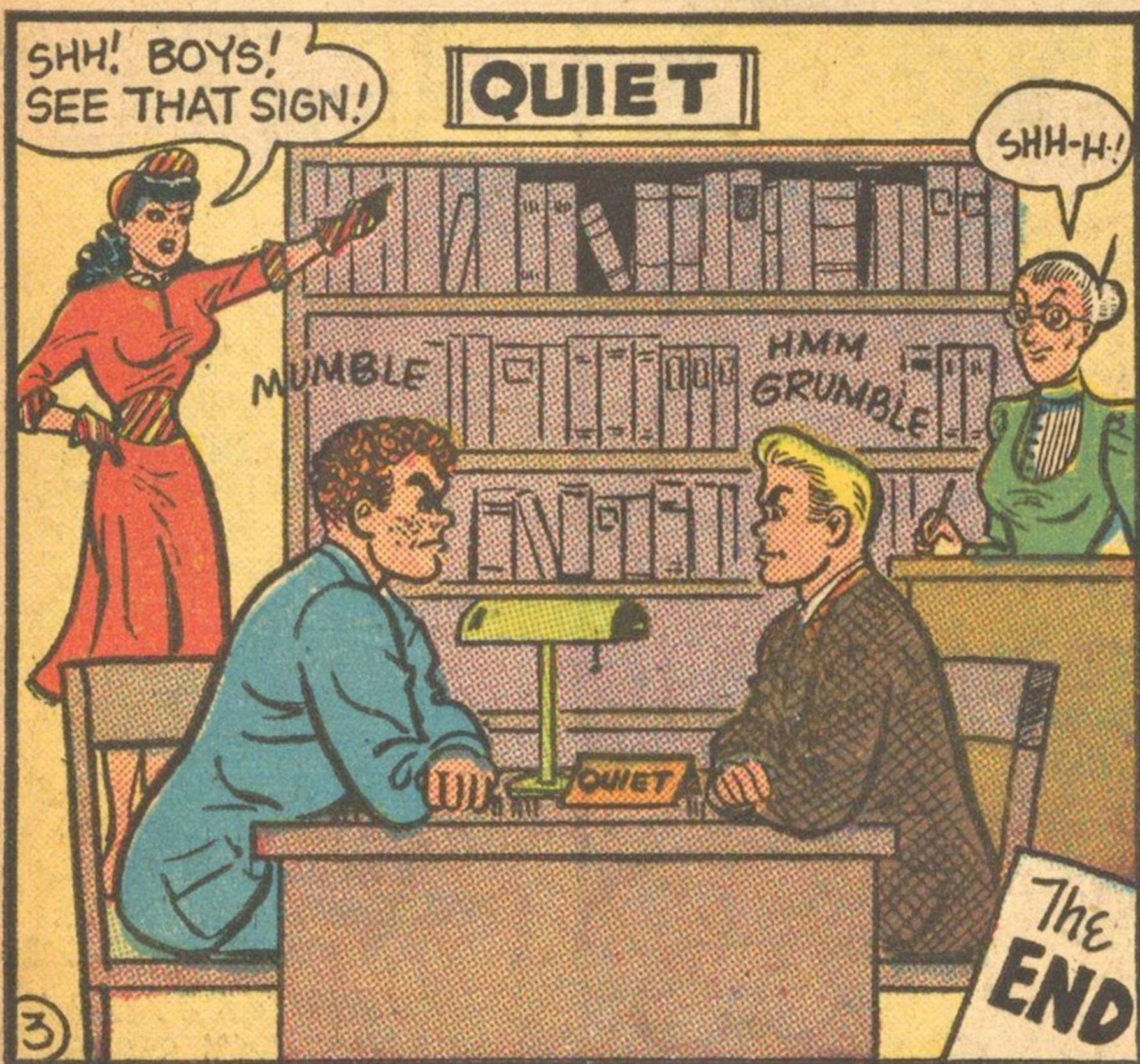
\*SEND YOUR ORDER FOR A KATY NOTE PAD TO KATY & WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. (BE SURE TO ENCLOSE 25¢)







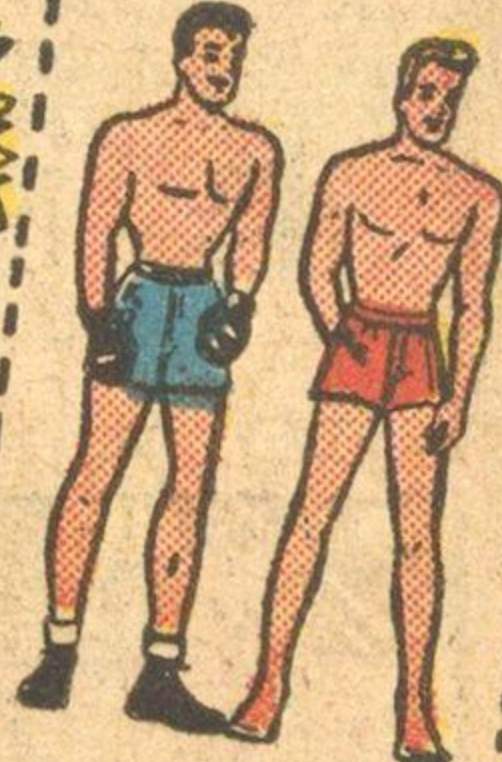
RANDY'S POSE + JACKET 76 by LLOYD HEIGHES, 537 E. HILLCREST ROAD YORK, PENNA.



K.O. and RANDY HATE EACH OTHER BUT YOU CAN GET THEM TOGETHER ON A **DOUBLE PIN-UP and CUT-OUT SET**

HERE'S HOW TO GET THIS DOUBLE PIN-UP SET OF K.O. and RANDY WITH LOTS OF CUT-OUTS TO FIT. JUST FILL IN THIS HANDY COUPON--CLIP IT--MAIL IT WITH TEN CENTS IN U.S. COIN TO

BOTH FOR **10¢**



**KATY KEENE**  
WOGGON WHEELS RANCH  
SANTA BARBARA, CALIFORNIA.

PLEASE SEND ME THIS K.O. and RANDY PIN-UP SET--HERE IS MY 10¢ IN U.S. COIN--(DO NOT PASTE COIN ON COUPON)

NAME.....  
(PRINT CLEARLY)  
ADDRESS.....  
CITY.....ZONE.....STATE.....



# Katy KEENE Jokes

SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION



BASEBALL CAR by BILLY KERNAHAN, 15 STODDARD AVE., PITTSFIELD, MASS.



HERE'S A JOKE SENT IN by NORMA JANE SRABINCH, 10 ANDOVER LANE, L.I. LAWRENCE, NEW YORK.

HARRY: MY BROTHER SHAVES EVERY DAY.  
HENRY: MY BROTHER SHAVES FIFTY TIMES A DAY.  
HARRY: IS HE CRAZY?  
HENRY: NO, HE'S A BARBER.

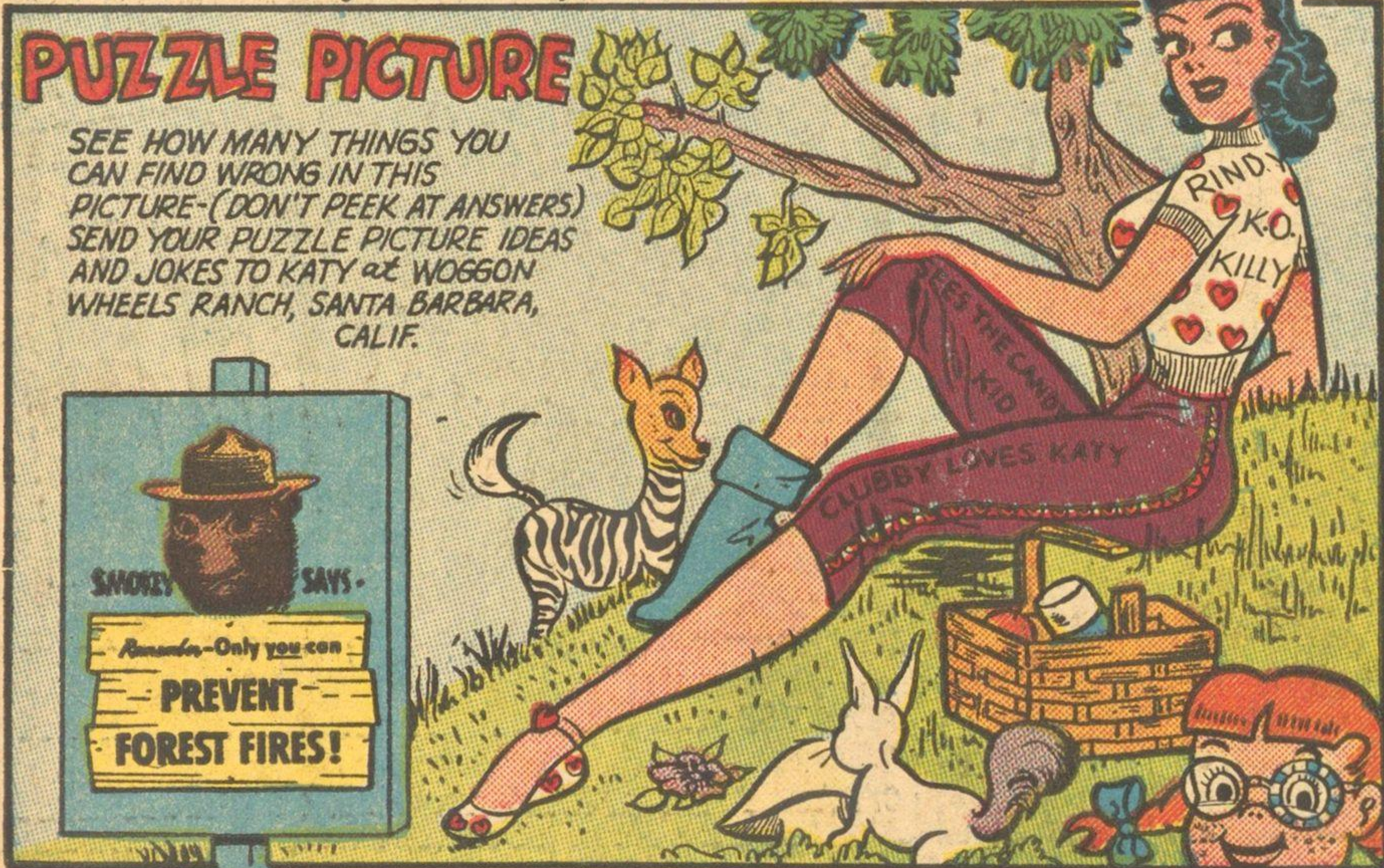
RIDDLE: I HAVE CITIES BUT NO HOUSES, FOREST BUT NO TREES, AND RIVERS WITHOUT WATER. WHAT AM I?

(ANSWER BELOW)

KATY'S OUTFIT + POSE by MARY HARBIN, RT. #3, QUITMAN, TEXAS, (AGE 14)

## PUZZLE PICTURE

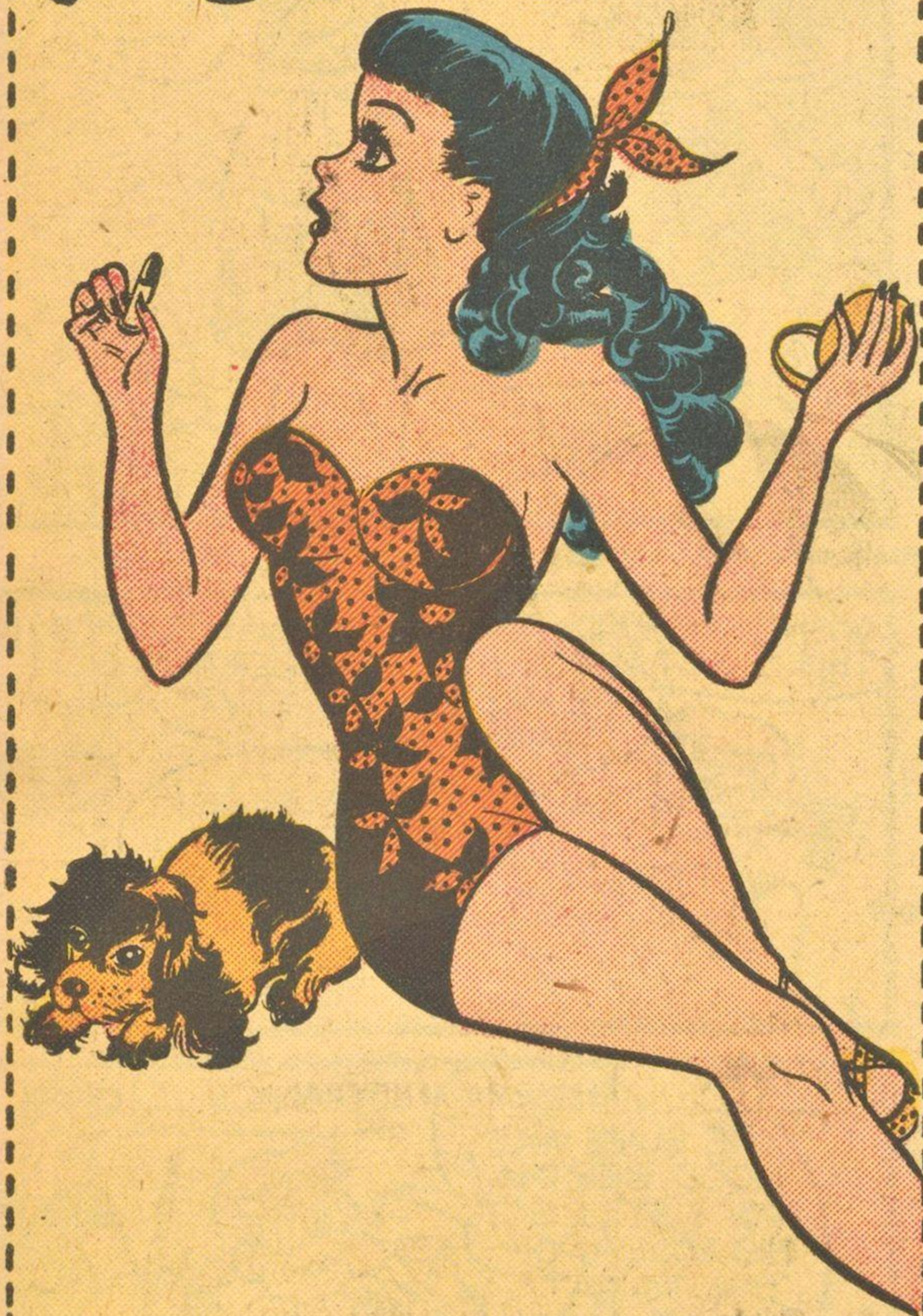
SEE HOW MANY THINGS YOU CAN FIND WRONG IN THIS PICTURE - (DON'T PEEK AT ANSWERS) SEND YOUR PUZZLE PICTURE IDEAS AND JOKES TO KATY at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.



THINGS WRONG IN PUZZLE PICTURE:  
DEER HAS ZEBRA BODY  
RABBIT HAS SQUIRREL TAIL  
PICNIC BASKET HAS BROKEN HANDLE  
SIS HAS TWO DIFFERENT FRAMES ON GLASSES  
PREVENT IS MISPELLED  
IN FIRE SIGN  
ON KATY'S OUTFIT - SIS - RANDY - KELLY AND CHUBBY MISPELLED  
TREE HAS TWO DIFFERENT LEAVES  
KATY HAS BOOT ON ONE FOOT, SHOE ON OTHER.  
ANSWER TO RIDDLE  
A MAP  
RIDDLE SENT IN by SHIRLEY CHILDERS RT. #3, CANDLER, N.C. % HENRY CHILDERS



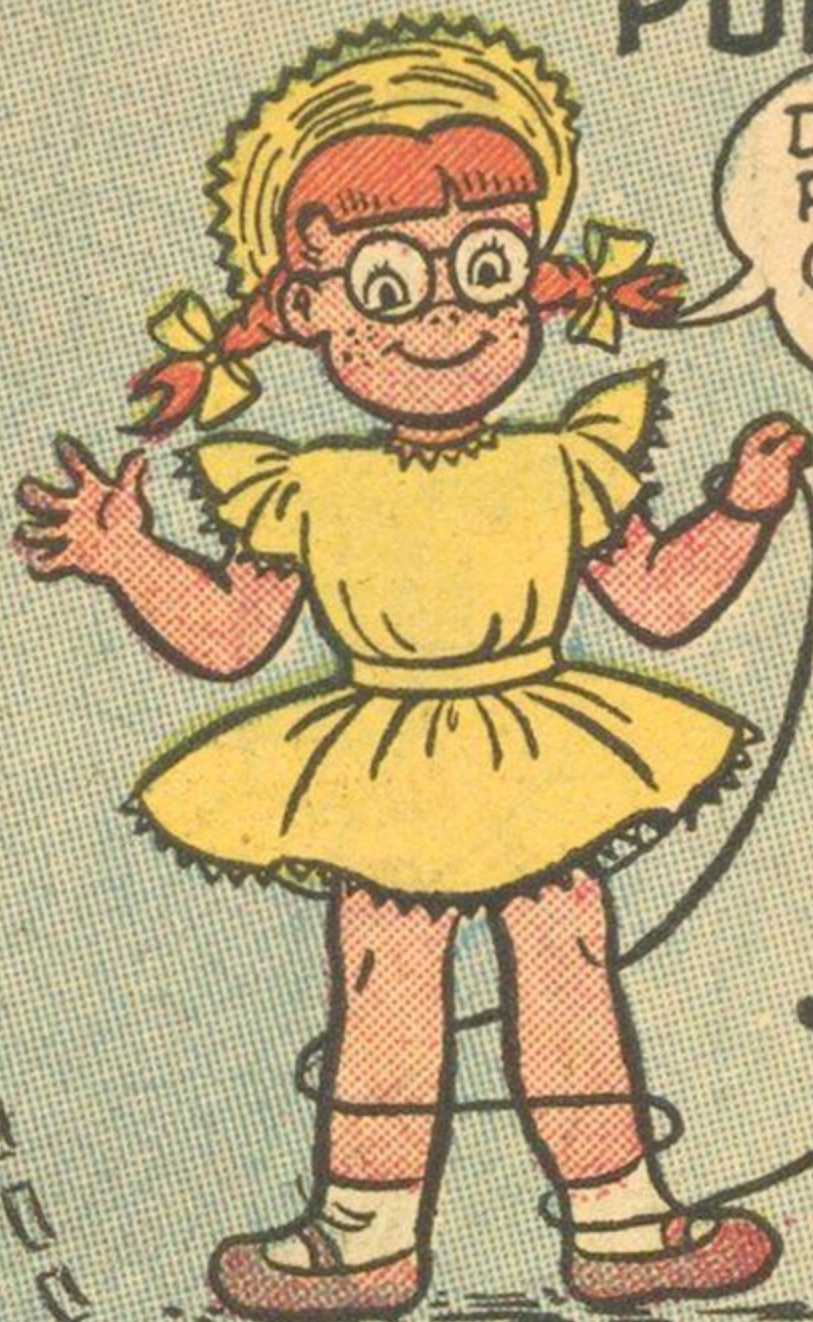
# KATY KEENE



HEADING BY MARGARET McDONALD, 226 17<sup>TH</sup> AVE. E.  
CALGARY, ALBERTA, CANADA. KATY'S POSE, SWIM SUIT & DOG  
BY MARY VANCE, P.O. BOX 102, NEWLAND, NORTH CAROLINA

starring SIS in a "PUPPY TALE"

DIRECTED AND  
PRODUCED BY  
OUR BOSS MAN  
BILL WOGGON



THIS SCENE BY  
RUTH CRUTTY  
29 LAKEVIEW AVE  
WOODLAWN, N.Y.

KATY! CAN I HAVE  
A **PUPPY** FOR A  
PET?

NOT CAN I BUT  
**MAY** I HAVE A  
PUPPY, SIS!



SIS'S DRESS  
BY  
DONNA JONES,  
2108 25<sup>TH</sup>  
GREAT BEND, KANS.

CUT ALONG DOTTED LINES AND SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION.

OH BOY!  
THEN **YOU**  
WANT ONE  
TOO, HUH,  
KATY?!  
GOODIE-GOODIE  
GUM-DROP!



NO, SIS! AS MUCH AS I  
LIKE PETS I'M AFRAID WE'RE  
GONE TOO MUCH OF THE  
TIME TO HAVE A PUPPY--  
---NOW PLEASE BE QUIET  
WHILE I ANSWER THE  
PHONE!



HELLO! OH, BERTHA--  
WHAT? YOU'VE GOT A  
**PUPPY** FOR SIS---  
WHY, BERT, HOW DID  
YOU KNOW WE WERE  
JUST TALKING ABOUT  
A **PUPPY**??--?  
VERY WELL! I'LL TELL  
SIS TO COME OVER--  
GOOD BYE--OH MY--A  
PUPPY



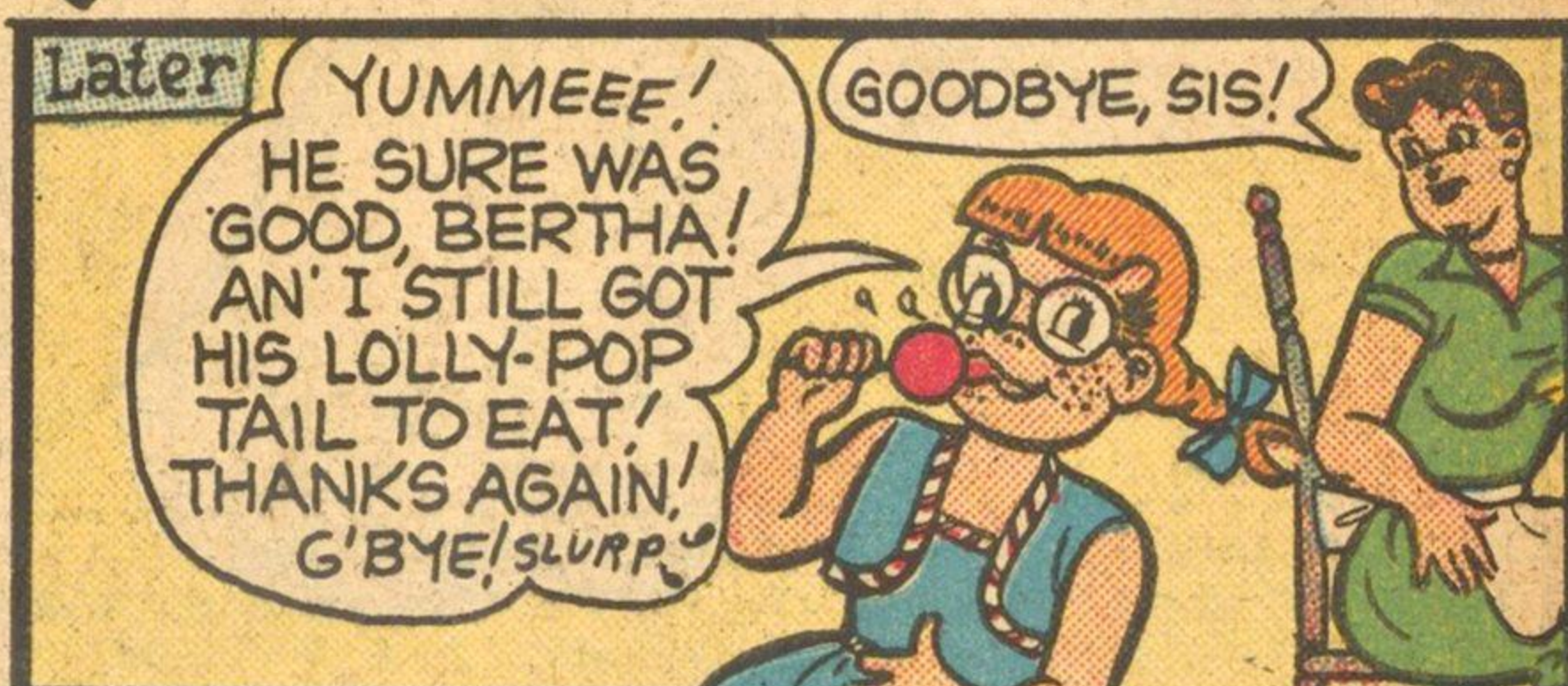
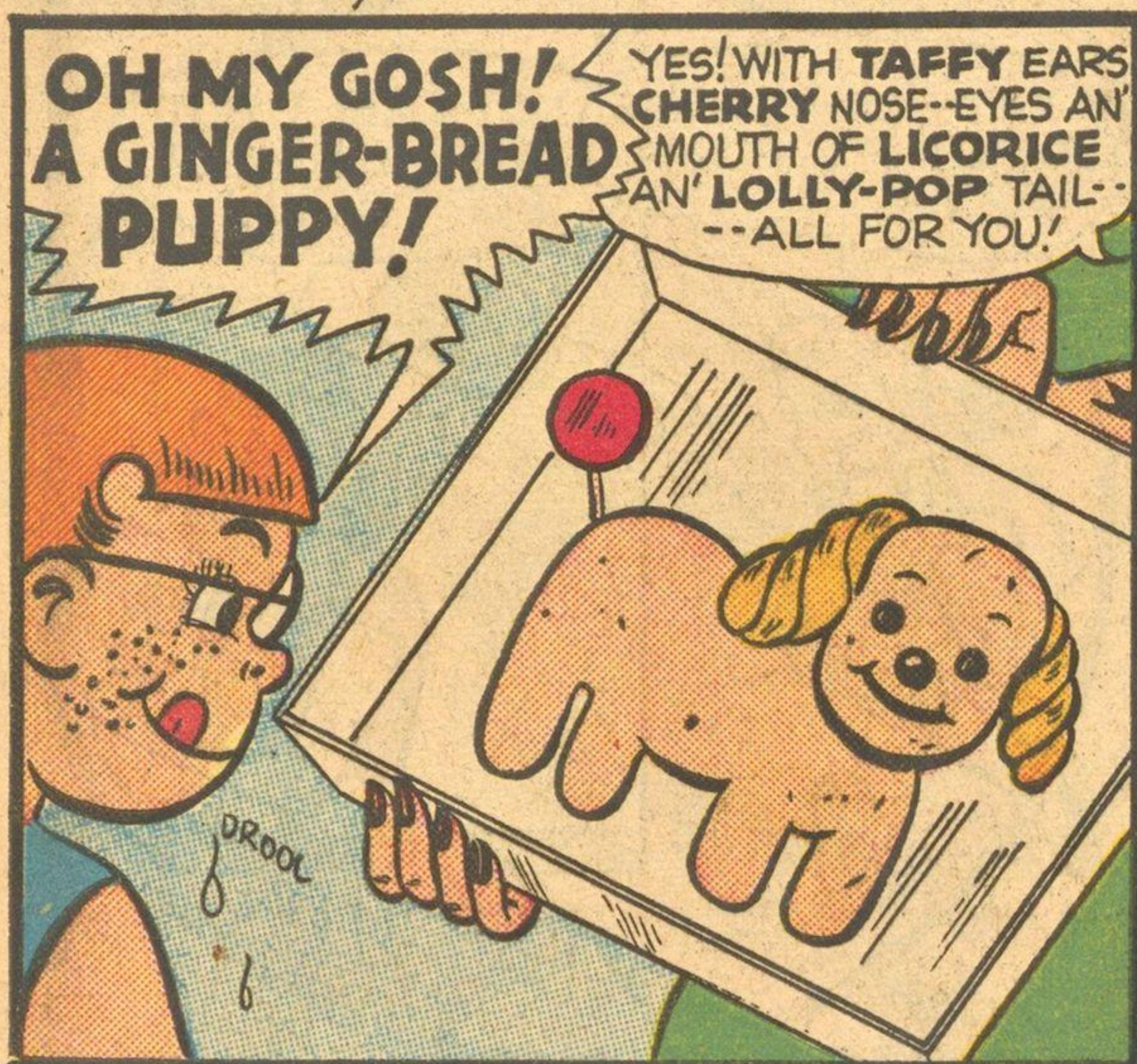
**SWEET  
PATOOTIE!**  
I'M ON MY  
WAY, KATY!!







BERTHA'S DRESS BY JANICE OLSEN, 2915 VICTOR PL., EVERETT, WASH. APRON BY JANE FUELLING, BOX 181, MONROEVILLE, INDIANA.



GINGER-BREAD PUPPY DESIGNED BY DAVEA HORNING, LATODAMI FARM, WEXFORD, PA.

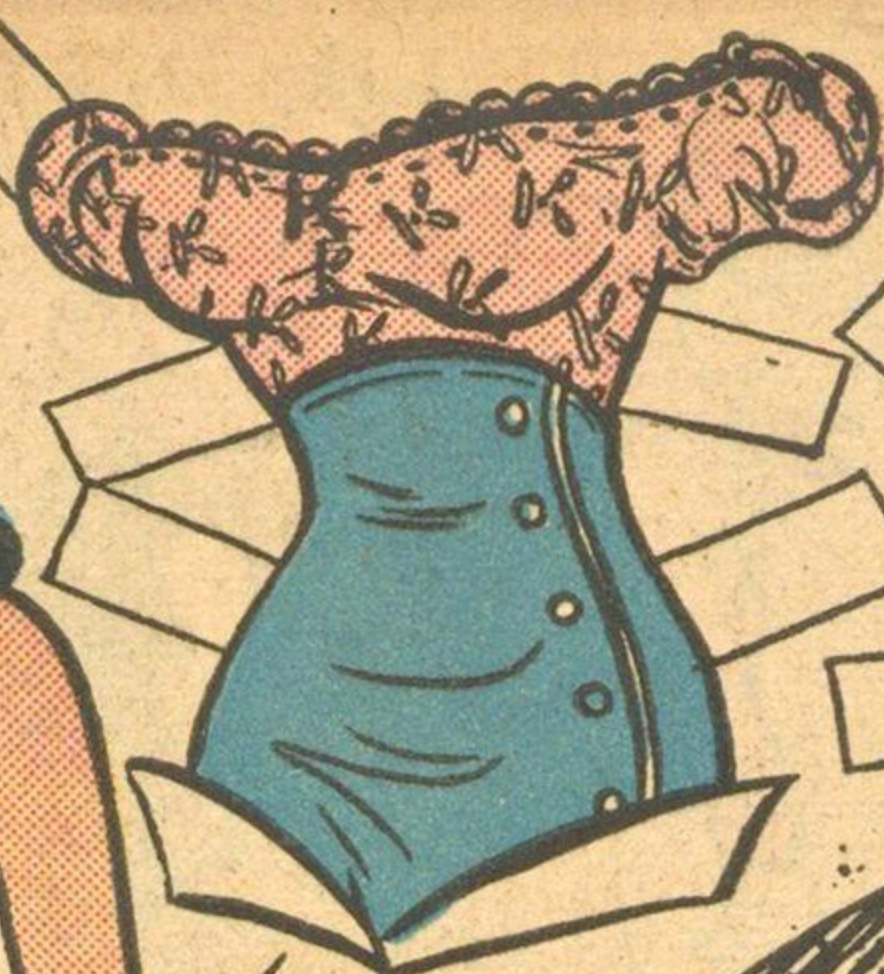
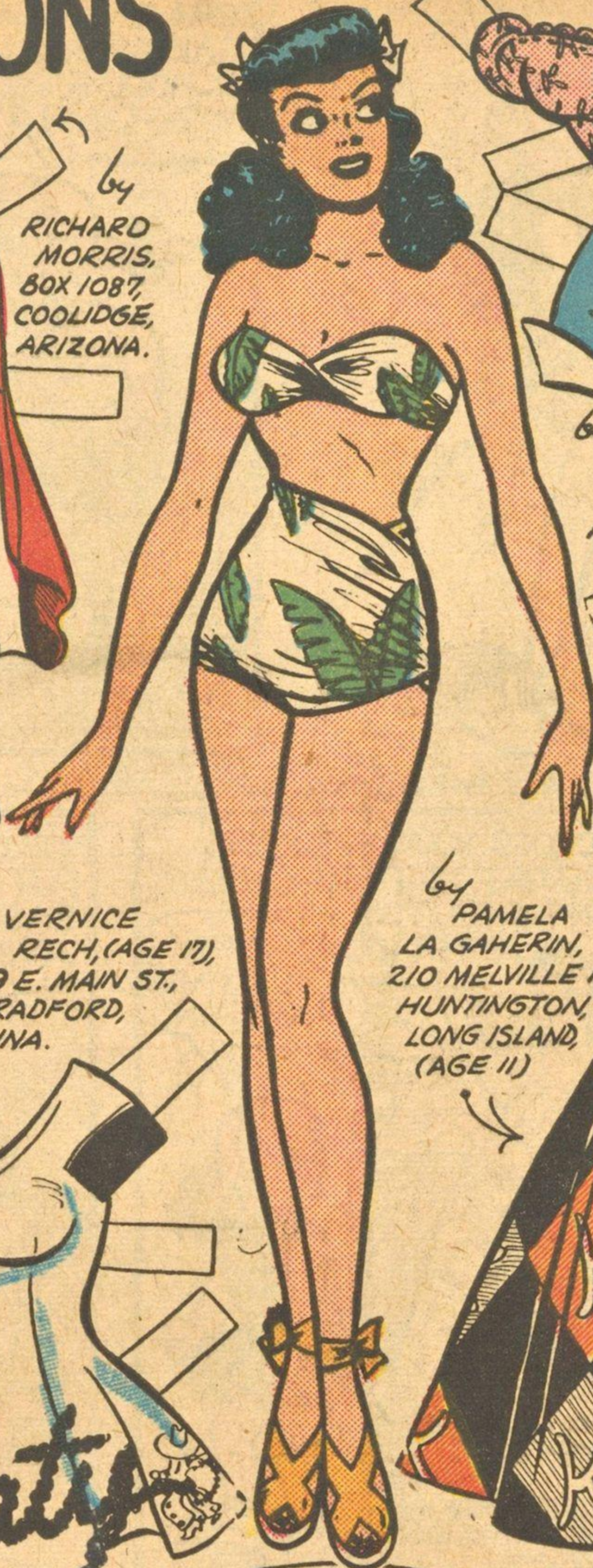




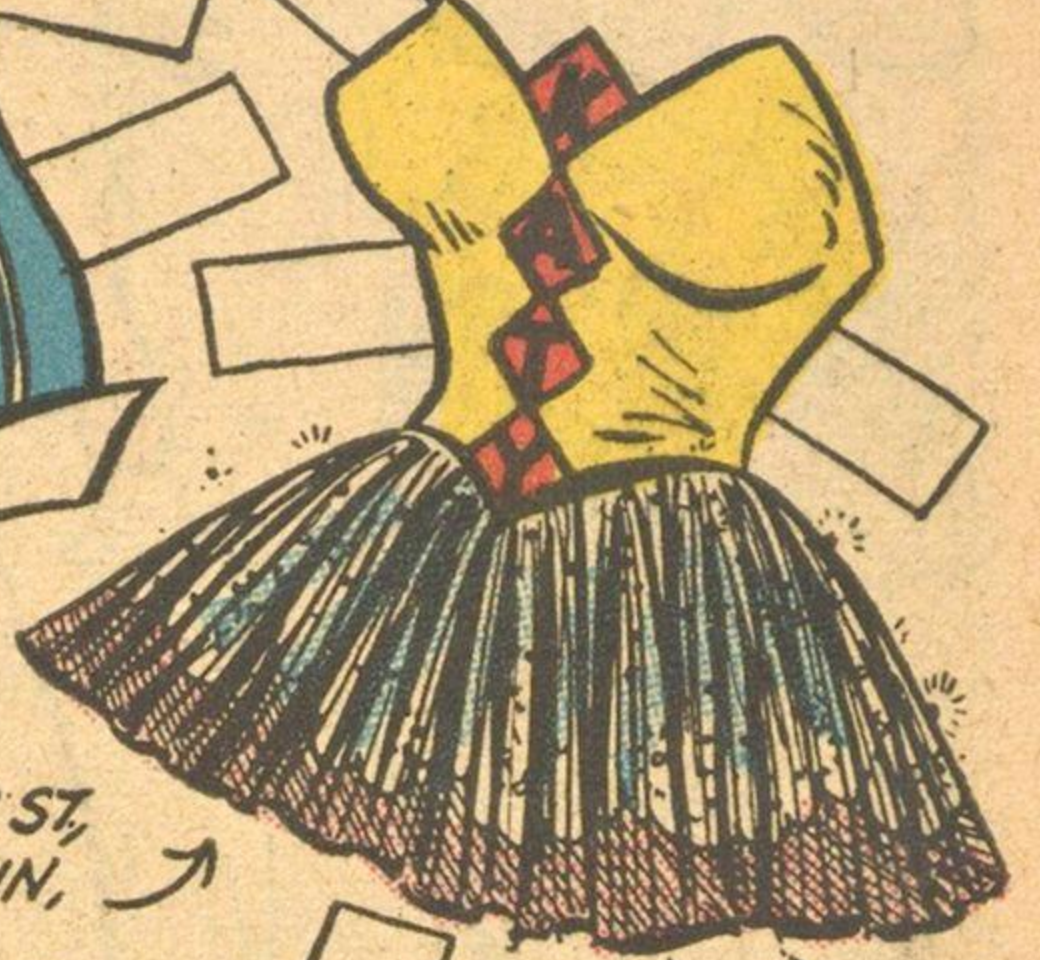
# Katy FASHIONS



by  
RICHARD  
MORRIS,  
BOX 1087,  
COOLIDGE,  
ARIZONA.



by ROSE MANNARINO,  
198 PARK ST.,  
BRISTOL,  
CONNECTICUT.  
(AGE 14).

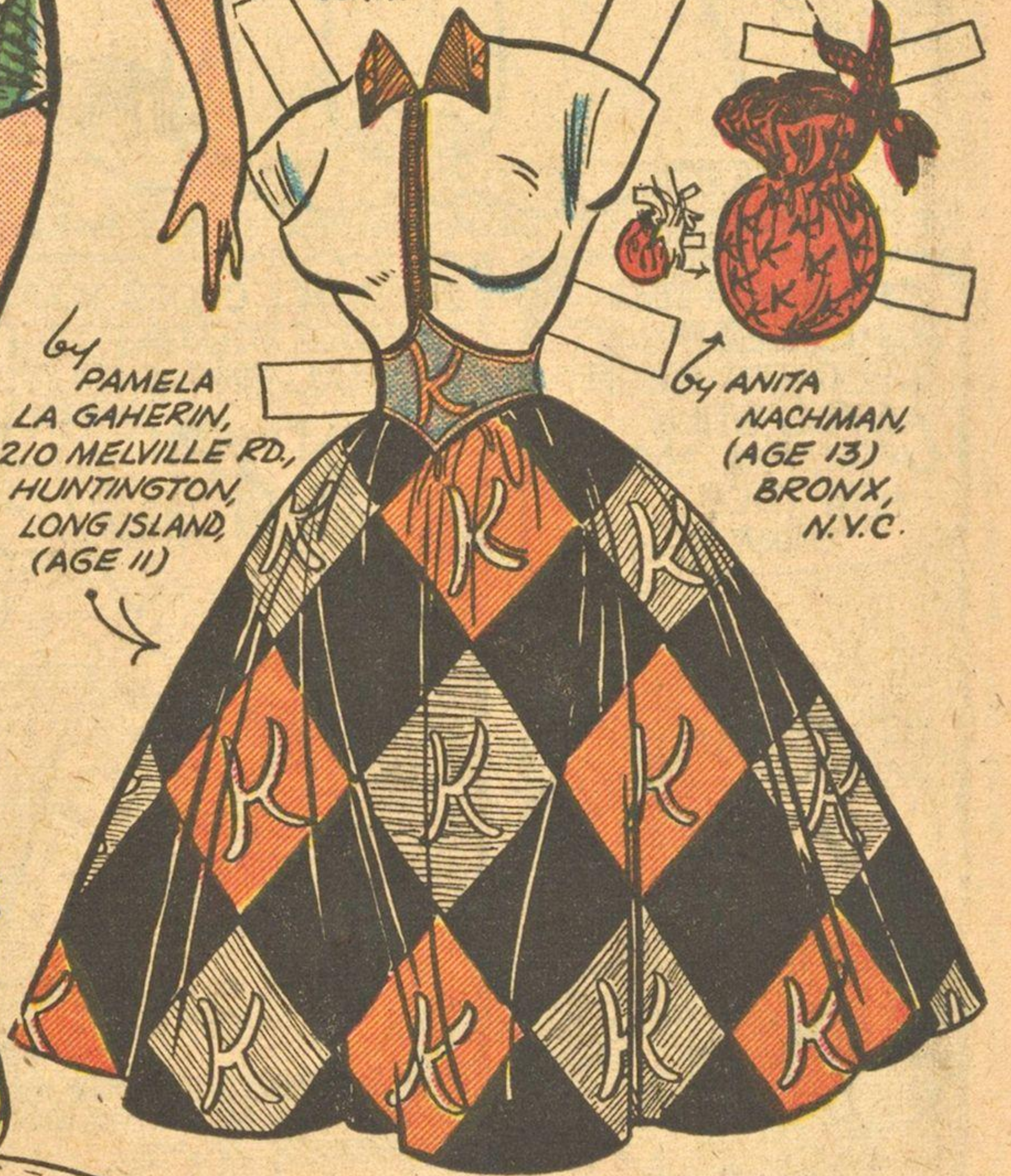


by  
ROBERTA  
WISK,  
112 BEAVER ST.,  
NEW BRITAIN,  
CONN.

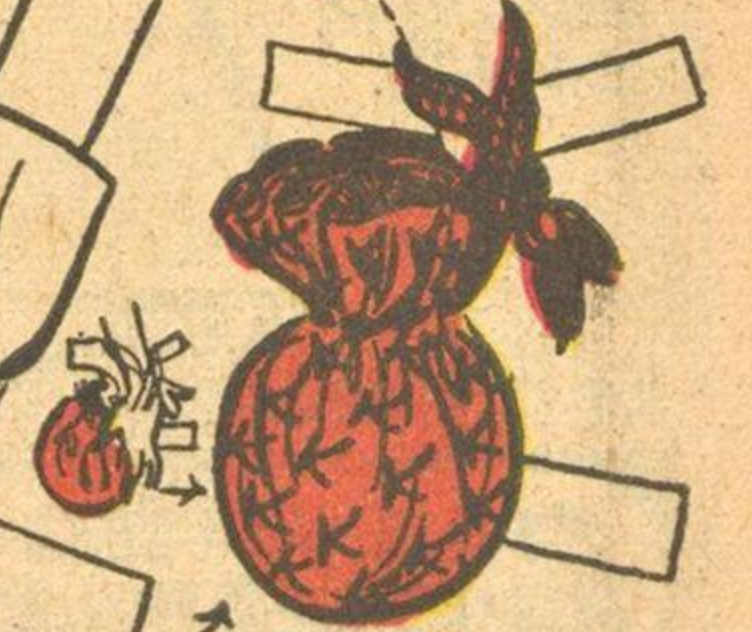
by VERNICE  
RECH, (AGE 17),  
129 E. MAIN ST.,  
BRADFORD,  
PENNA.



by PAMELA  
LA GAHERIN,  
210 MELVILLE RD.,  
HUNTINGTON,  
LONG ISLAND,  
(AGE 11)



by ANITA  
NACHMAN,  
(AGE 13)  
BRONX,  
N.Y.C.



HEART SWIM SUIT by  
VICTORIA HOLLOWELL,  
RT. 2 BOX 477,  
SHREVEPORT, LA.

KATY RECEIVES MANY  
MANY HEART SWIM SUITS  
LIKE THE ONE ABOVE SO SHE'D  
LIKE TO GIVE CREDIT TO OTHER  
READERS WHO SENT IN A SIMILAR  
SUIT ♥ ADRIENNE PEREIRA,  
190 E. VISTA AVE, DALY CITY, CALIF.  
♥ JOYCE MARTENS, POCAHONTAS, IOWA.  
(THANKS TO ALL THE ABOVE DESIGNERS! YOU ARE NOW MEMBERS OF THE KATY KEENE DESIGNERS CLUB)

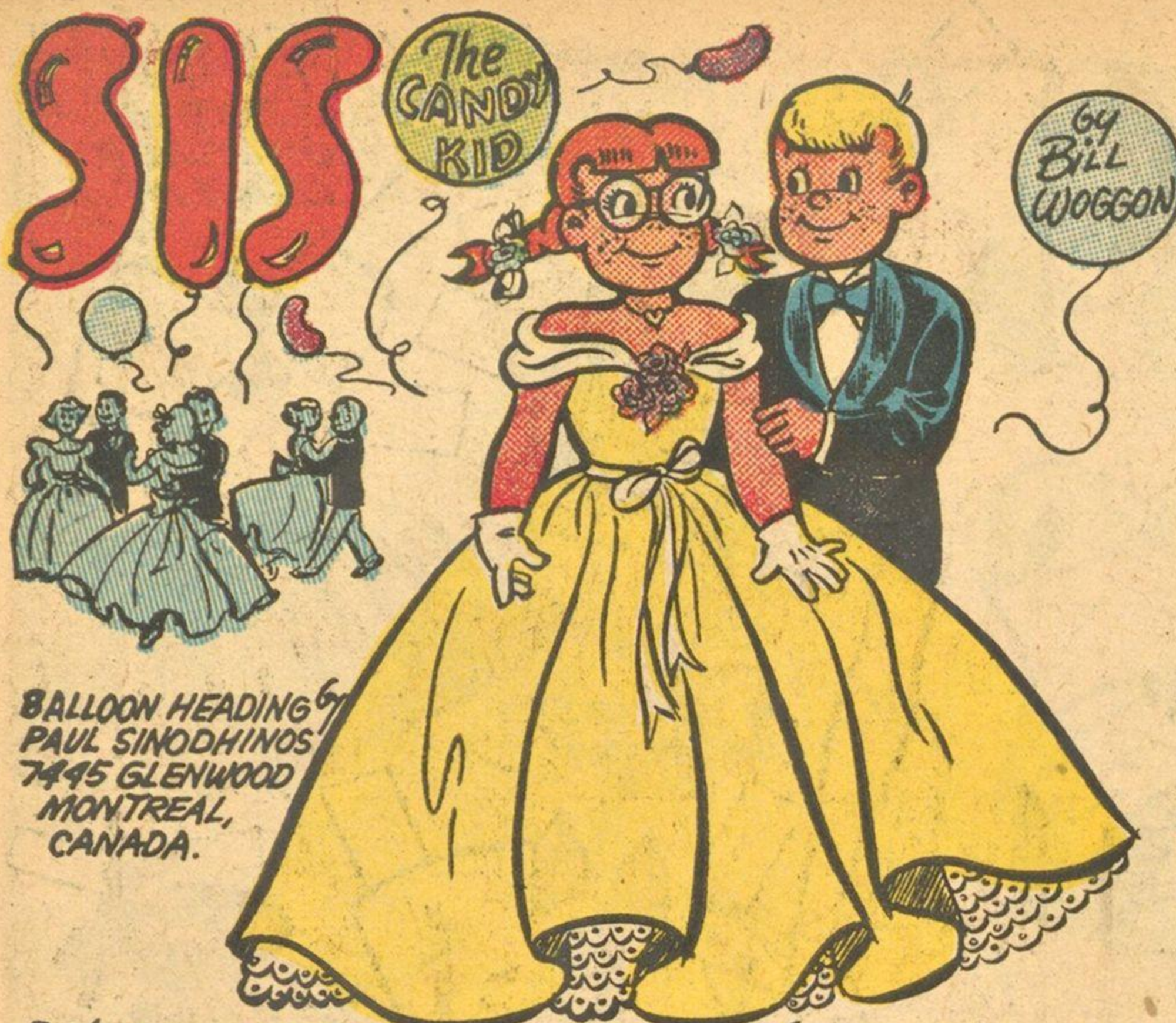
YOU CAN SEND FOR  
THIS PIN-UP OF KATY PRINTED  
ON NICE HEAVY SLICK PAPER (WITH THIS  
PIN-UP YOU'LL GET MANY MORE FASHION  
CUT-OUTS) ALL FOR 10¢ IN U.S. COIN!  
JUST FILL IN THIS COUPON-CLIP IT  
ALONG DOTTED LINES AND MAIL IT  
WITH 10¢ IN U.S. COIN TO KATY KEENE  
at WOGGON WHEELS RANCH,  
SANTA BARBARA, CALIF.  
(PRINT YOUR NAME CLEARLY BELOW)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_

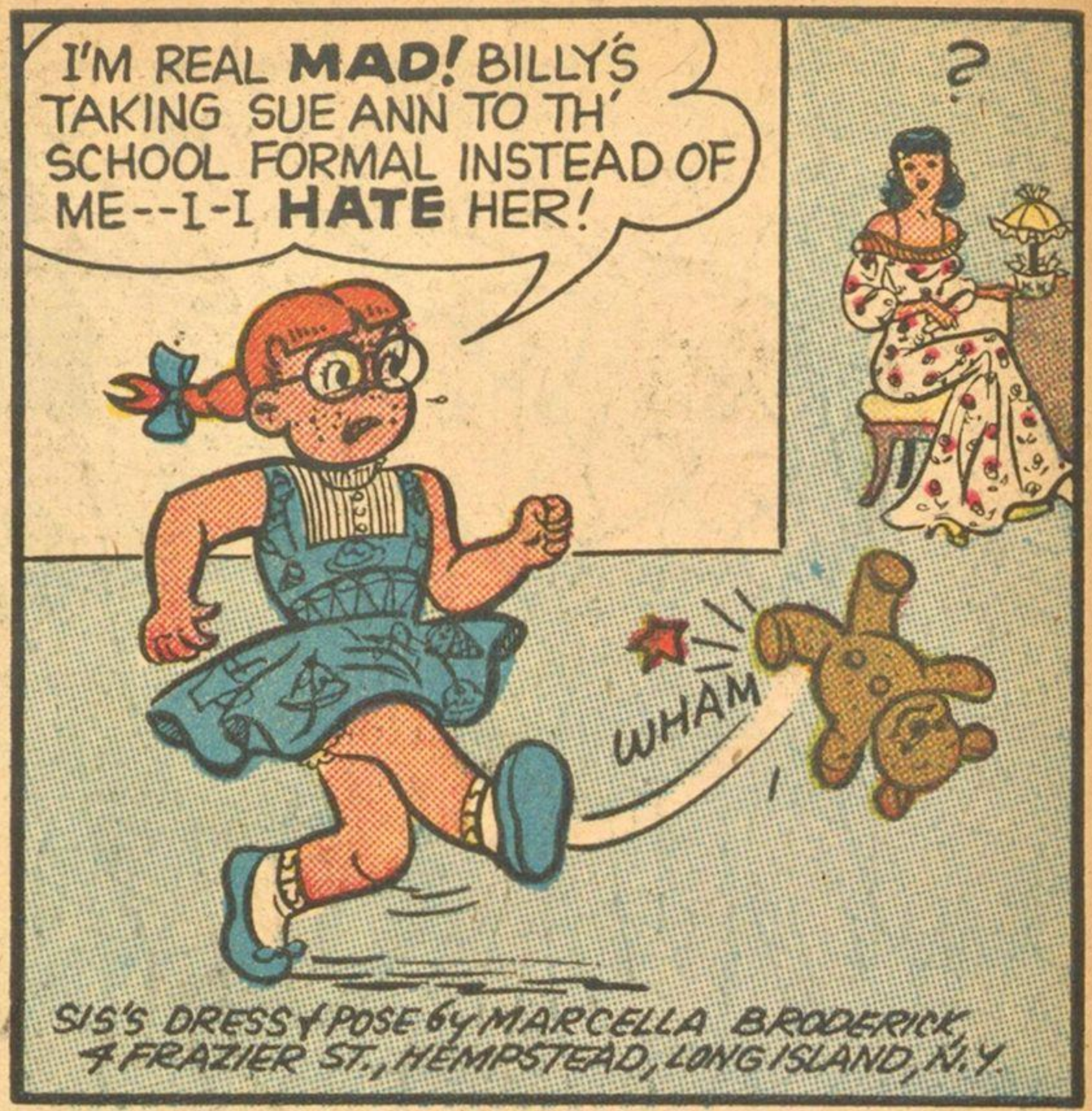


♥ HEART SWIM SUIT by FOLLOWING READERS  
♥ JUNE GRIFFITH, 22 MALVERN AVE.  
RICHMOND, VA. (APT. 3)  
♥ MARILYN MOATS,  
4709 ARLINGTON AVE.  
FT. WAYNE, INDIANA.  
♥ JEAN ANNE OGLETREE,  
1114 VILLA ST. (APT. 1)  
MOUNTAIN VIEW, CALIF.  
♥ FRANCES KOVAR,  
RT. 2, GRANGER, TEXAS.  
♥ ROMA LEE CUMMINS,  
MOORESVILLE, N.C. (AGE 11)  
♥ CHRISTINA MANOS,  
531 EXCHANGE ST., ATHOL, MASS.  
♥ MAE DURFEE (AGE 13)  
3200 FIGHTER TEST SQDN.  
ELGIN A. F. BASE, FLORIDA.  
♥ LILLIAN HAURILUK,  
254 PINE ST., JERSEY CITY, N.J.  
♥ VIVIAN MIHALOODICH, WASHINGTON, PA.  
♥ MADGE MCKINLEY, 642 FAIRWAY RD.  
STATE COLLEGE, PA.





BALLOON HEADING BY  
PAUL SINODHINOS  
7445 GLENWOOD  
MONTREAL,  
CANADA.



SIS'S DRESS & POSE BY MARCELLA BRODERICK  
4 FRAZIER ST., HEMPSTEAD, LONG ISLAND, N.Y.

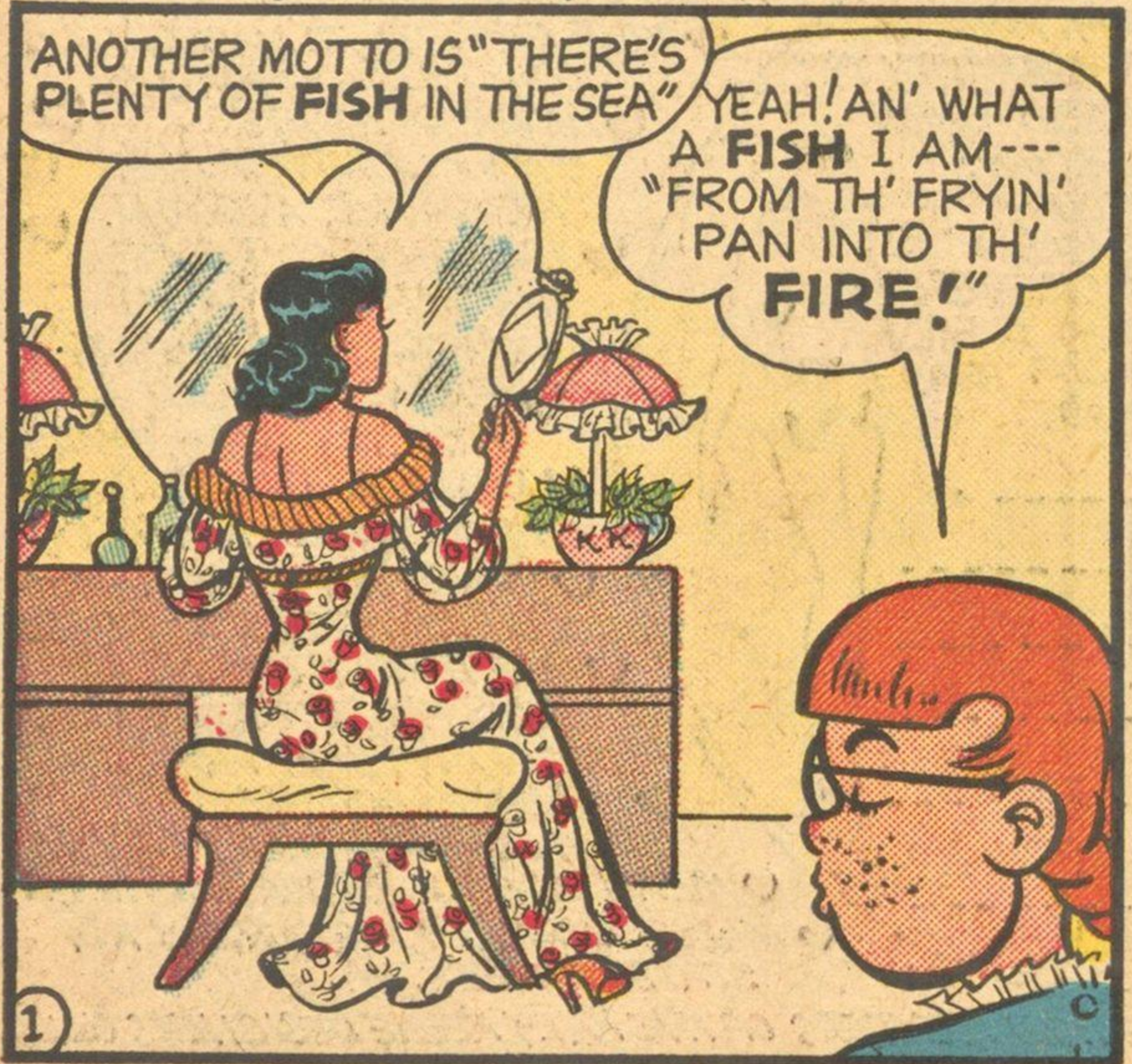
SIS'S FORMAL & POSE ALSO BILLY'S TUX & POSE BY MARTHA TERRILL, HOUSTON, TEXAS. (DANCING FIGURES ALSO BY MARTHA)



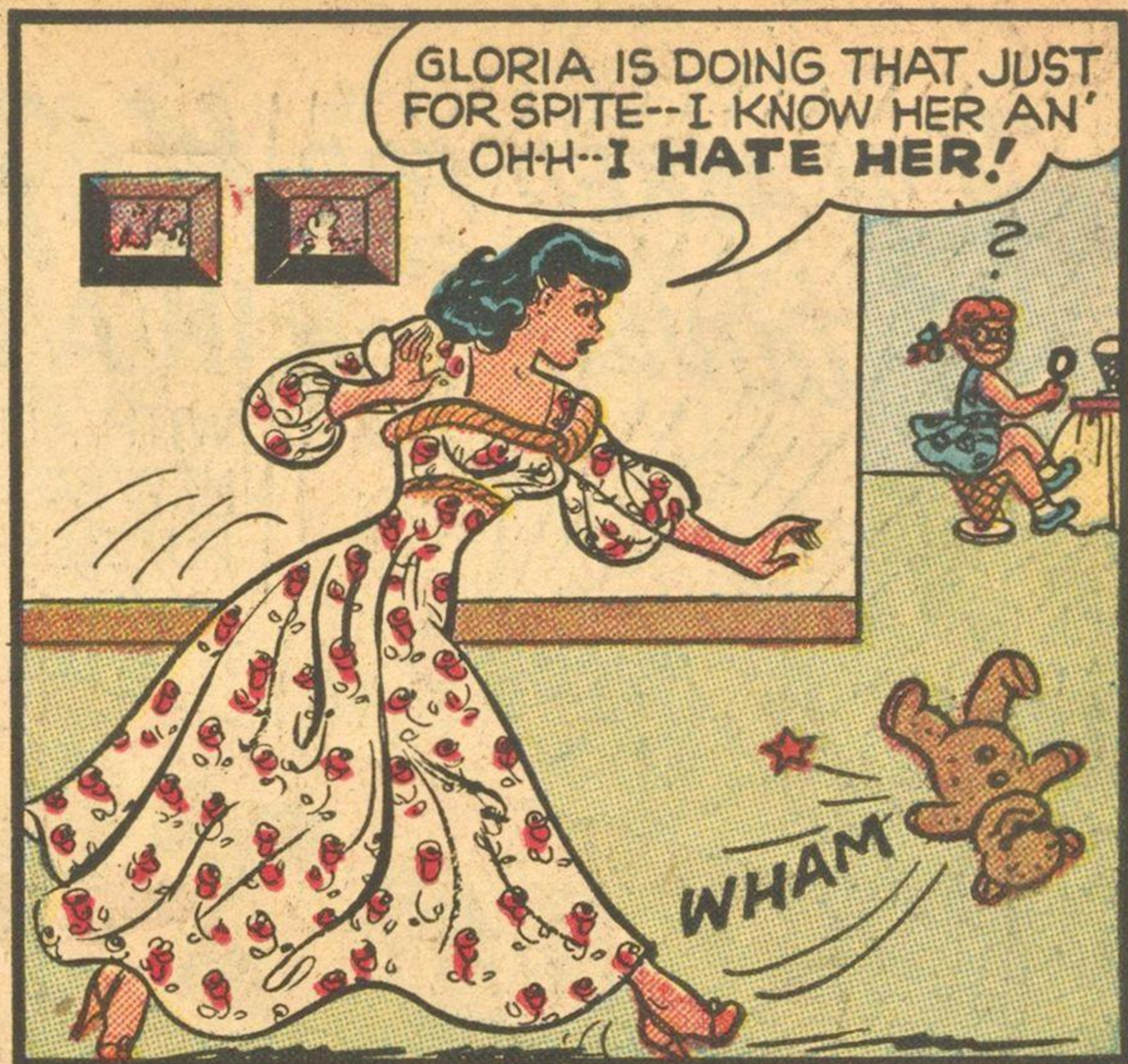
KATY'S DRESSING TABLE BY  
SUSAN VACKAR, P.O. BOX 205  
EDINBURG, TEXAS.



KATY'S POSE & NEGLIGEE BY JIMMY NEWCOMER, 1039 W. 7TH ST., WILMINGTON, DELAWARE.



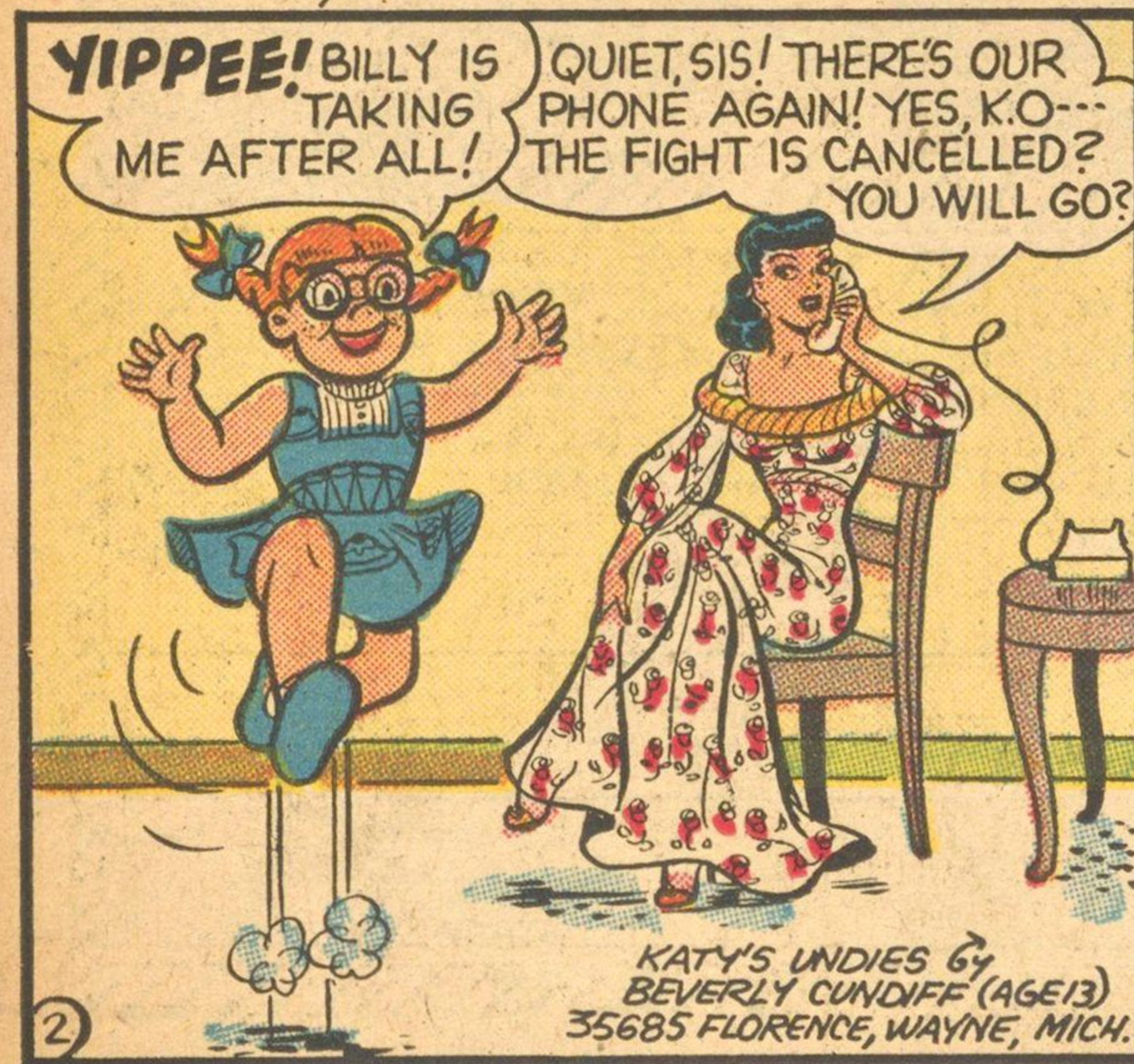




SIS'S DRESSING TABLE ICE CREAM STOOL by JANICE HOLLAND, 508 CHERRY ST., COCHRAN, GEORGIA. (AGE 13)



SIS'S PANTIES by BETTY BECK (AGE 13) 128-13-145 ST. SOUTH OZONE PK. 20, LONG ISLAND, N.Y.





YOU ASKED FOR **KATY!** HERE SHE IS!  
Starring IN A NEW BIG **GIANT** ANNUAL

WITH ALL NEW STORIES—LOTS OF FREE PIN-UPS—  
NEW FASHION CUT-OUTS—NEW CARS—ROCKET SHIPS—  
PUZZLES—GAMES—JOKES—HOURS AN' HOURS AN' HOURS  
OF FUN!

I'LL BE ON THE  
NEWSSTANDS IN  
JUNE--SEND FOR  
AN ADVANCE COPY  
NOW! USE THE  
HANDY COUPON  
BELOW!

# KATY KEENE ANNUAL

25¢  
ANC

ALL NEW  
STORIES

I HOPE MY FANS GET A BIG  
BANG OUT OF THIS PIN-UP  
AND ANNUAL!

YOU'LL GET  
A BIG BANG  
OUT OF IT  
TOO, KATY!

WE PROUDLY  
GIVE TO YOU IN  
THIS FIRST BIG  
KATY ANNUAL

- ★ ALL NEW STORIES
- ★ FREE KATY PIN-UPS
- ★ FASHION CUT-OUTS
- ★ NEW CARS, ROCKET SHIPS
- ★ JOKES, PUZZLES, GAMES, FUN
- ★ FAN CLUB NEWS
- ★ HOURS AN' HOURS OF FUN

BILL WOBBEN  
AND ARCHIE COMIC  
PUBLICATIONS

YOU'LL WANT TO  
SAVE ALL THE  
KATY PIN-UPS FOR  
YOUR COLLECTION!  
YOU'LL BE PROUD TO  
ADD THIS ANNUAL  
TO YOUR ARCHIE  
SERIES LIBRARY!

ORDER YOUR COPY NOW!  
MAIL THIS COUPON WITH 25¢  
IN COIN (35¢ IN CANADA)  
HURRY! SEND FOR IT!  
CLIP THIS COUPON! MAIL IT NOW!

## KATY KEENE ANNUAL

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN  
(35¢ IN CANADA) FOR WHICH YOU WILL SEND ME  
THE NEW KATY KEENE ANNUAL AS SOON AS IT  
COMES OFF THE PRESS. (PLEASE PRINT PLAINLY)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



# KATY KEENE

by BILL WOODGON



LETTERING ABOVE by  
LLOYD HEIGHES 531 E. HILLCREST RD.,  
YORK, PENNA. (AGE 16.)

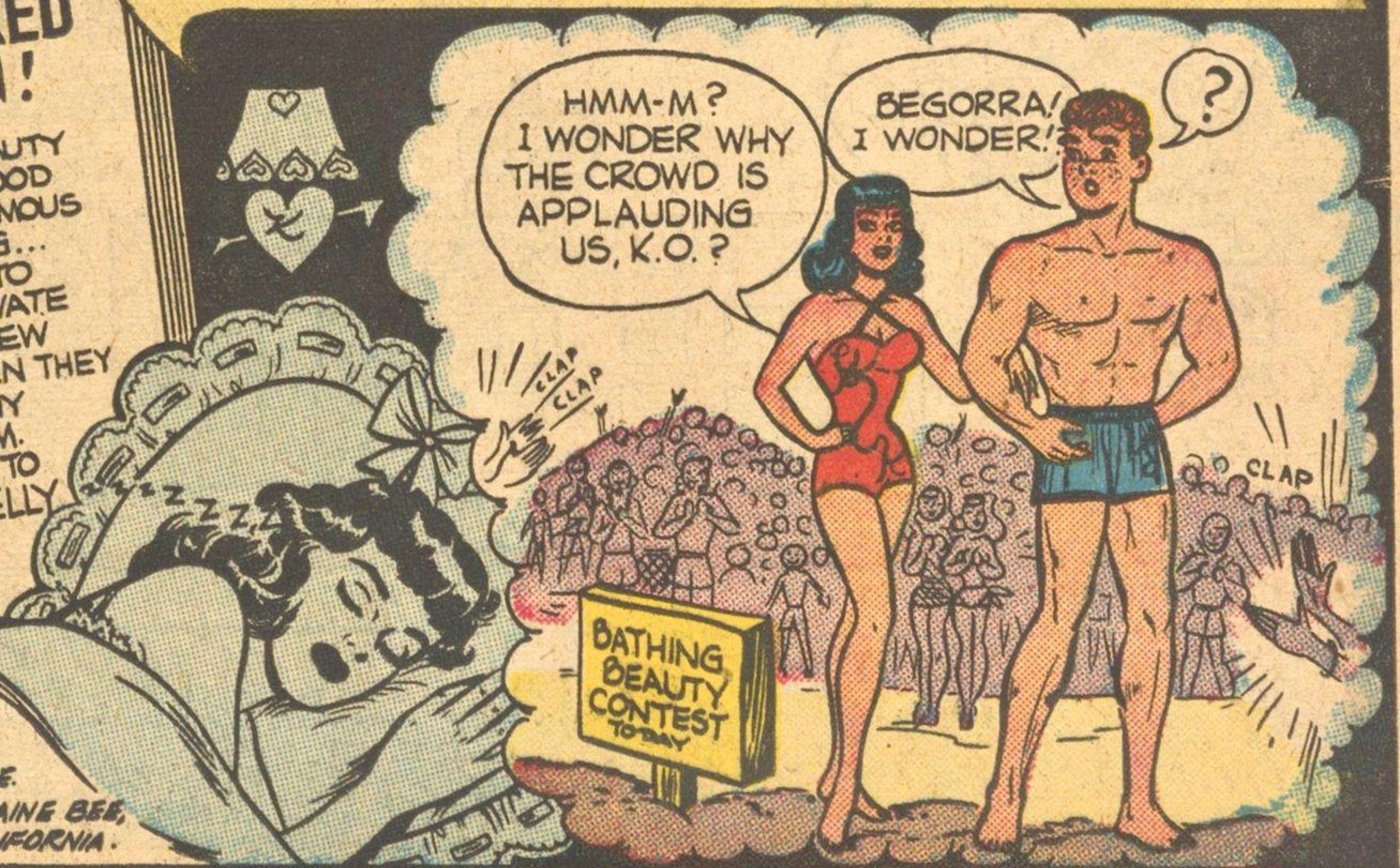
THE ABOVE COSTUMES, POSES, & ALSO THIS SUGGESTION FOR A STORY SENT  
IN by SUSAN CAMPBELL, 12 STRICKLAND RD., COS COB, CONNECTICUT. (AGE 14)  
THANKS TO SUSAN... SO AS OUR STORY BEGINS, KATY IS ASLEEP, DREAMING  
OF STROLLING ALONG THE SANDY BEACH, WITH K.O. KELLY ~ ~ ~ ~ ~

## ★ HOLLYWOOD NEWS ★ STAR SECTION KATY KEENE PICKED BEAUTY QUEEN!

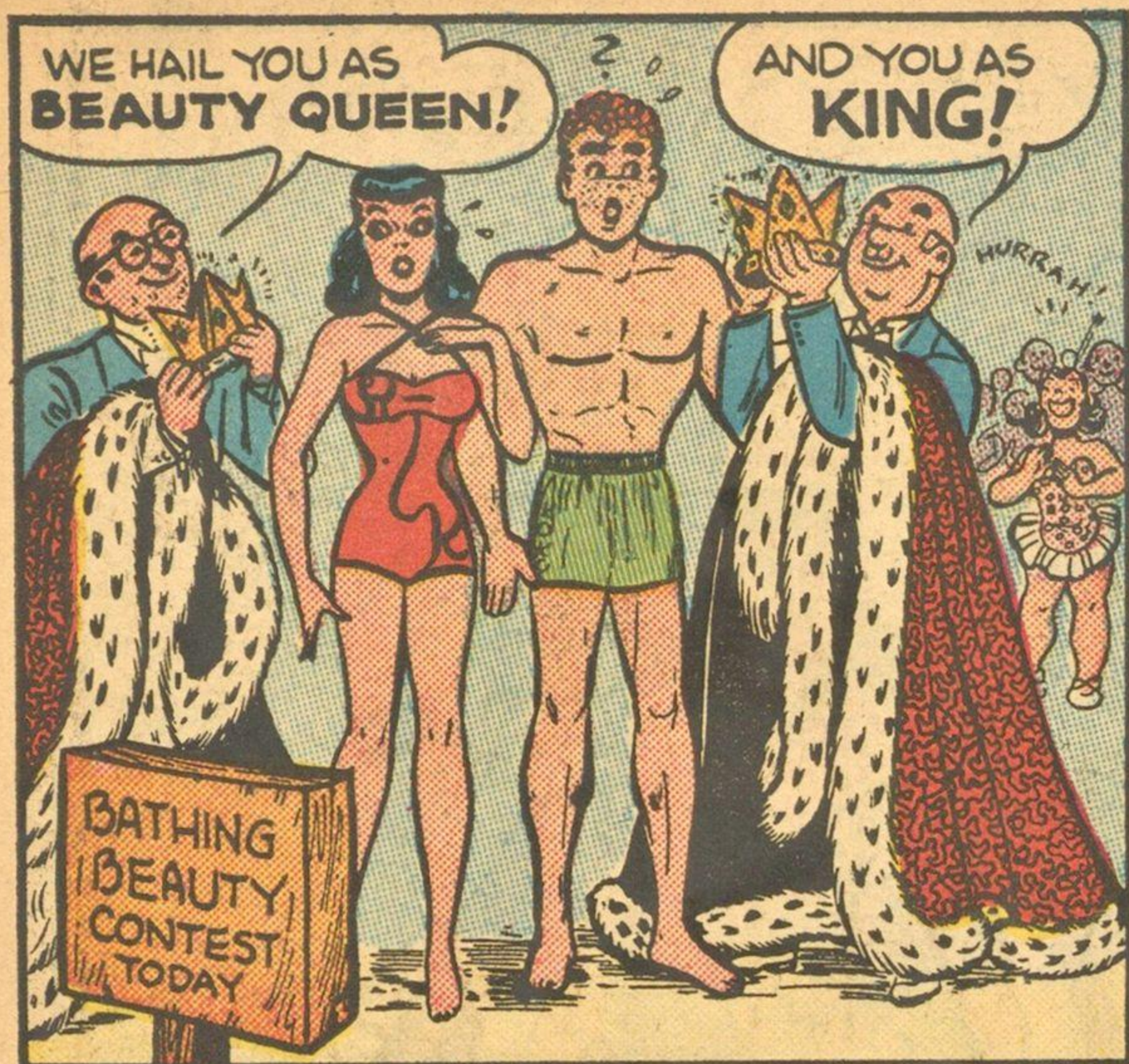
KATY KEENE WAS PICKED BEAUTY  
QUEEN AT FAMOUS HOLLYWOOD  
BEACH TODAY. K.O. KELLY, FAMOUS  
BOXER WAS PICKED AS KING...  
THEY WILL RECEIVE A TRIP TO  
HONOLULU... A YACHT, A PRIVATE  
AIRPLANE, AND A WHOLE NEW  
WARDROBE FOR EACH. WHEN THEY  
ARRIVE AT HONOLULU, MANY  
OTHER PRIZES AWAIT THEM.  
GOOD LUCK IN HONOLULU TO  
KATY KEENE AND K.O. KELLY

SWEETHEART LAMP + PILLOW by:  
♥ BETTY JEAN WETZSTEON,  
CORVALLIS, MONTANA. (AGE 16).  
♥ BECKY MATTER, 1551 MEMORIAL AVE.  
WILLIAMSPORT, PENNA. (AGE 11). ♥ ELAINE BEE,  
1018 BALDWIN RD, BAKERSFIELD, CALIFORNIA.

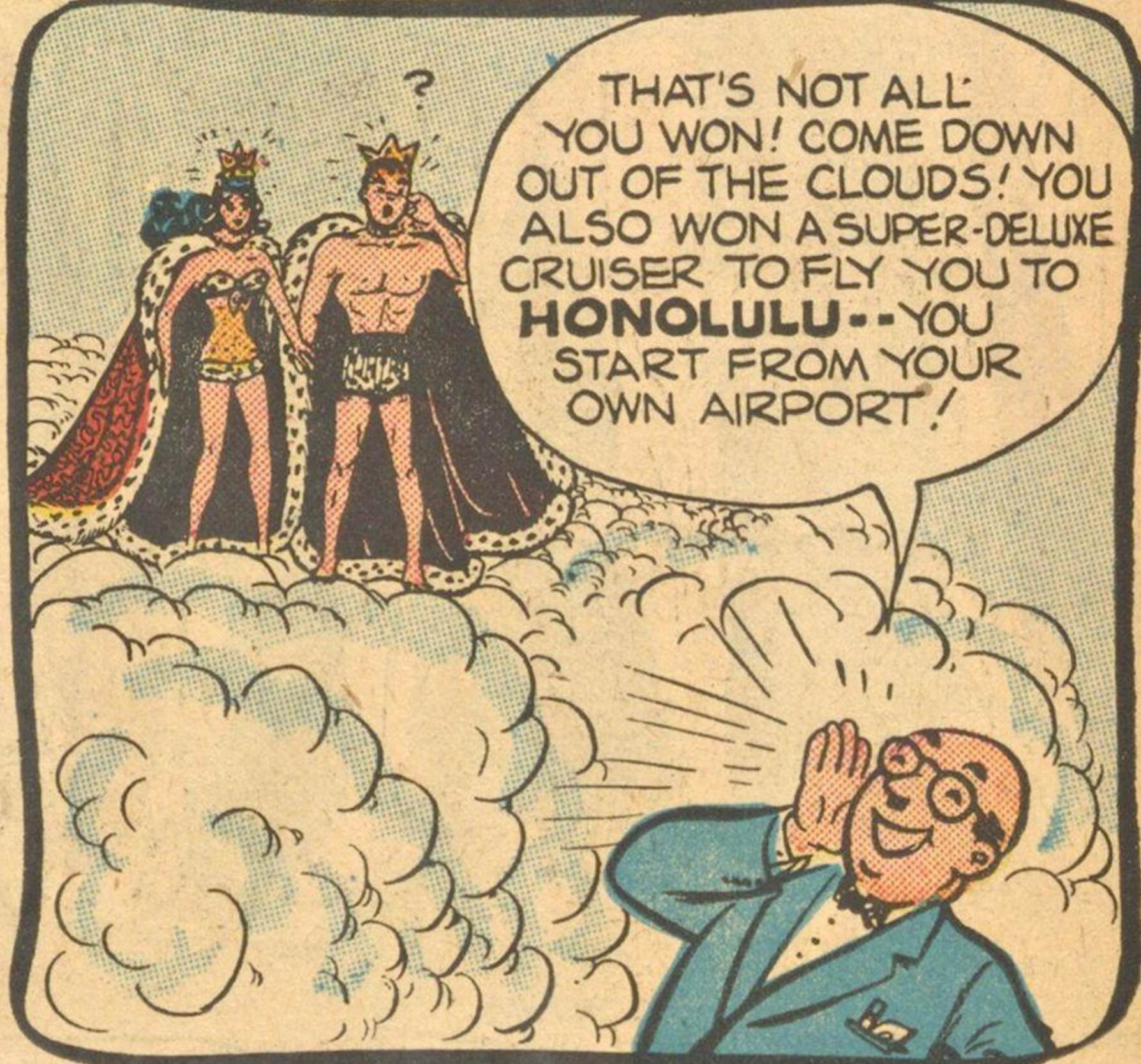
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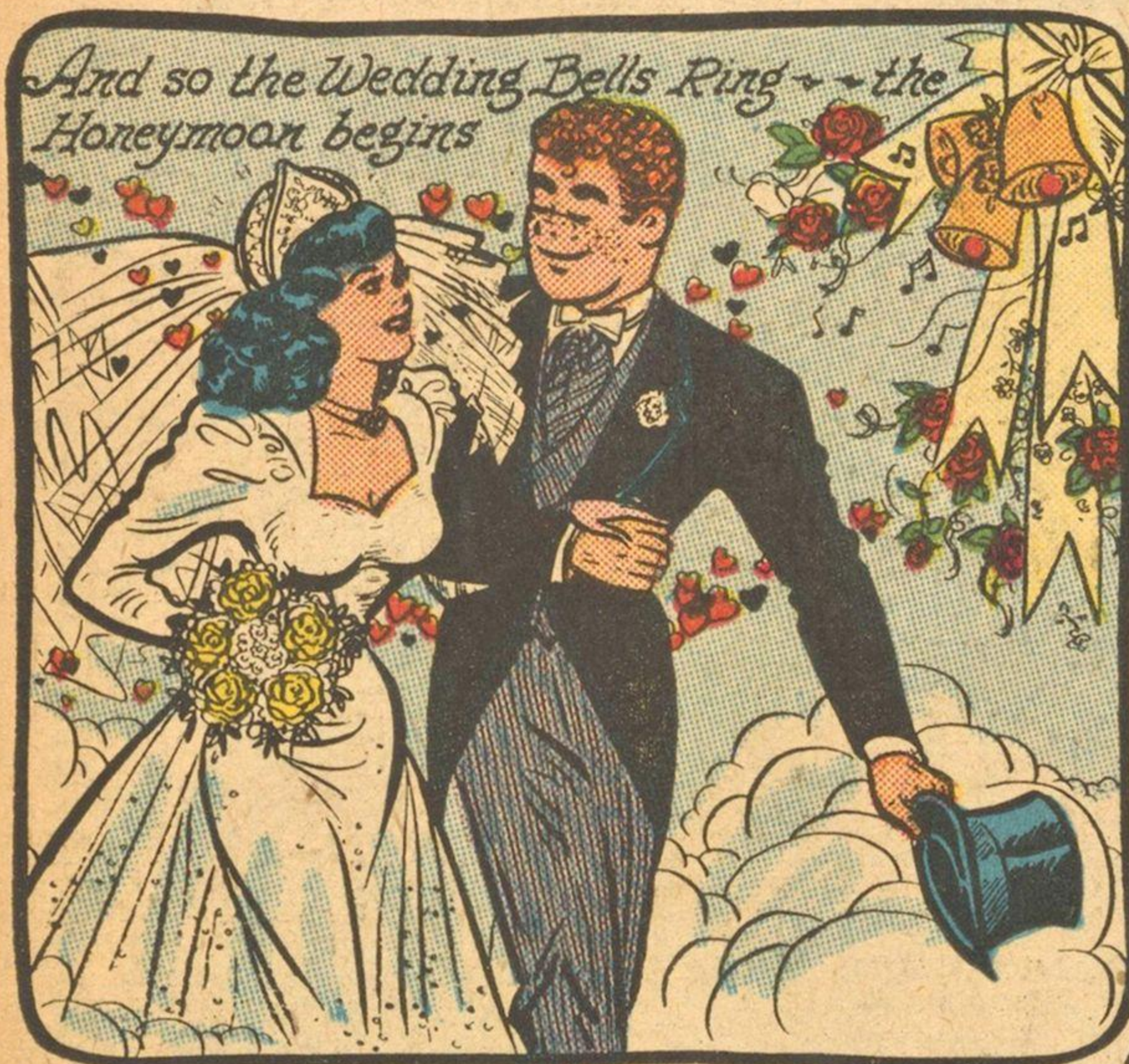
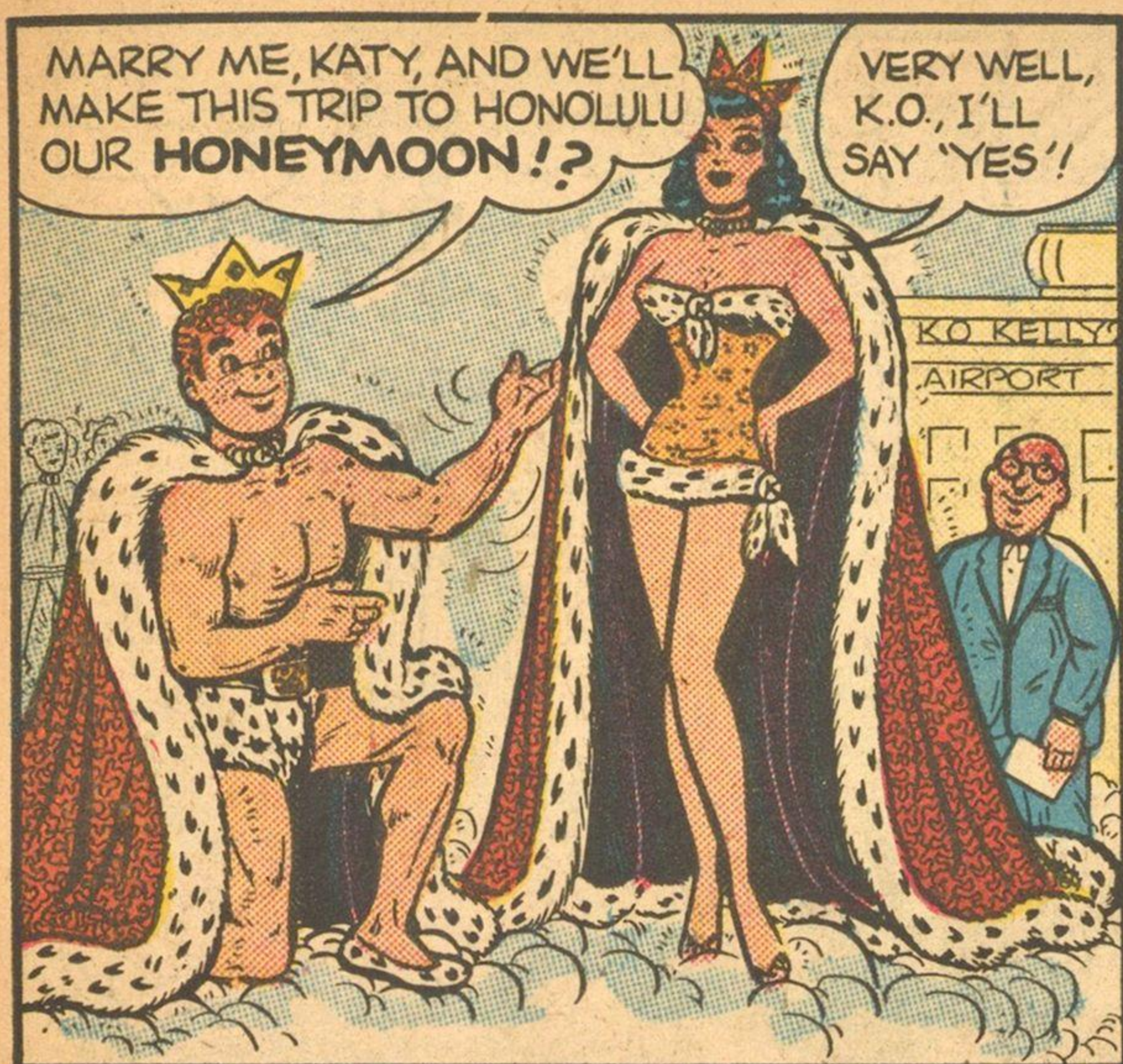
KATY & K.O.'S SWIM SUITS+POSES by BERNARD CONSOLETTI, 11 FRANKLIN ST, MILFORD, MASSACHUSETTS. (AGE 12).



SUPER-DELUXE CRUISER & AIRPORT by BILLY+CONRAD WISE, 1104 N.W. HARRISON, OKLAHOMA CITY, OKLAHOMA.







DEAR READERS; PLEASE NOTE: MANY OF THE DESIGNS IN THIS STORY WERE FROM KATY'S FANS IN THE HAWAIIAN ISLANDS!

KATY'S WEDDING GOWN by MAY MORISHIGE, 208 NORTH KUKUI ST., HONOLULU 22, T.H. (AGE 16).

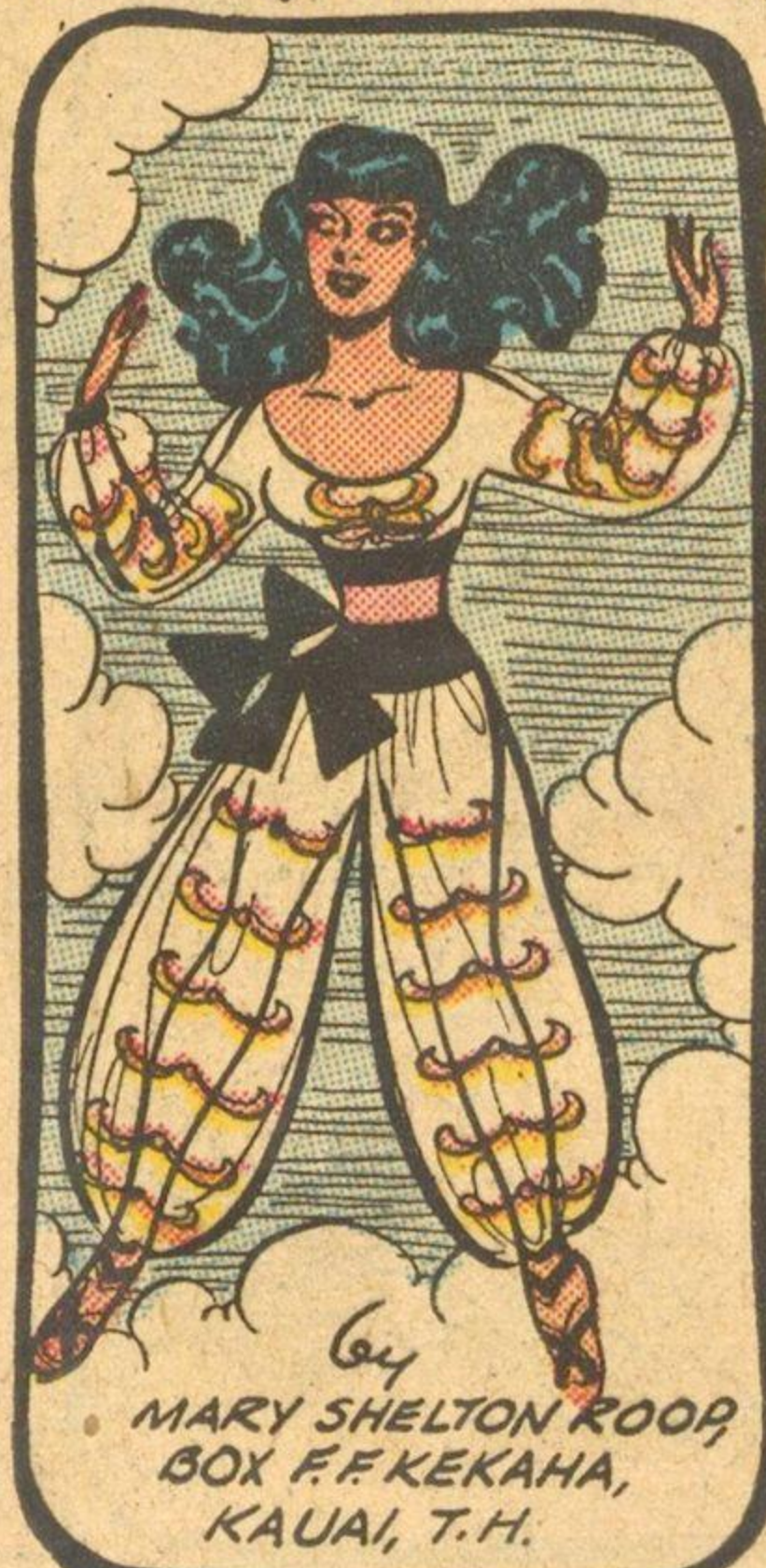


KATY'S GOWN + POSE, FLOWERS, ETC, by MAE ANAMIZU, WAIKALUA ROAD, KANELOE, OAHU.





GOLDN & POSE by GAIL DEARRIOLA, 31 VALHALLA, HARRISON, RIZAL, PHILLIPINES. • by MILICENT DULATAO, P.O. BOX 208, KEKAHA, KAUAI, T.H.



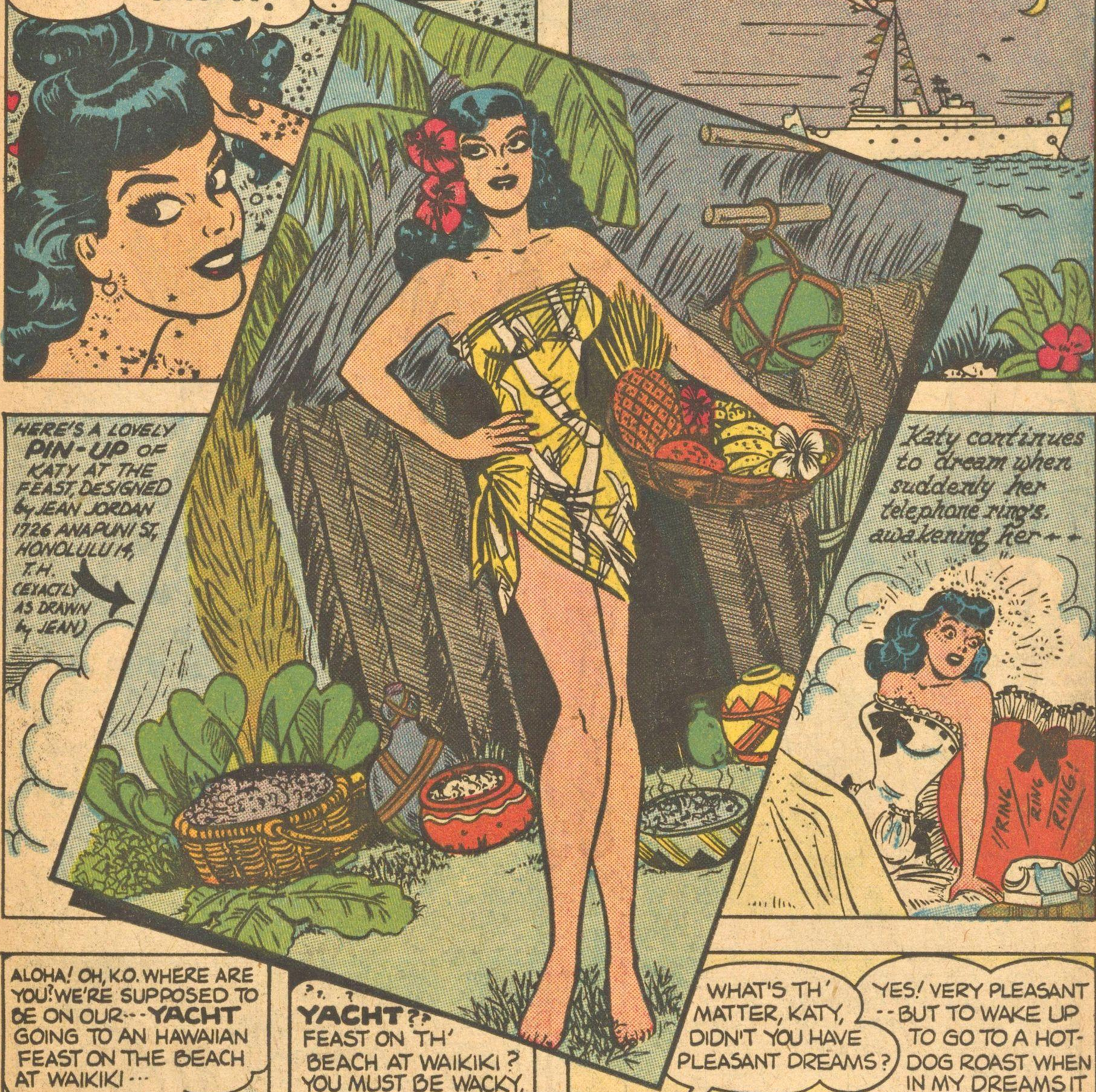
KATY'S DRESS by FRANKLIN ORNELLAS, P.O. BOX 767, HILO, HAWAII





I-I MUST BE DREAMING...IMAGINE A HONEYMOON IN EXOTIC HONOLULU-AS MRS. K.O. KELLY.. OUR OWN PRIVATE PLANE.. A COMPLETE WARDROBE ..BEAUTIFUL GOWNS..AND NOW OUR OWN **YACHT!**

YES, MY DARLING WIFE, AND NOW WE'RE GOING TO A REAL HAWAIIAN FEAST WITH ALL OUR HAWAIIAN ISLAND COMIC BOOK FANS



HERE'S A LOVELY **PIN-UP** OF KATY AT THE FEAST, DESIGNED BY JEAN JORDAN 1726 ANAPUNI ST, HONOLULU 14, T.H. (EXACTLY AS DRAWN BY JEAN)

Katy continues to dream when suddenly her telephone rings, awakening her

ALOHA! OH, K.O. WHERE ARE YOU? WE'RE SUPPOSED TO BE ON OUR... **YACHT** GOING TO AN HAWAIIAN FEAST ON THE BEACH AT WAIKIKI...

**YACHT?** FEAST ON TH' BEACH AT WAIKIKI? YOU MUST BE WACKY, KATY, TODAY WE'RE GOING TO ROW OVER TO SANDY COVE AN' HAVE A WIENIE ROAST -- SO WEAR YOUR OLD **DUDS!**

WHAT'S TH' MATTER, KATY, DIDN'T YOU HAVE PLEASANT DREAMS?

YES! VERY PLEASANT -- BUT TO WAKE UP TO GO TO A HOT-DOG ROAST WHEN IN MY DREAMS IT WAS YACHTS, FEASTS BEAUTIFUL GOWNS- OH WELL I CAN DREAM, ANYWAY

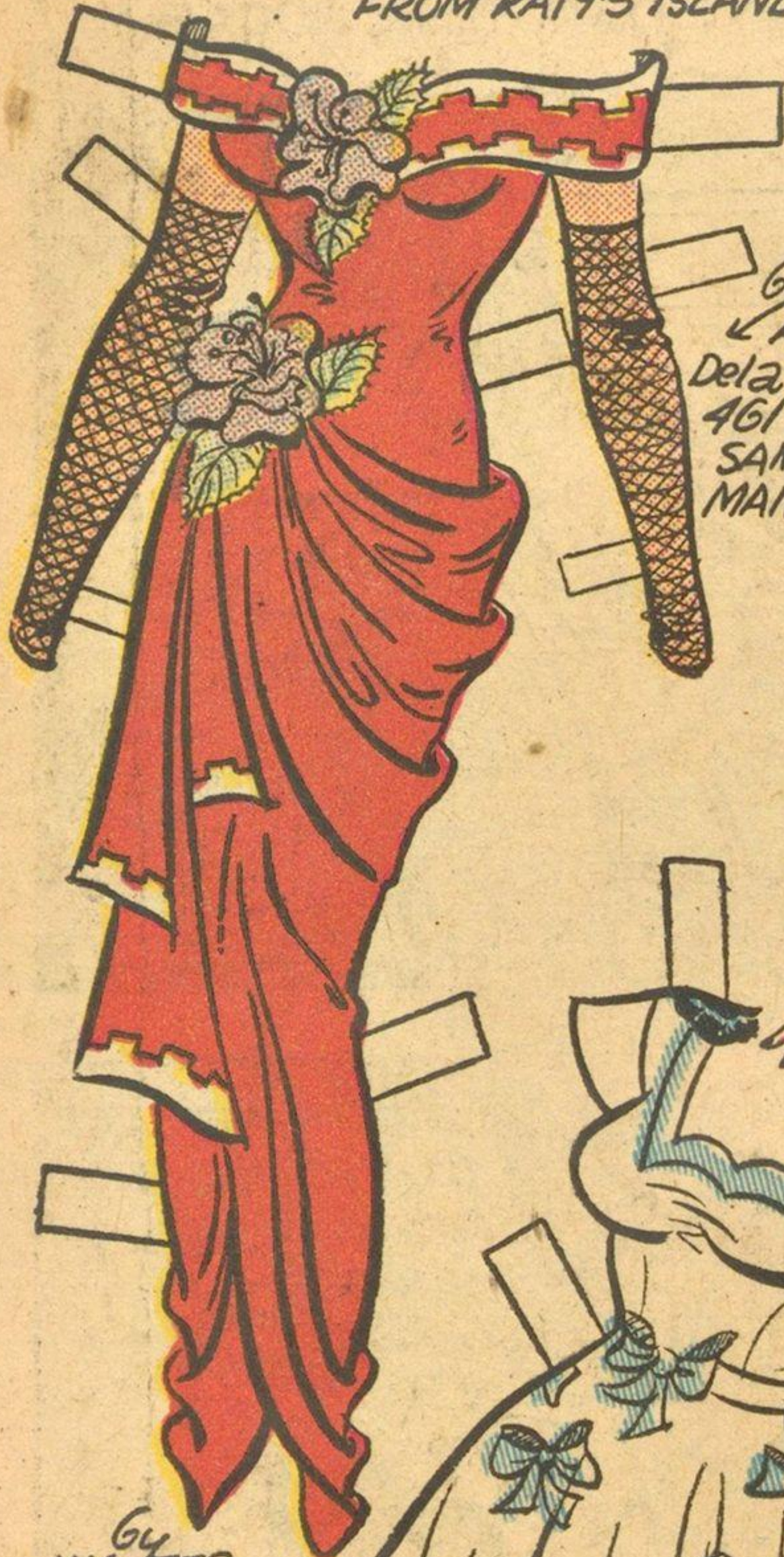


THANKS TO ALL OF MY ISLAND FANS... SORRY WE COULDN'T BE ON A FEAST IN REALITY - ALOHA OE *Katy*

**The END**



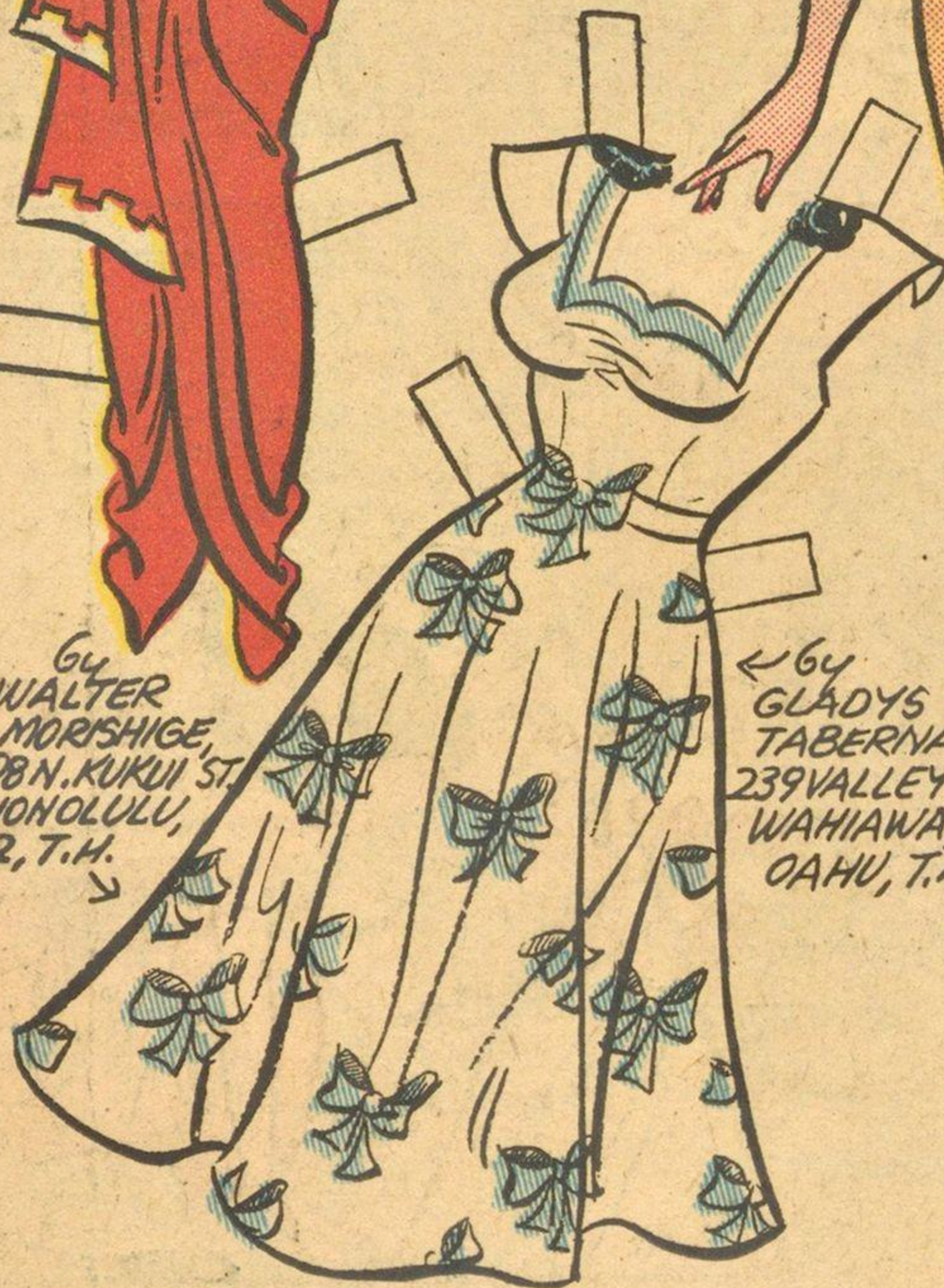
HERE ARE MORE  
**KATY FASHIONS**  
FROM KATY'S ISLAND FANS!



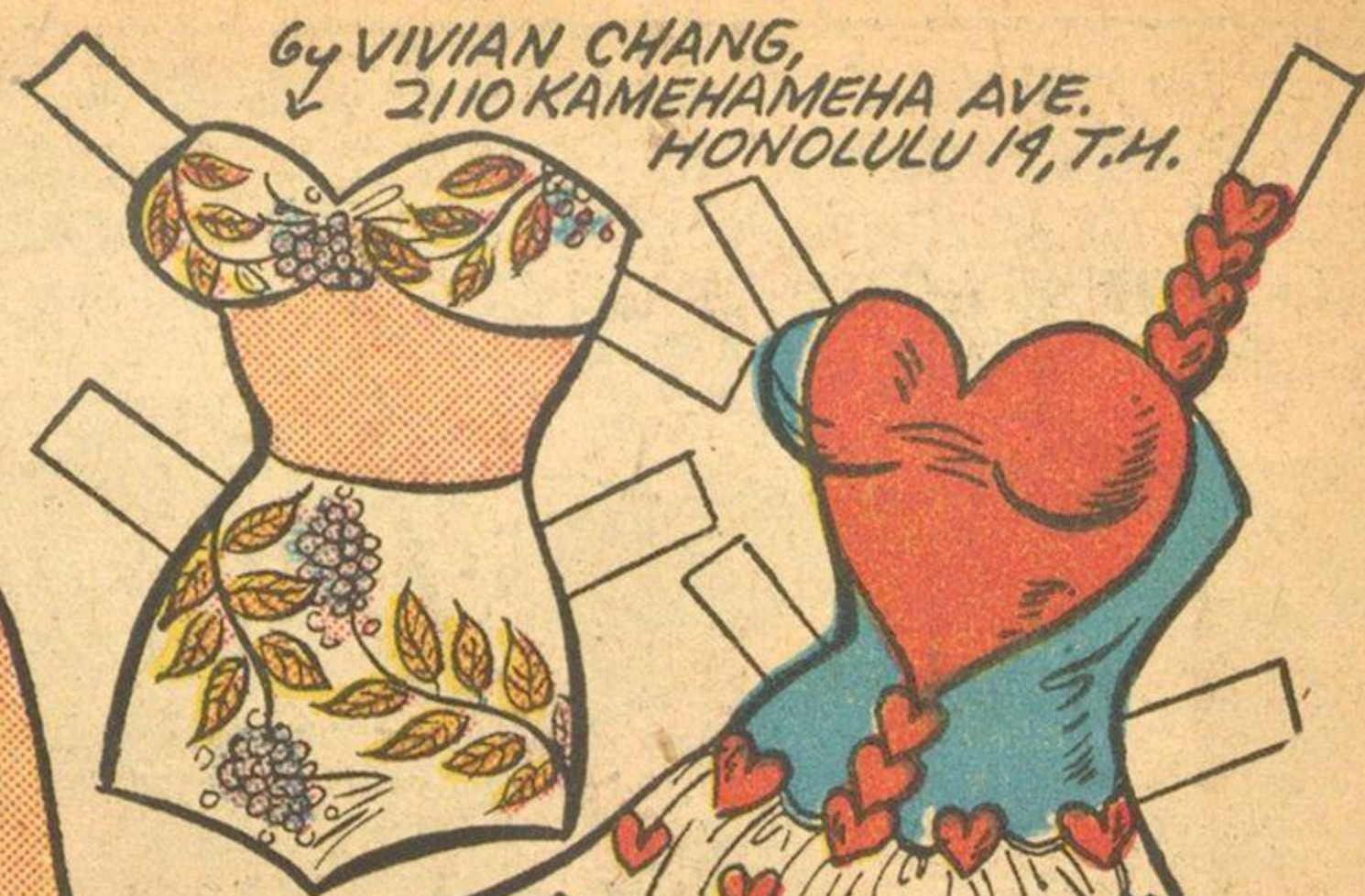
by  
AMELIA  
Dela FUENTE  
461 VERDAD,  
SAMPALOC,  
MANILA, P.I.

by  
WALTER  
MORISHIGE  
208 N. KUKUI ST.  
HONOLULU,  
22, T.H.

by  
GLADYS  
TABERNA  
239 VALLEY AVE.  
WAIHAWA,  
OAHU, T.H.

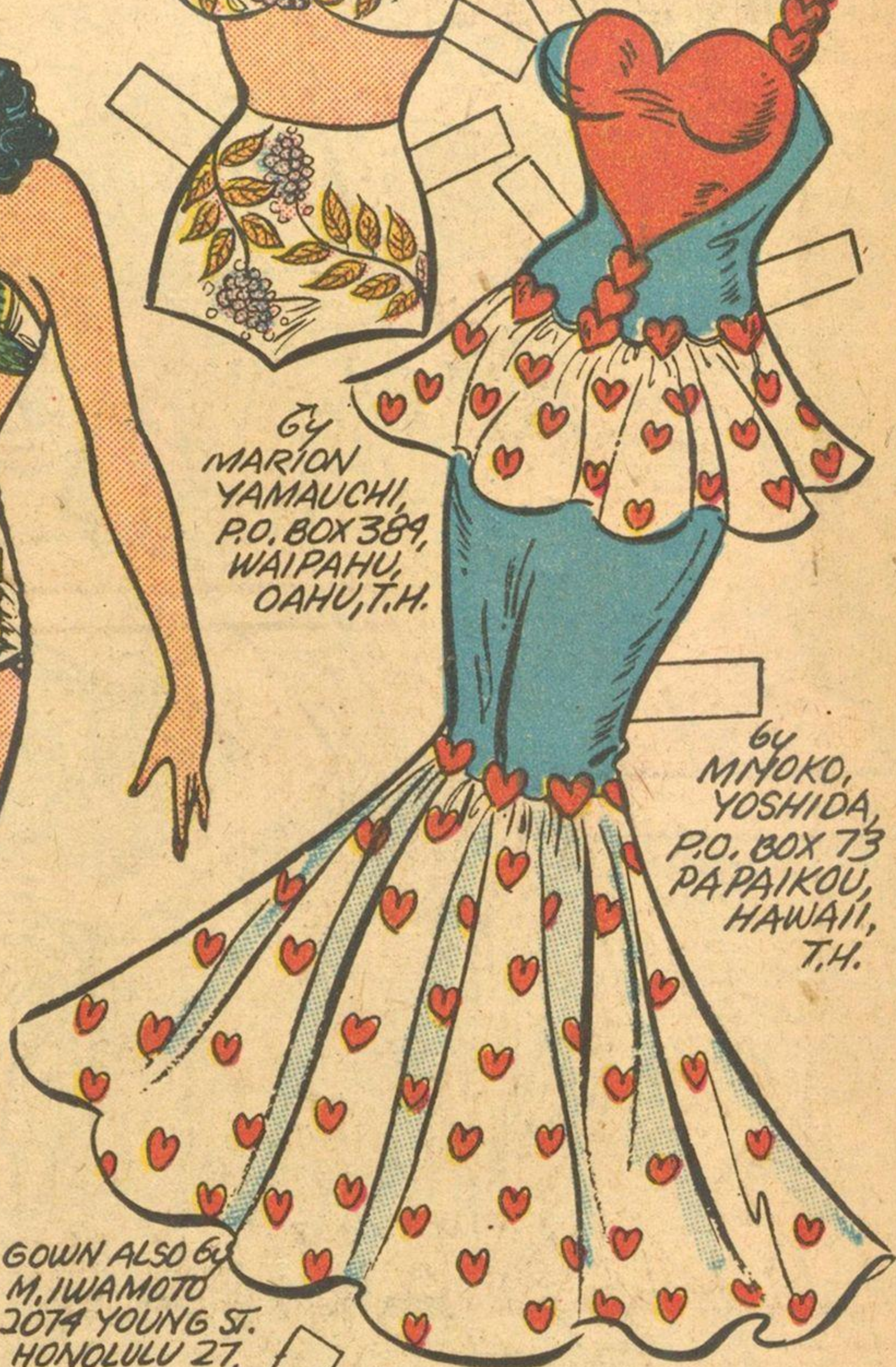


GOWN ALSO by  
M. IWAMOTO  
2074 YOUNG ST.  
HONOLULU 27,  
T.H.

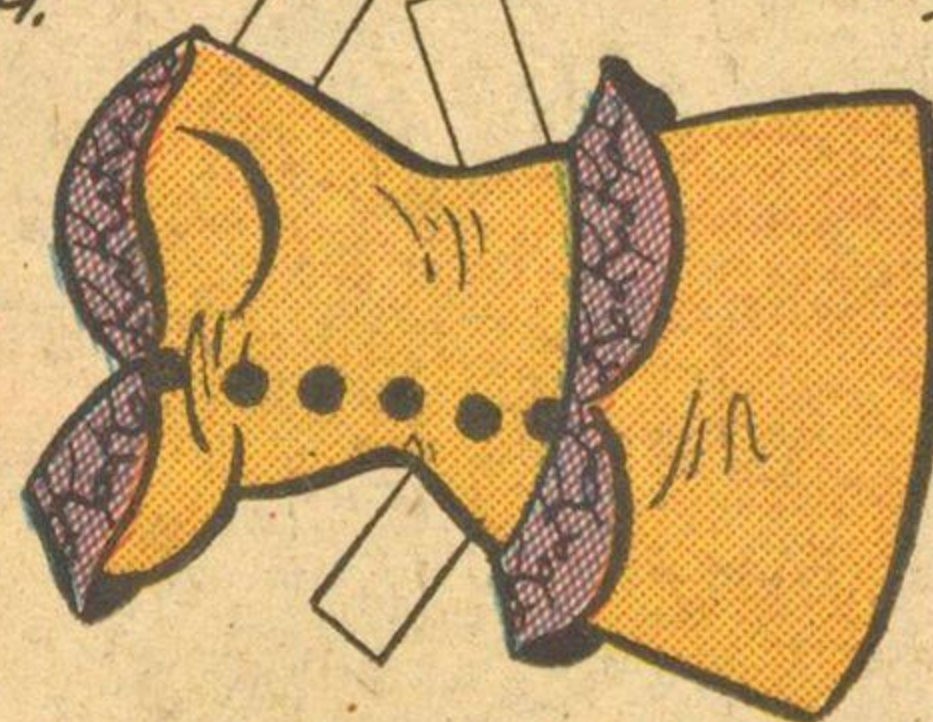


by VIVIAN CHANG,  
2110 KAMEHAMEHA AVE.  
HONOLULU 19, T.H.

by  
MARION  
YAMAUCHI,  
P.O. BOX 389,  
WAIPAHU,  
OAHU, T.H.



by  
MINOKO,  
YOSHIDA,  
P.O. BOX 73  
PAIPAIKOU,  
HAWAII,  
T.H.



by  
GERALDINE  
EBERT,  
2760 ROOKE AVE  
HONOLULU, T.H.

YOU CAN SEND FOR THIS PIN-UP OF KATY  
PRINTED ON HEAVY PAPER SUITABLE TO  
FRAME FOR ONLY 10¢- WITH THIS PIN-UP  
YOU WILL RECEIVE A BIG SHEET OF CUT-OUT  
FASHIONS ALL FOR ONLY TEN CENTS!  
HERE'S HOW TO GET THIS PIN-UP SET- JUST  
FILL IN THIS COUPON BELOW AND MAIL IT  
WITH 10¢ IN U.S. COIN TO

KATY KEENE, WOGGON WHEELS RANCH,  
SANTA BARBARA, CALIFORNIA.

HERE IS MY TEN CENTS IN U.S. COIN PLEASE  
SEND ME THIS PIN-UP SET OF KATY KEENE

NAME \_\_\_\_\_  
PRINT CLEARLY

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



**DON'T FORGET!**

KATY STARS IN HER OWN  
**KATY KEENE** COMIC BOOK

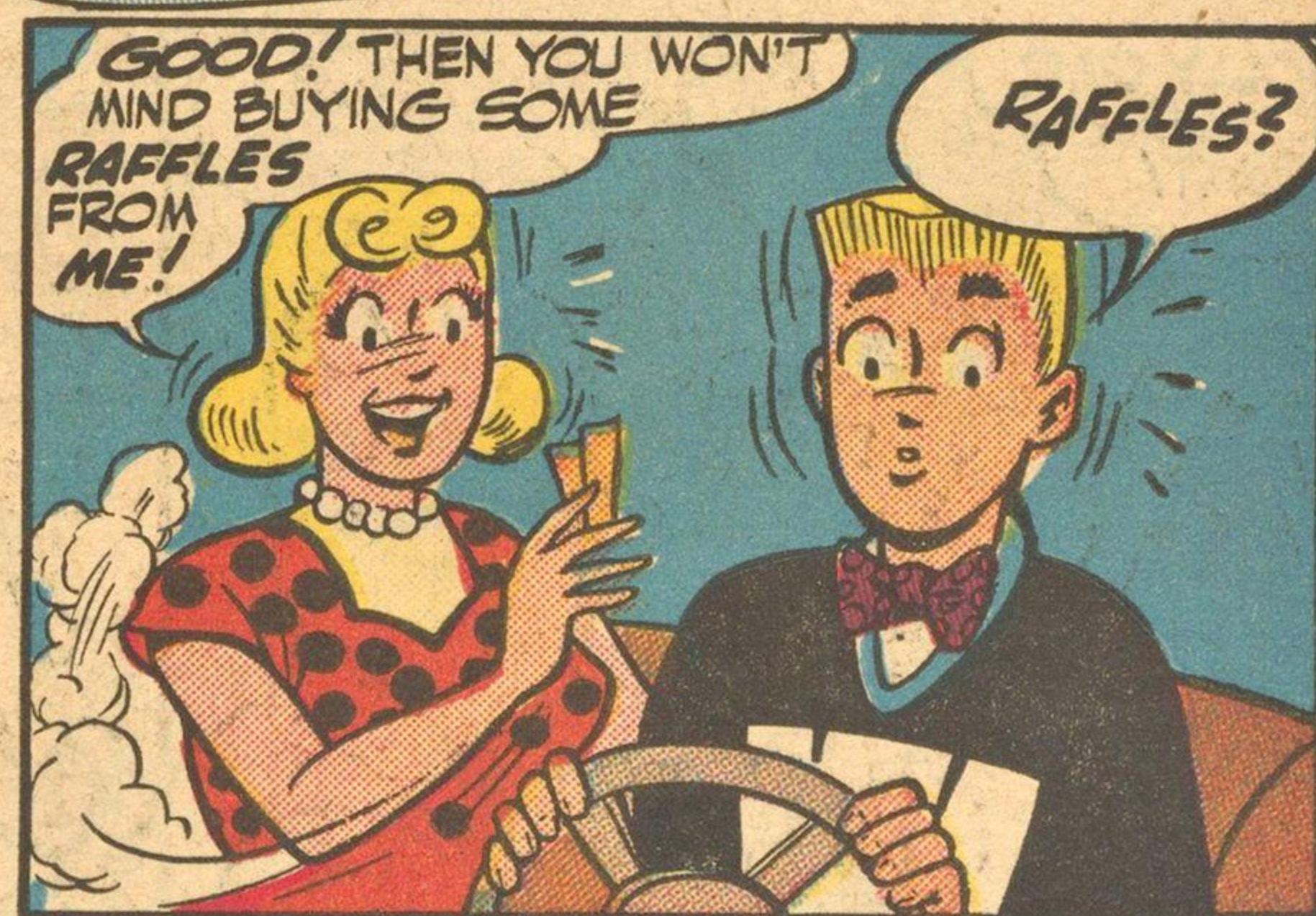
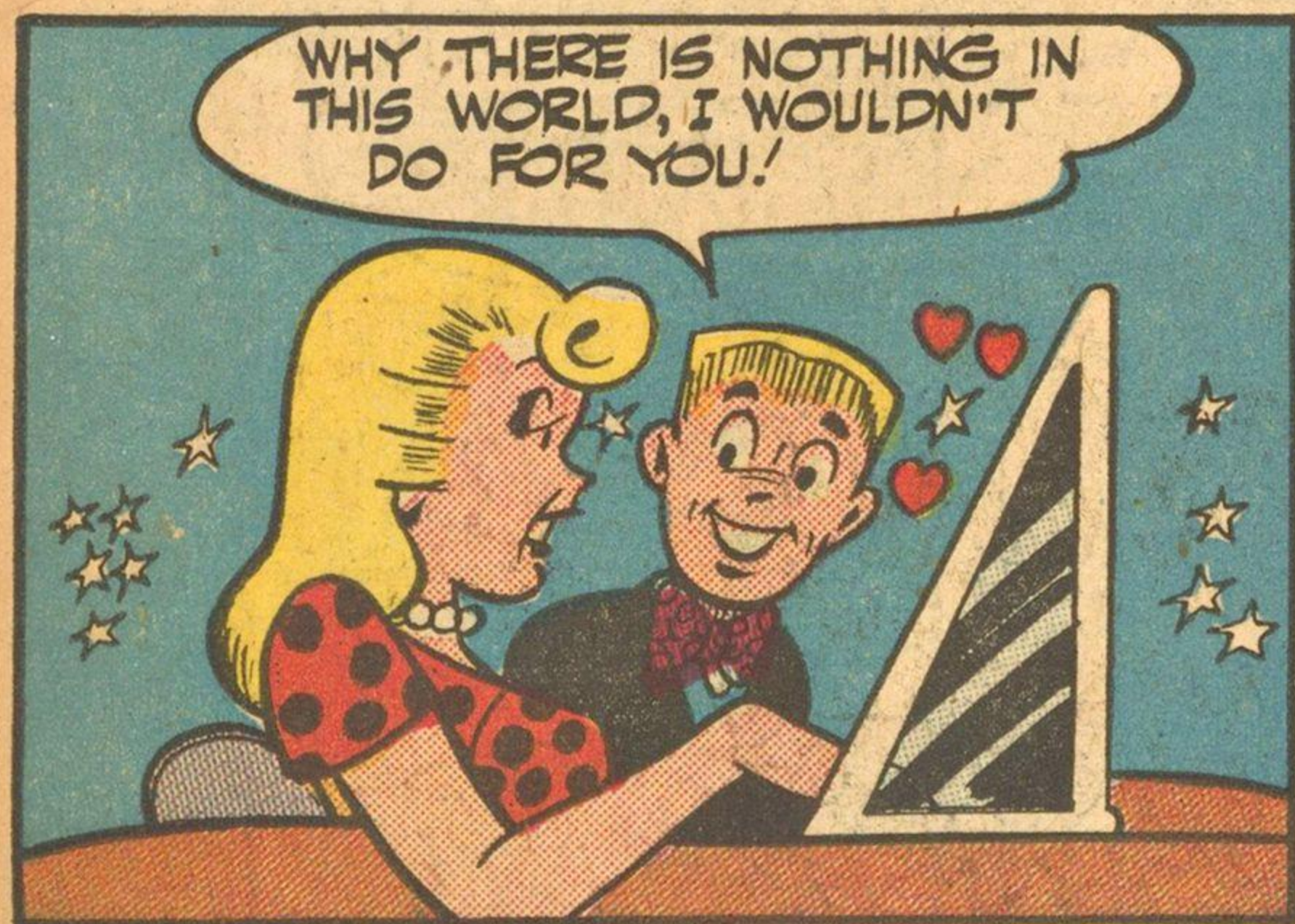
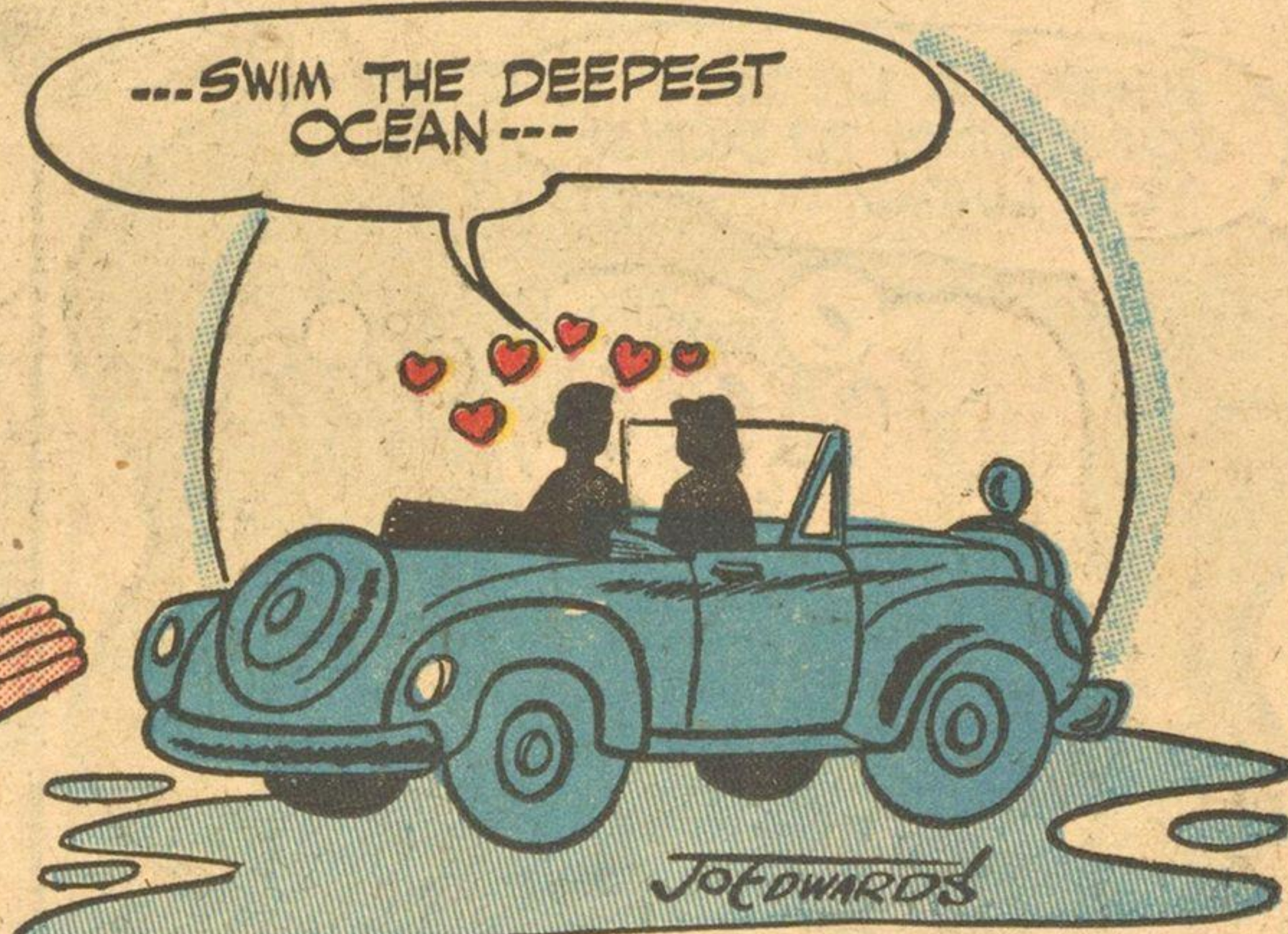
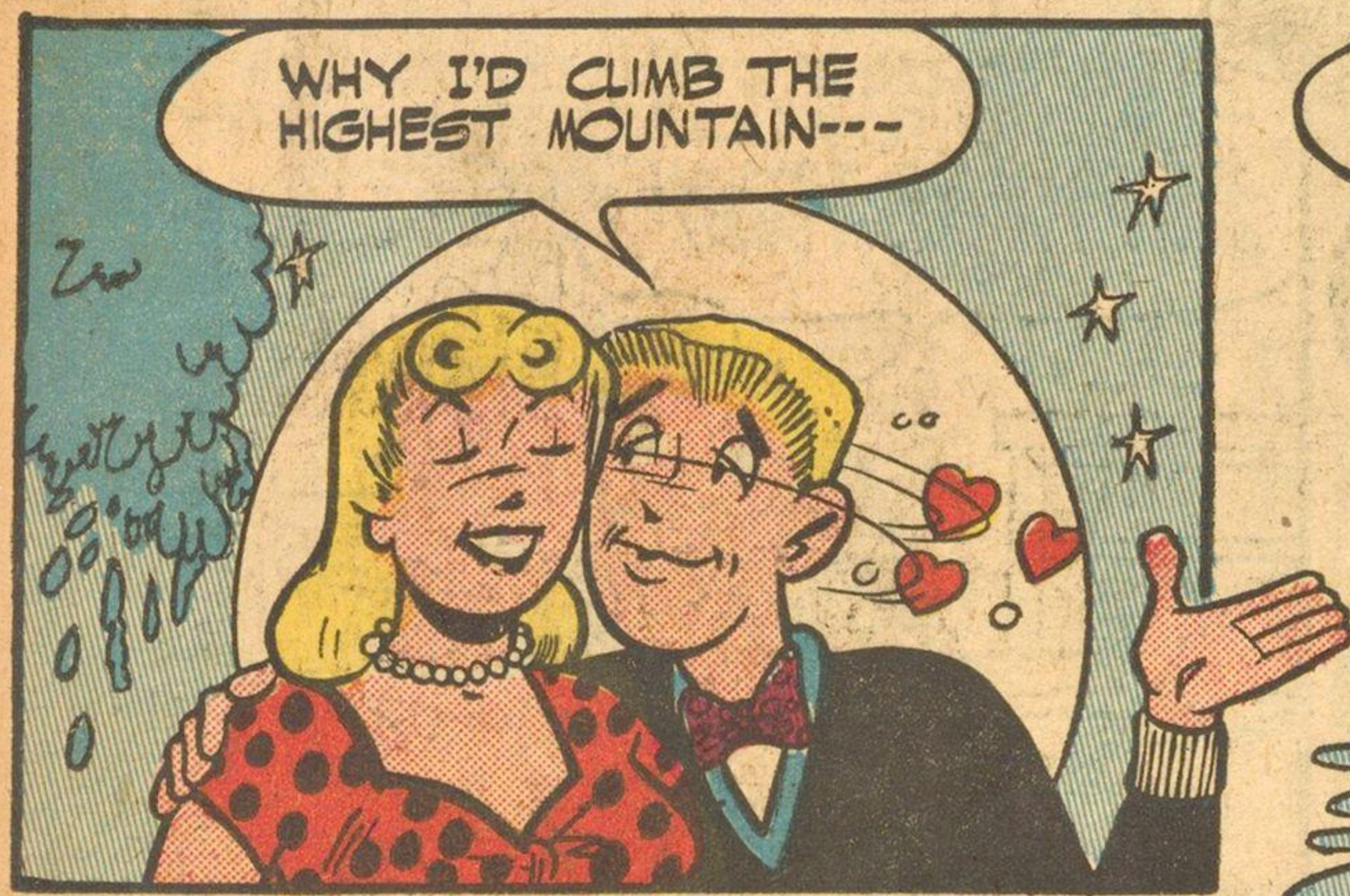
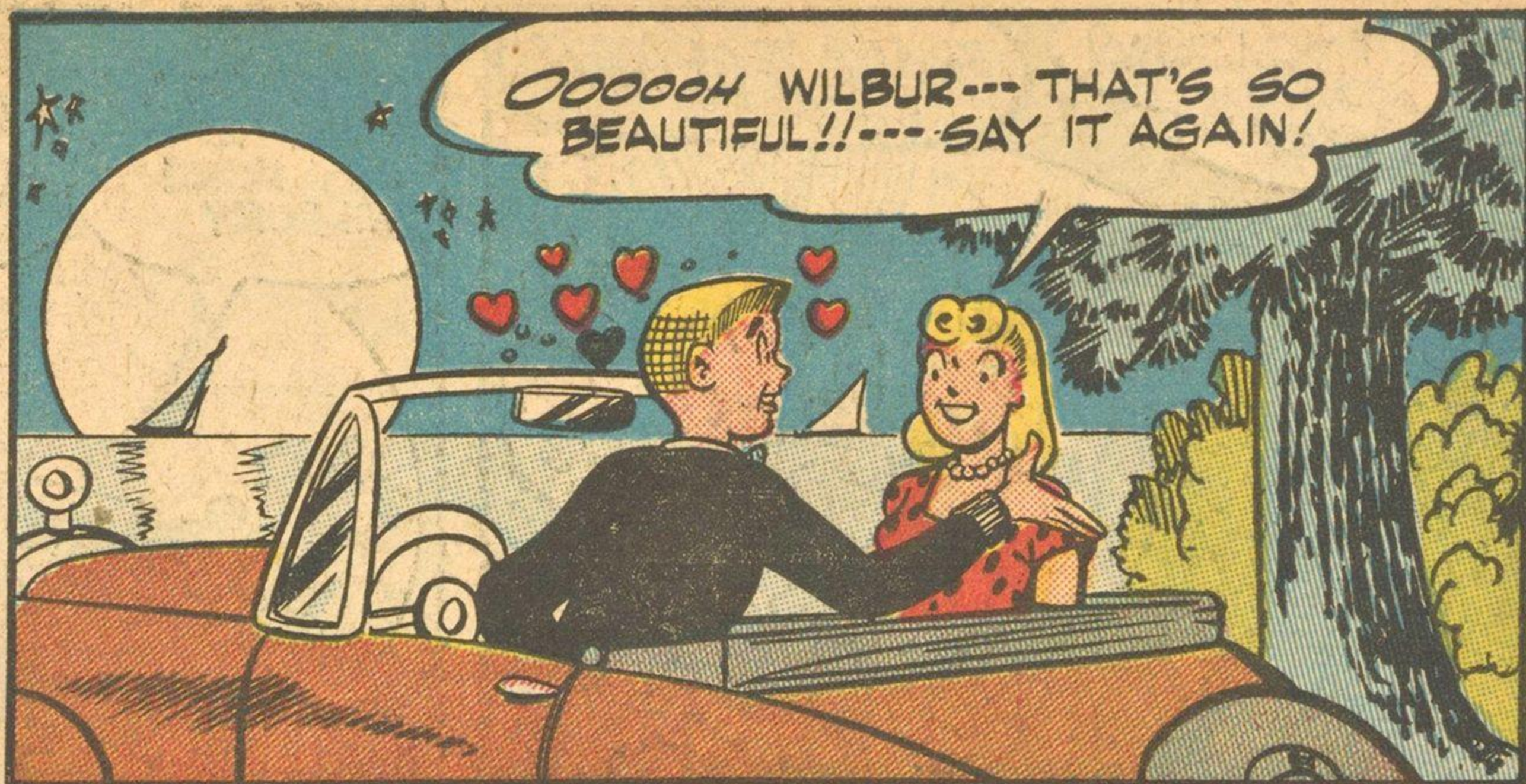
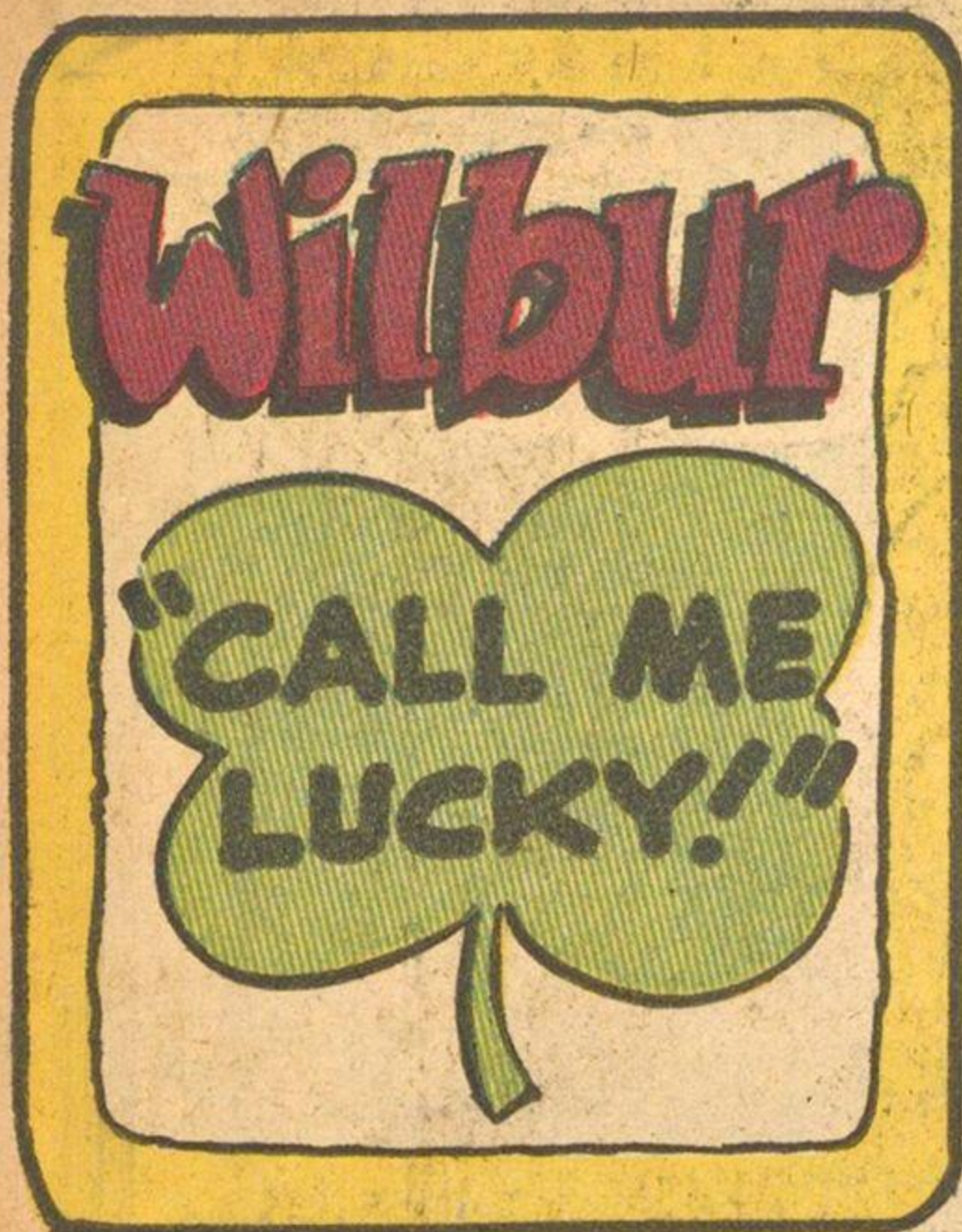
plus

**PEP★WILBUR★LAUGH★**  
**SUZIE★ARCHIE★** AND ALL OF  
ARCHIE'S PALS★ JUGHEAD ETC.  
AND KATY ALSO STARS IN A BIG  
GIANT **KATY KEENE** ANNUAL  
LOOK FOR ALL OF THESE ARCHIE COMIC  
PUBLICATIONS ON THE NEWS STANDS!  
YOU'LL FIND NEW STORIES, NEW CUT-OUTS  
NEW DESIGNS, NEW PIN-UPS IN EACH BOOK  
DON'T MISS A SINGLE STORY OF KATY!

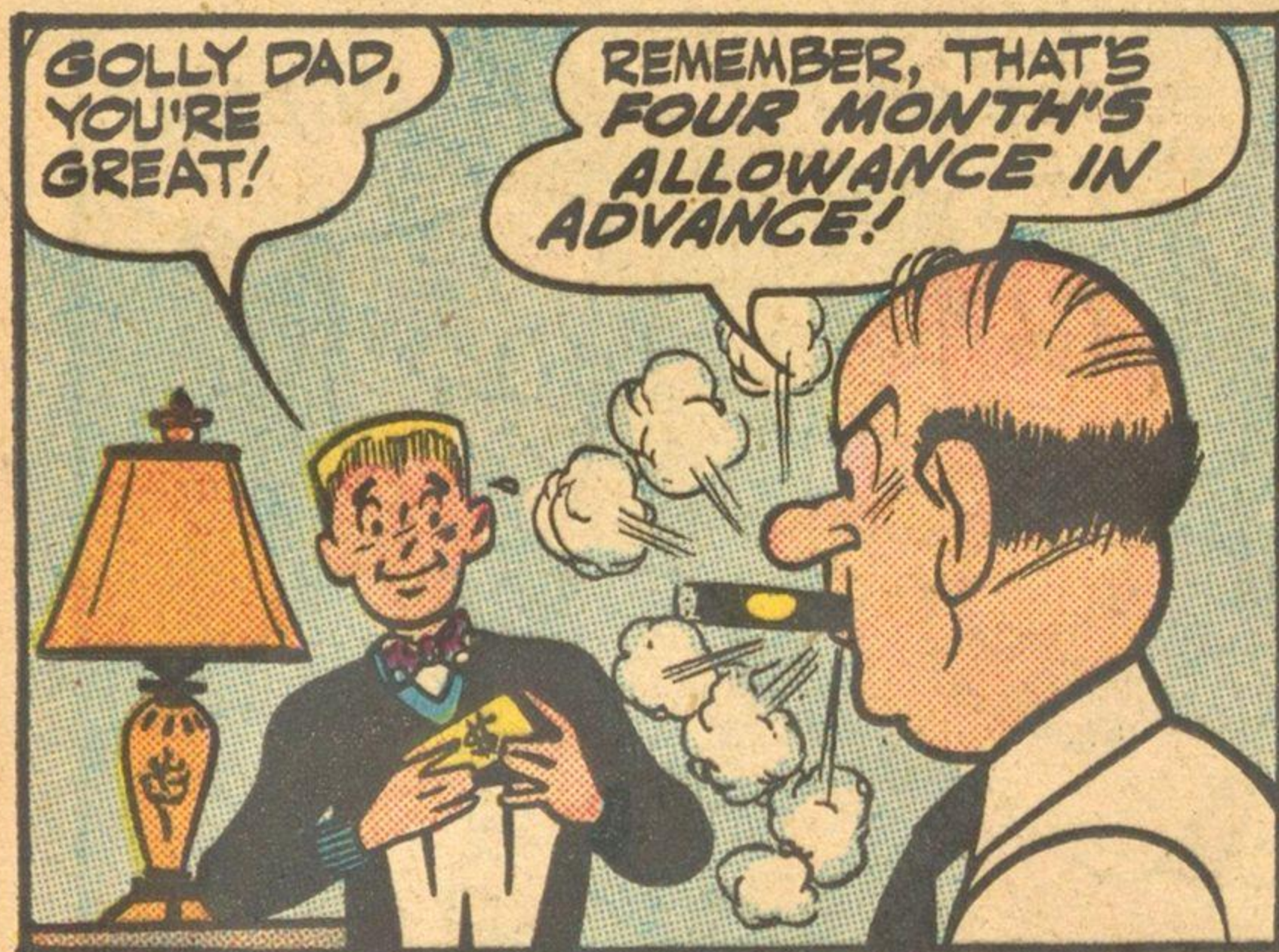
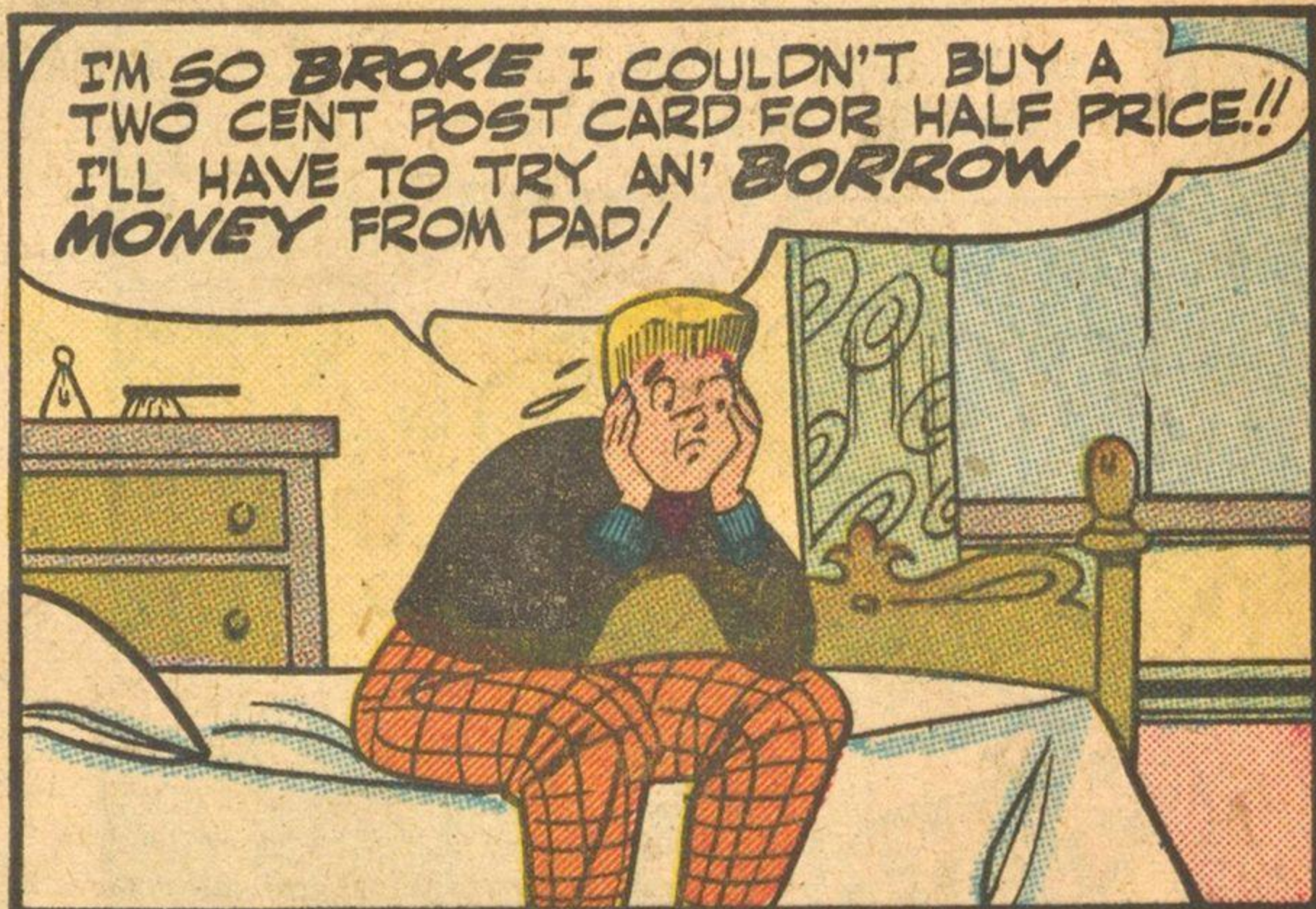
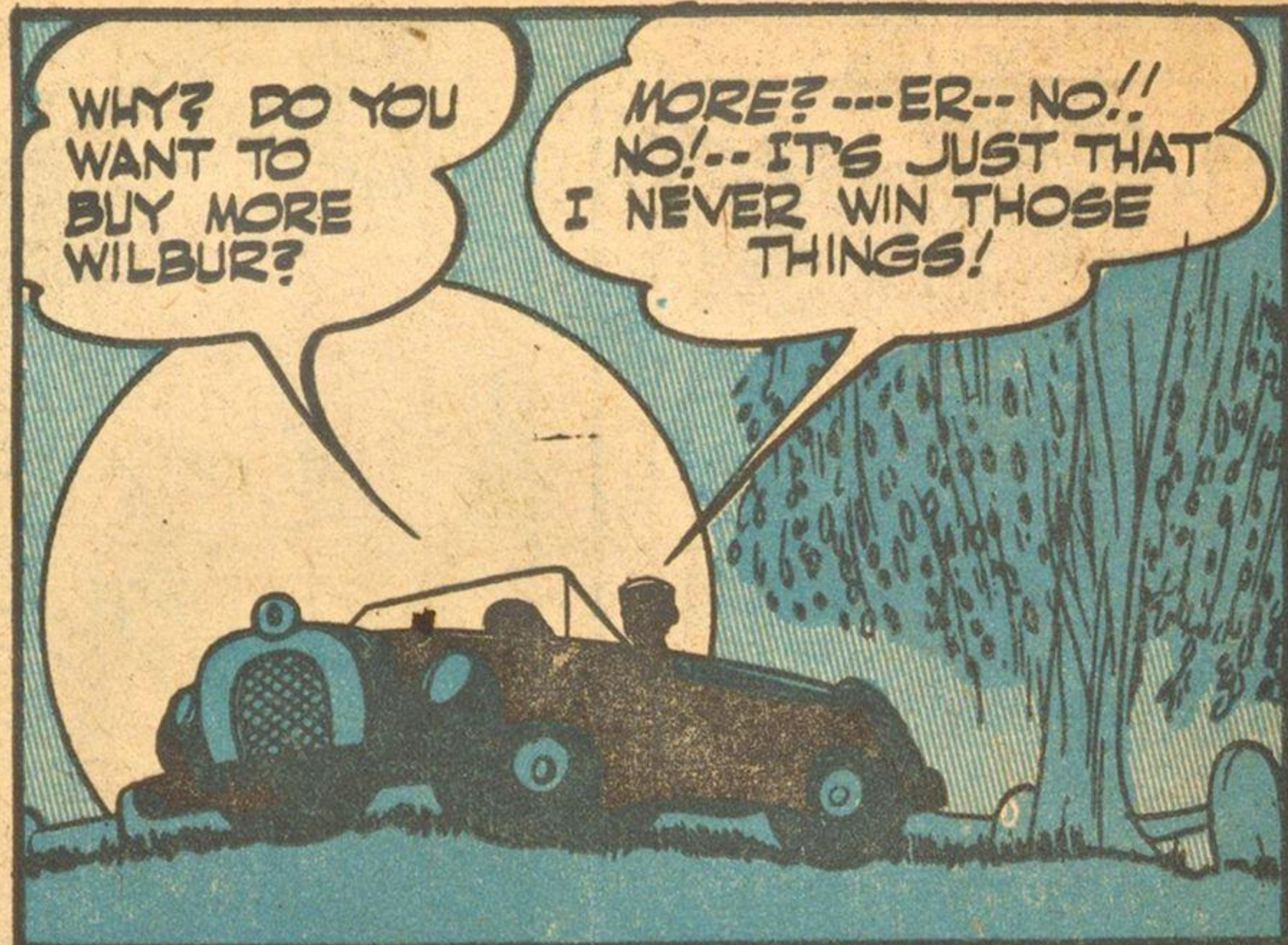
HERE'S ANOTHER DESIGN FROM A GIRL IN THE  
ISLANDS- SALLY SAITO, WAIKOA, MAUI, T.H. →



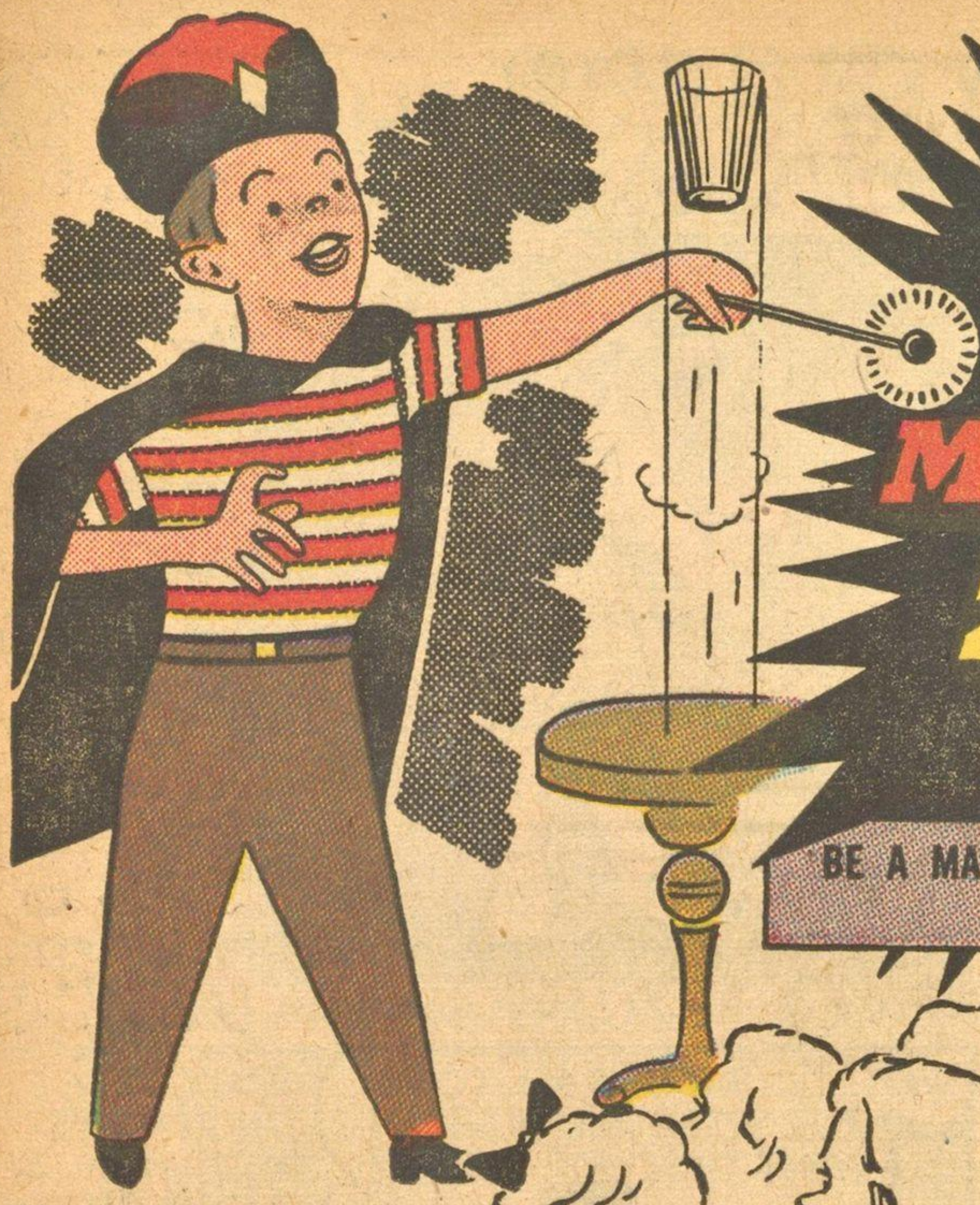










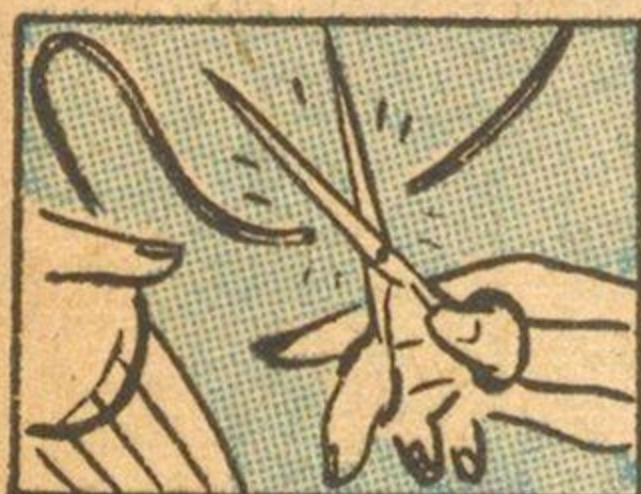


# COMPLETE BAFFLING MAGIC OUTFIT

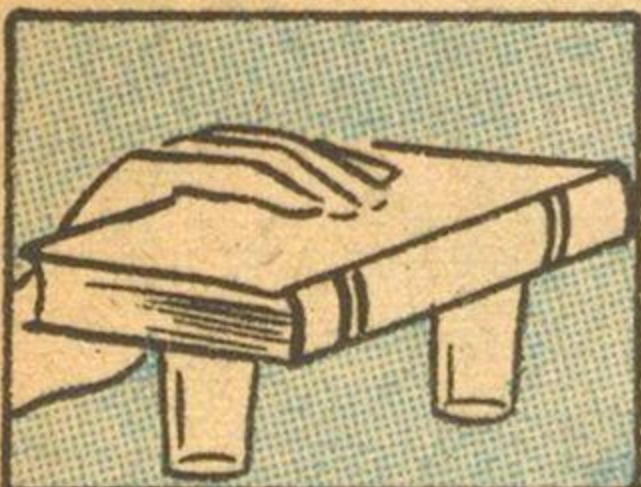
## 20 First Class Illusions

BE A MAGICIAN — FOOL AND DELIGHT THEM WITH  
A FULL 2 HOUR MYSTERY SHOW

**\$1**  
Only



**ROPE TRICK**—Cut it in half, yet it is still in one piece and other surprises—yours only with this offer.



**GRAVITY**—Defy scientific laws. Seeing is believing. You'll fool them plenty when you know how.



**MAGIC MIRROR**—Spectators will be amazed. With it you read cards, without even looking at them.



**FLYING QUARTER**—Here's one you can do over and over again and make all the guessers look foolish.

Now the top secrets of 20 professional magic tricks are yours to entertain and amaze your friends and make you popular. With this outfit you get 20 exclusive tricks and the secret knowledge of how to easily perform them all for only \$1.00.

### You Alone Will Know These Revealing Secrets

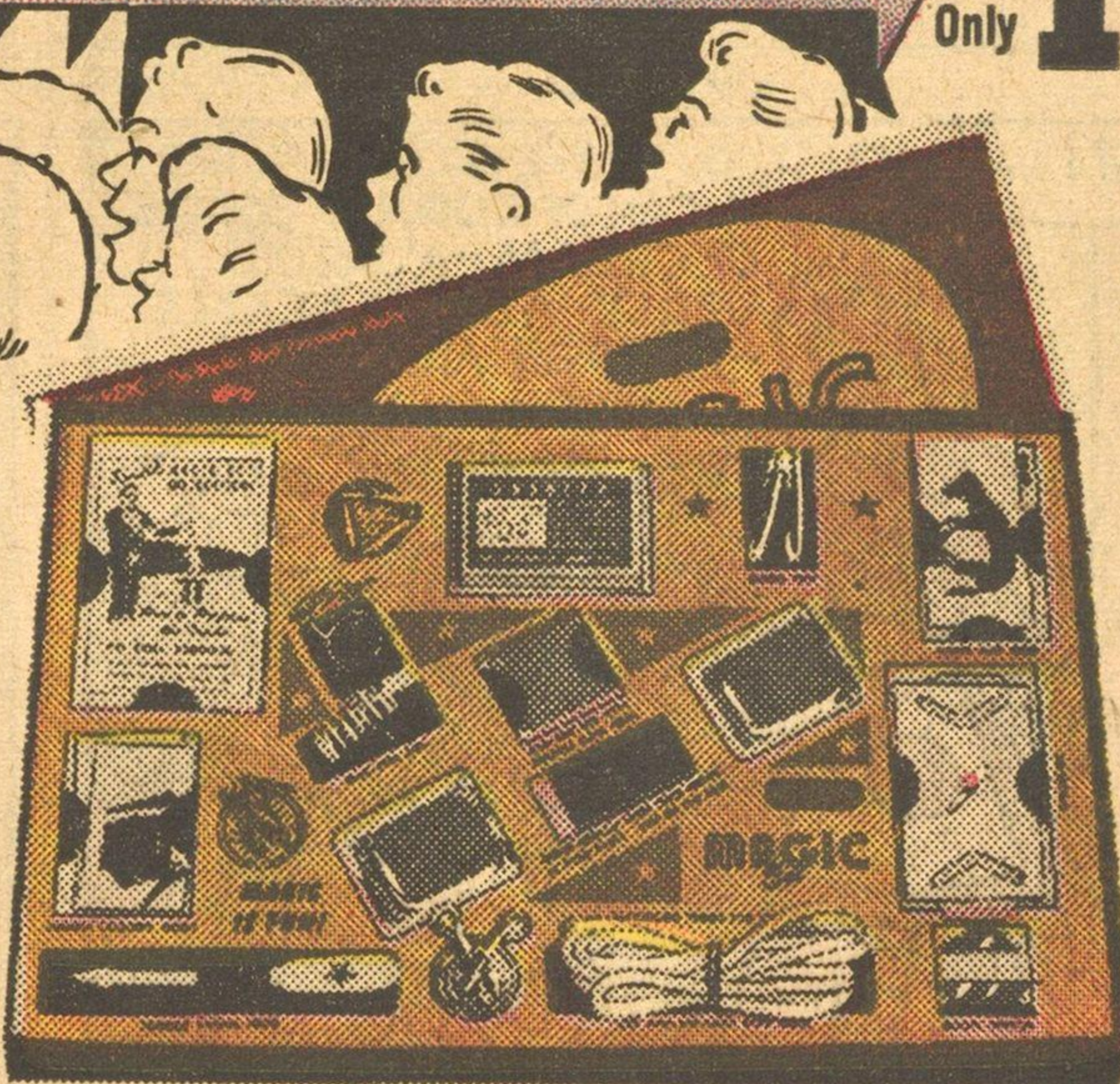
Imagine, by just waving your magic wand and shouting a few magic words you will be able to make things disappear and reappear . . . imagine your friends and mother and dad all being fooled, surprised and amazed. You'll hold them spell-bound. They will just sit open mouthed with wonderment. They'll be delighted, for it's a barrel of fun for everyone. It's so fascinating and thrilling . . . BUT . . . the hidden secrets will be yours, never to reveal. Follow the simple directions and no one will ever catch on.

### No Experience Necessary

The illustrated instructions furnished are so simple you will master all these tricks at once. It's fun practicing too . . . for here you have a short cut to magic learning that starts you doing tricks right away. You can't go wrong . . . it's as easy as A, B, C's . . . AND . . . the set of 20 exclusive tricks is almost a gift at this limited offer price of \$1.00.

### 10 DAYS FREE TRIAL

You'll agree this 20 piece Magic Set is worth much more than our bargain price of \$1.00; and it is. We want new friends for our other novelty bargains. We want you to try the set, follow the instructions and if not 100% delighted, return it after 10 days free trial for prompt refund of your dollar. Act at once. Sorry, only three to a customer.



### ALL THESE 20 TRICKS INCLUDED

- |                       |                        |
|-----------------------|------------------------|
| CUT AND RESTORED ROPE | HORSE AND RIDER        |
| FAMOUS PADDLE TRICK   | CHINESE LAUNDRY TICKET |
| RING ON STRING        | MIRACLE COIN TRICK     |
| VIS-ESCAPE            | QUESTION MARK          |
| MAGIC PINS            | GRAPPLES               |
| RING AND COIL         | TWISTER TRICK          |
| GRAVITY DEFYER        | MASTER CARD LOCATION   |
| MAGIC MIRROR          | PLUS 5 CUT-OUT TRICKS  |
- And special illustrated secret instruction booklet.

### RUSH COUPON — MONEY BACK GUARANTEE

Honor House Products Corp. Dept. 364-M  
836 Broadway, New York 3, N. Y.

Rush my Baffling Magic Outfit on approval for only \$1.00. If I am not completely satisfied I may return it after 10 days free trial for prompt refund of full purchase price.

Name \_\_\_\_\_

Address \_\_\_\_\_

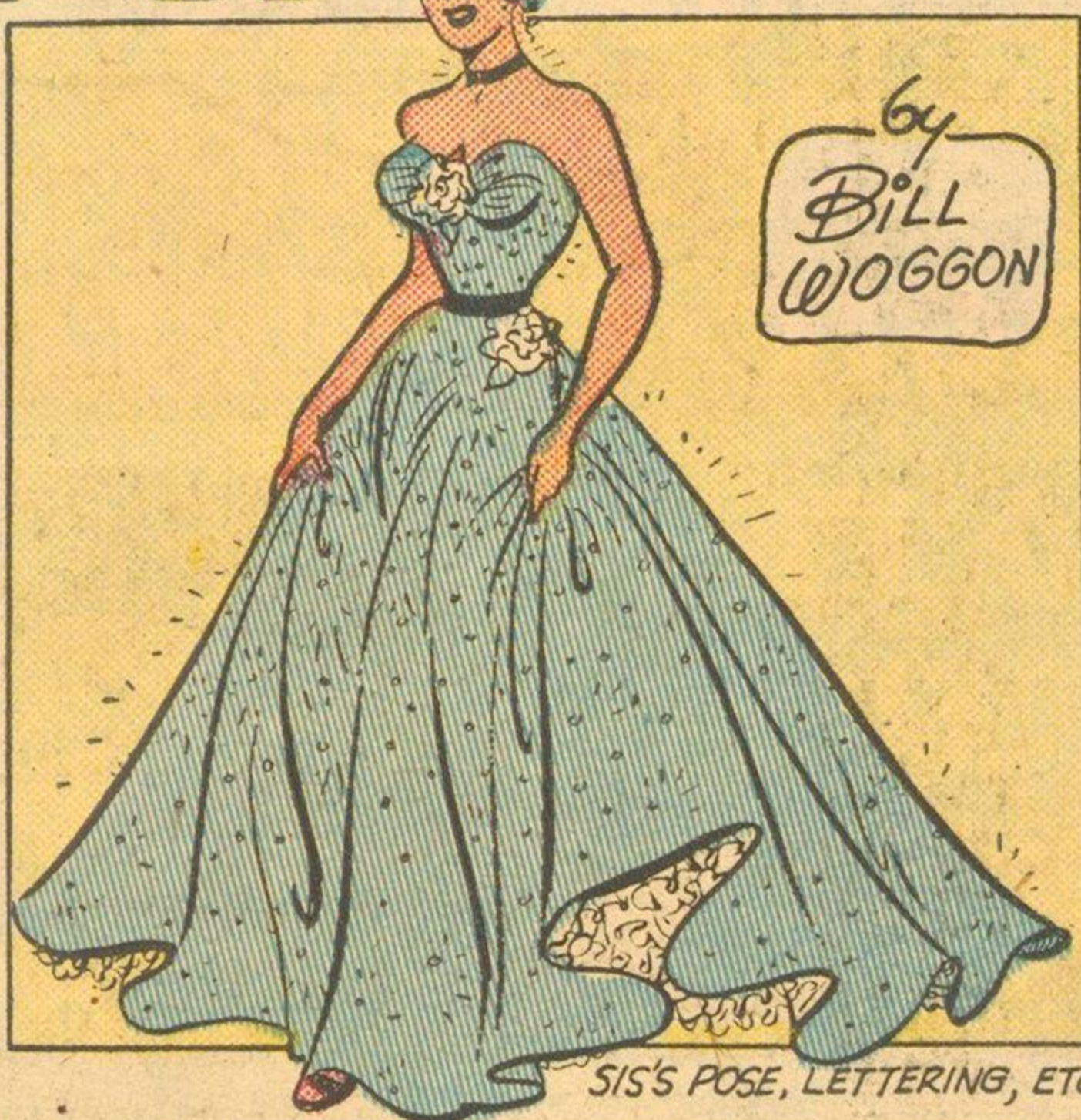
☐ Send C.O.D. I will pay postman \$1 on delivery plus a few cents postage.

☐ I enclose \$1 for my MAGIC OUTFIT. The Honor House Products Corp. will pay postage. Same money back guarantee.



# KATY KEENE

AND



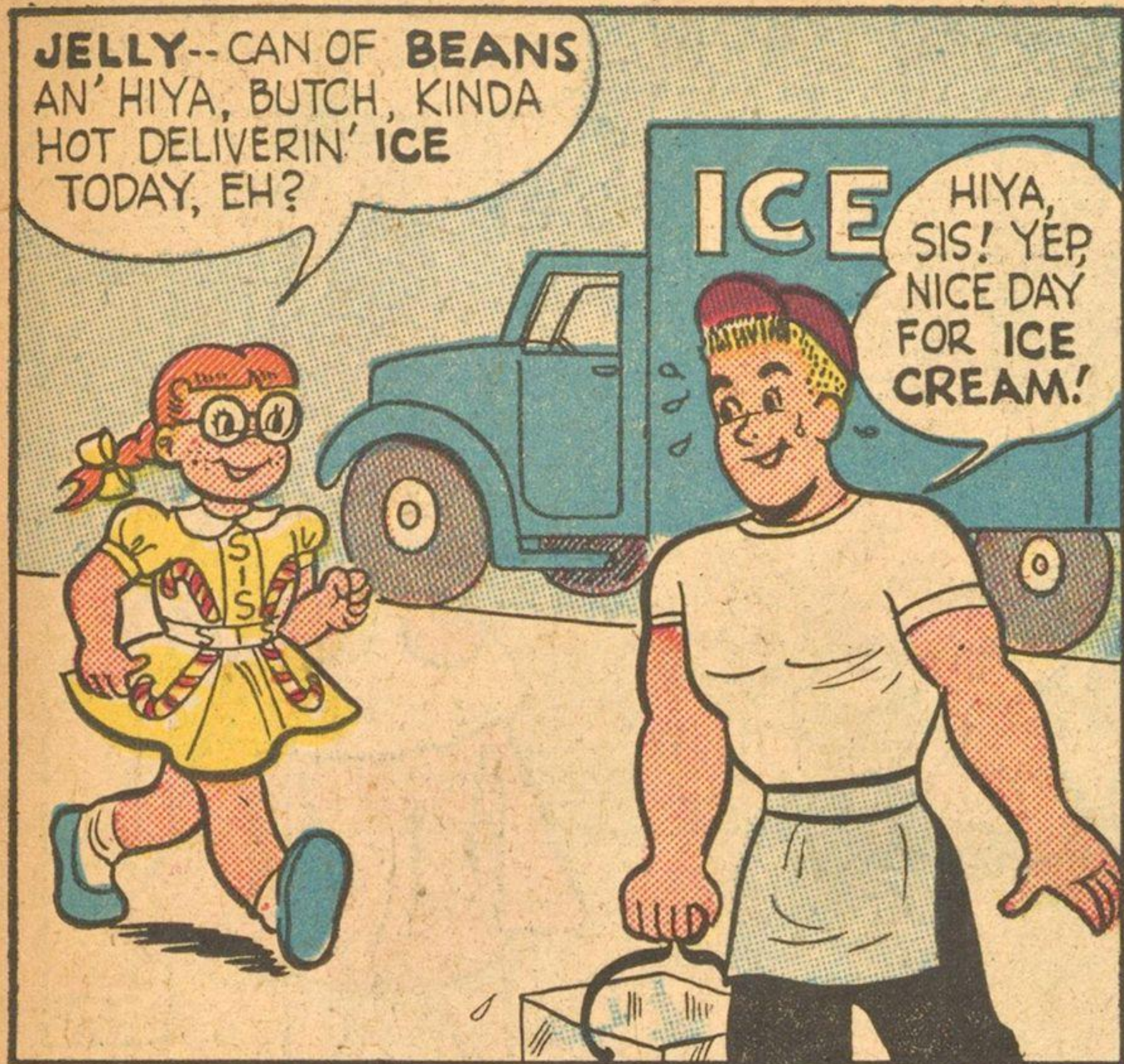
SIS'S POSE, LETTERING, ETC. by MARLENE CATHRAN, R.T. 1, BOX 186, BRAWLEY, CALIF.



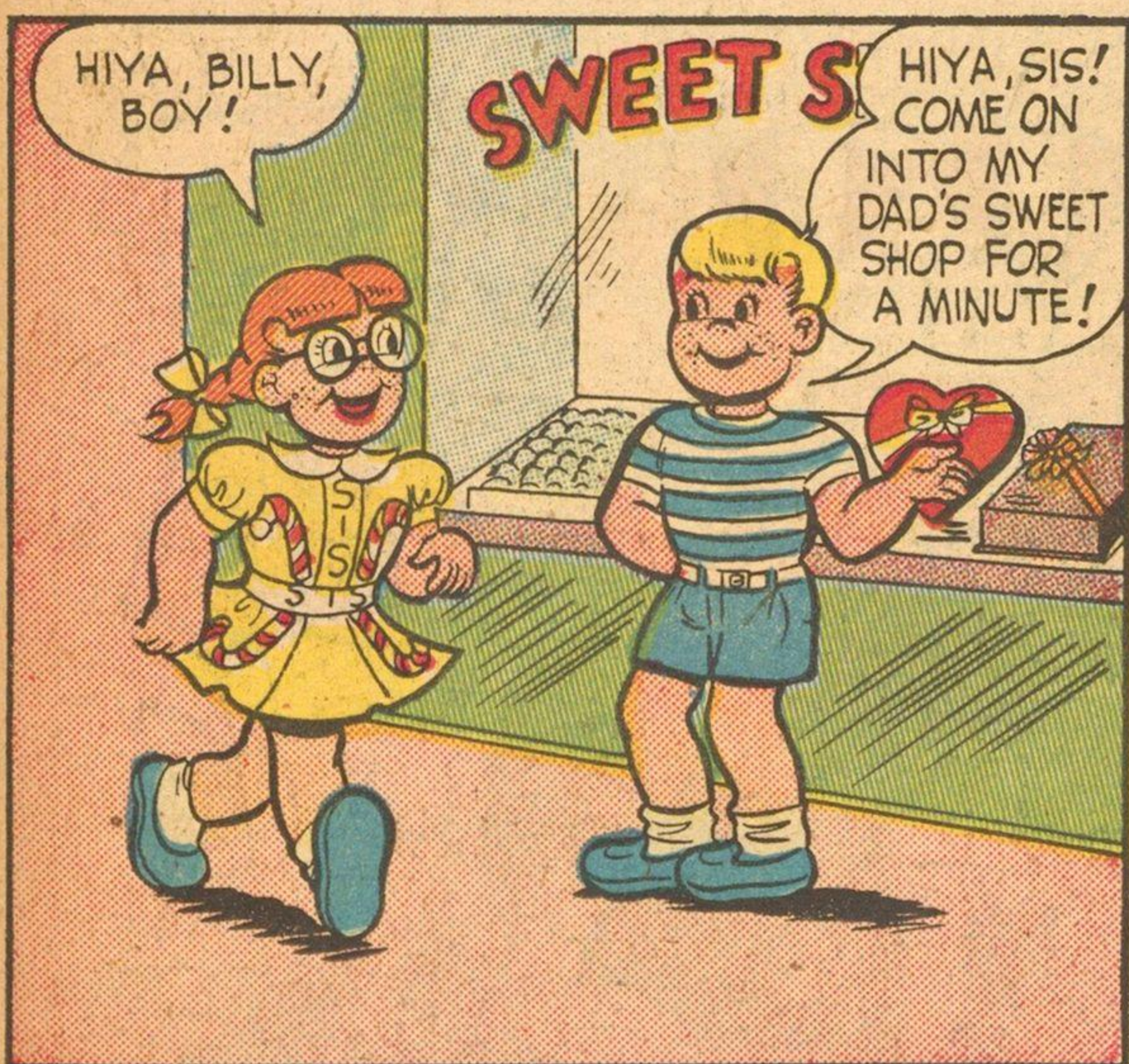
KATY'S POSE, GOWN+LETTERING ABOVE by GAIL FEDOR, 312 N.E. 102<sup>nd</sup>, PORTLAND, ORE., and MARGARET HINNEN, 12 JUDSON, ARDSLEY, N.Y.



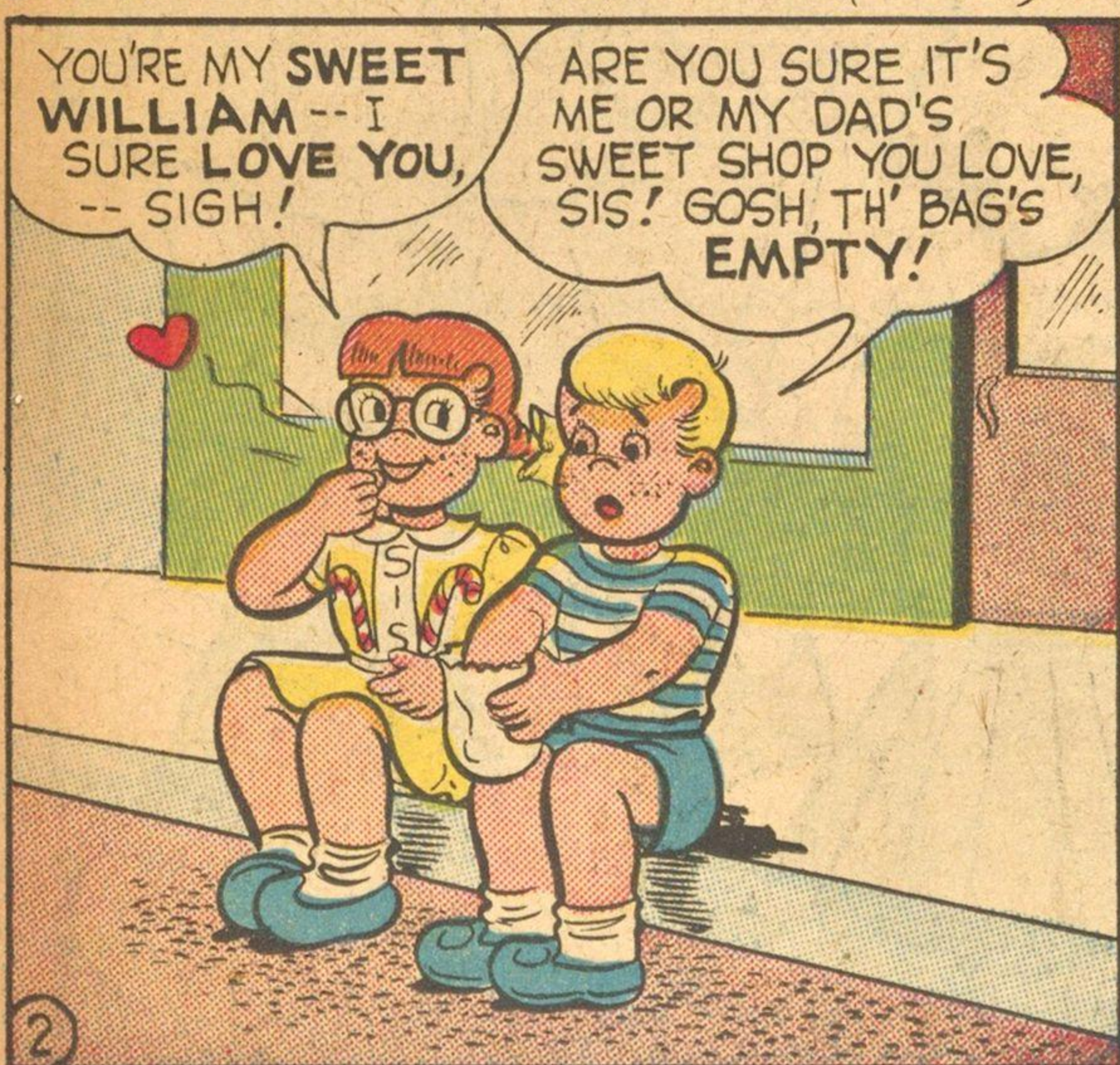




HEY, KIDS! WRITE TO YOUR PEN PALS ON A KATY KEENE NOTE PAD! ORDER ONE NOW! FOR ONLY 25¢ (SEE LINE BELOW)

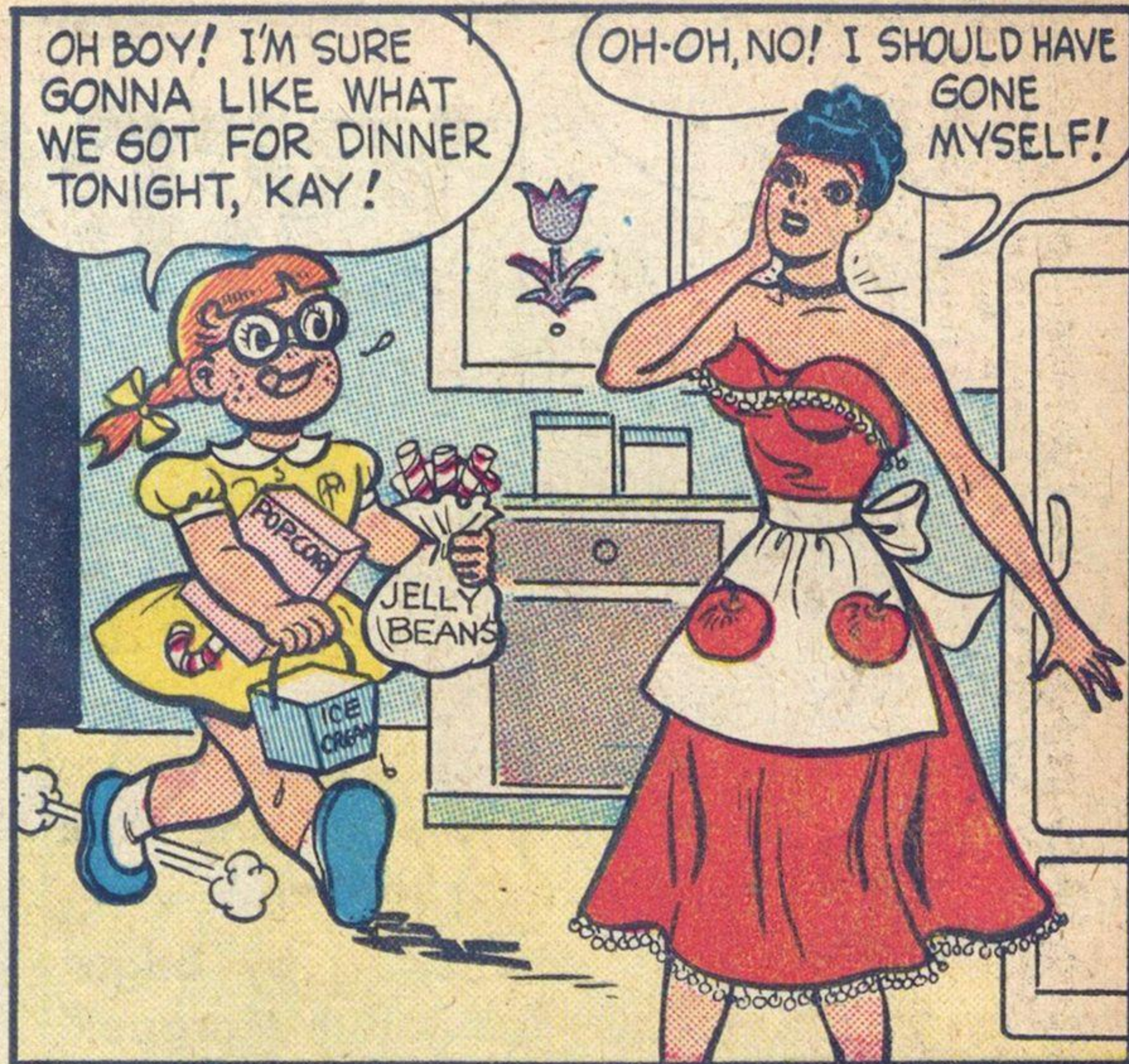
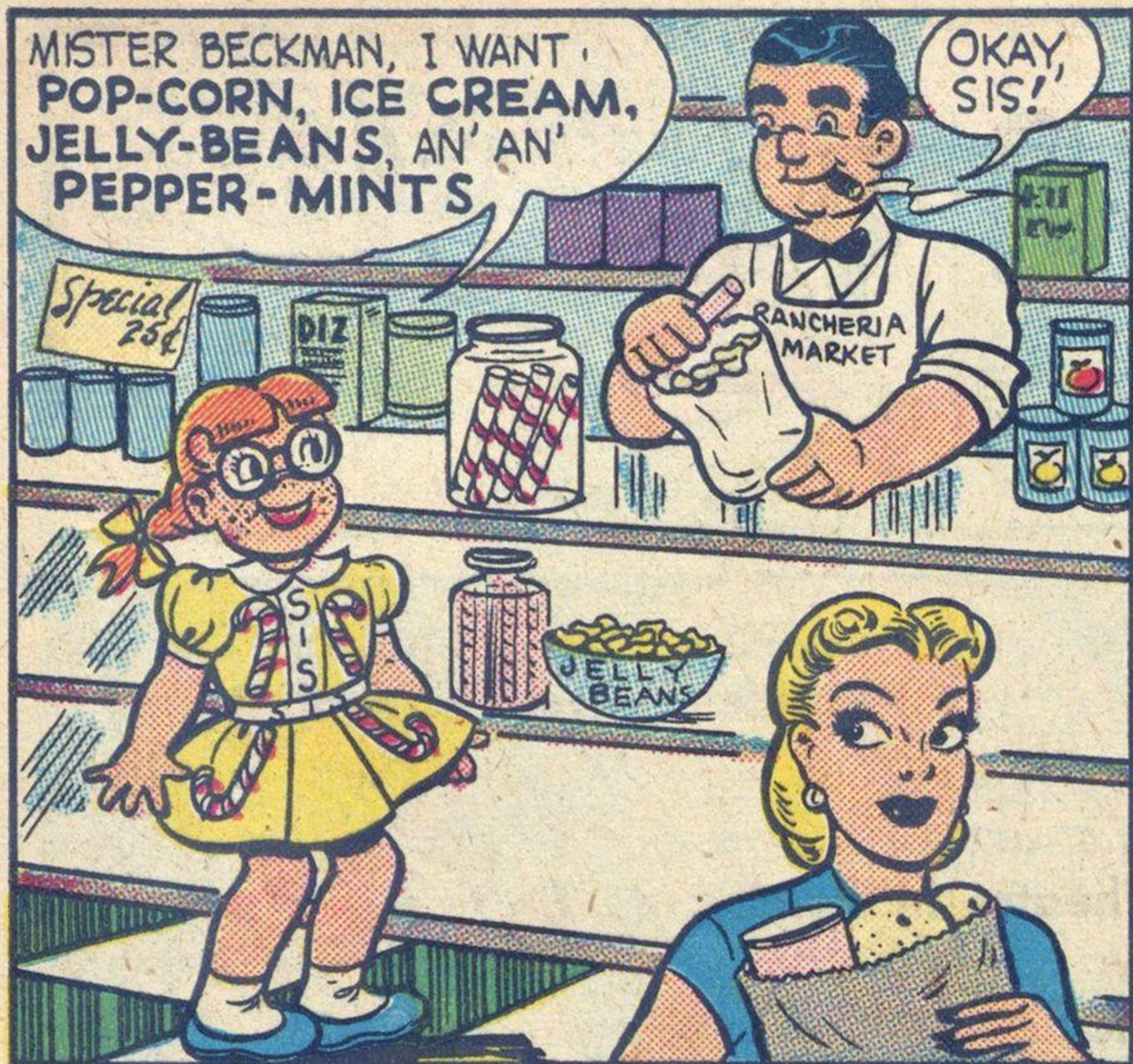


SEND YOUR ORDER FOR A KATY NOTE PAD WITH 25¢ (IN U.S. COIN) TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.

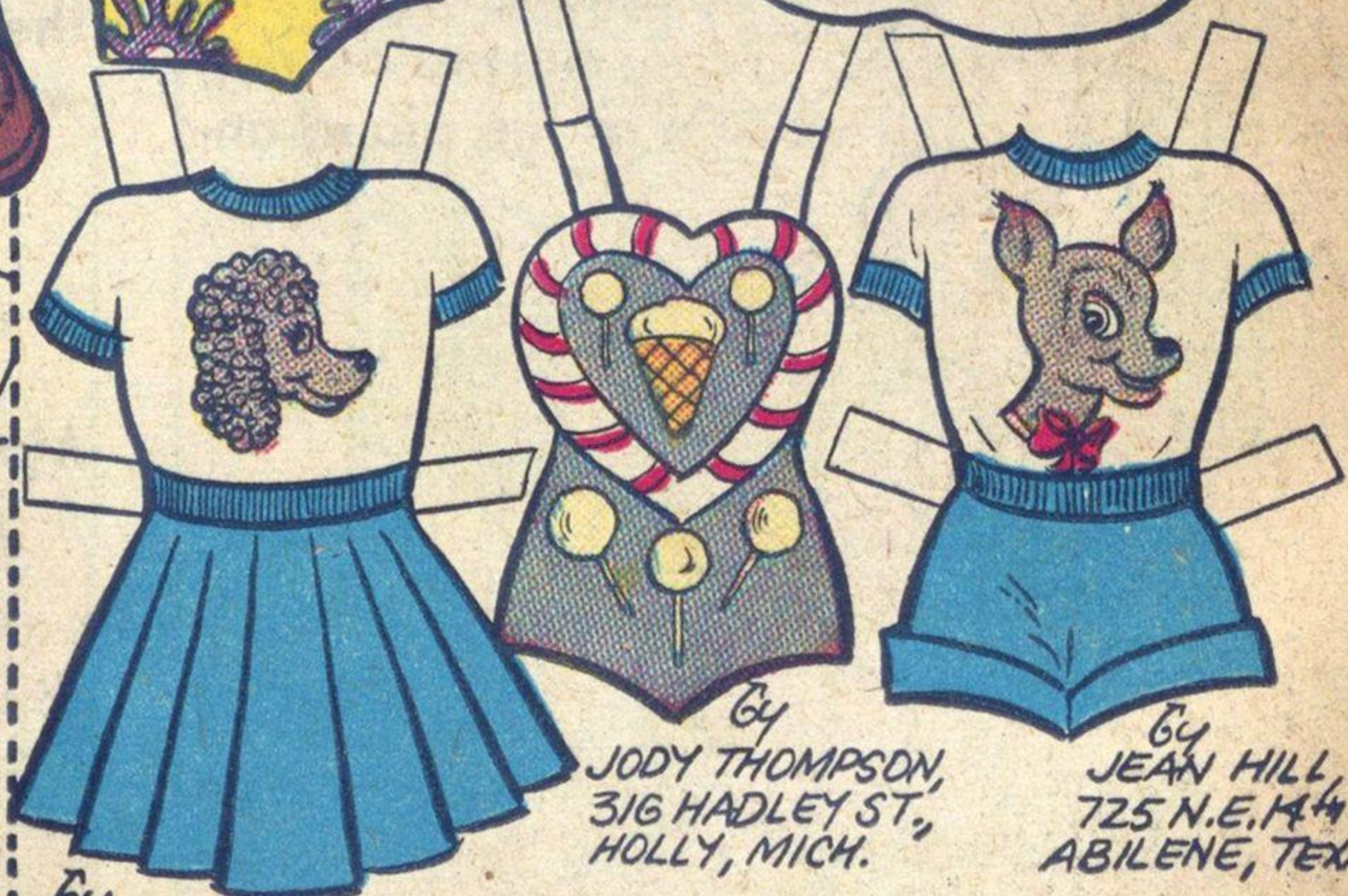
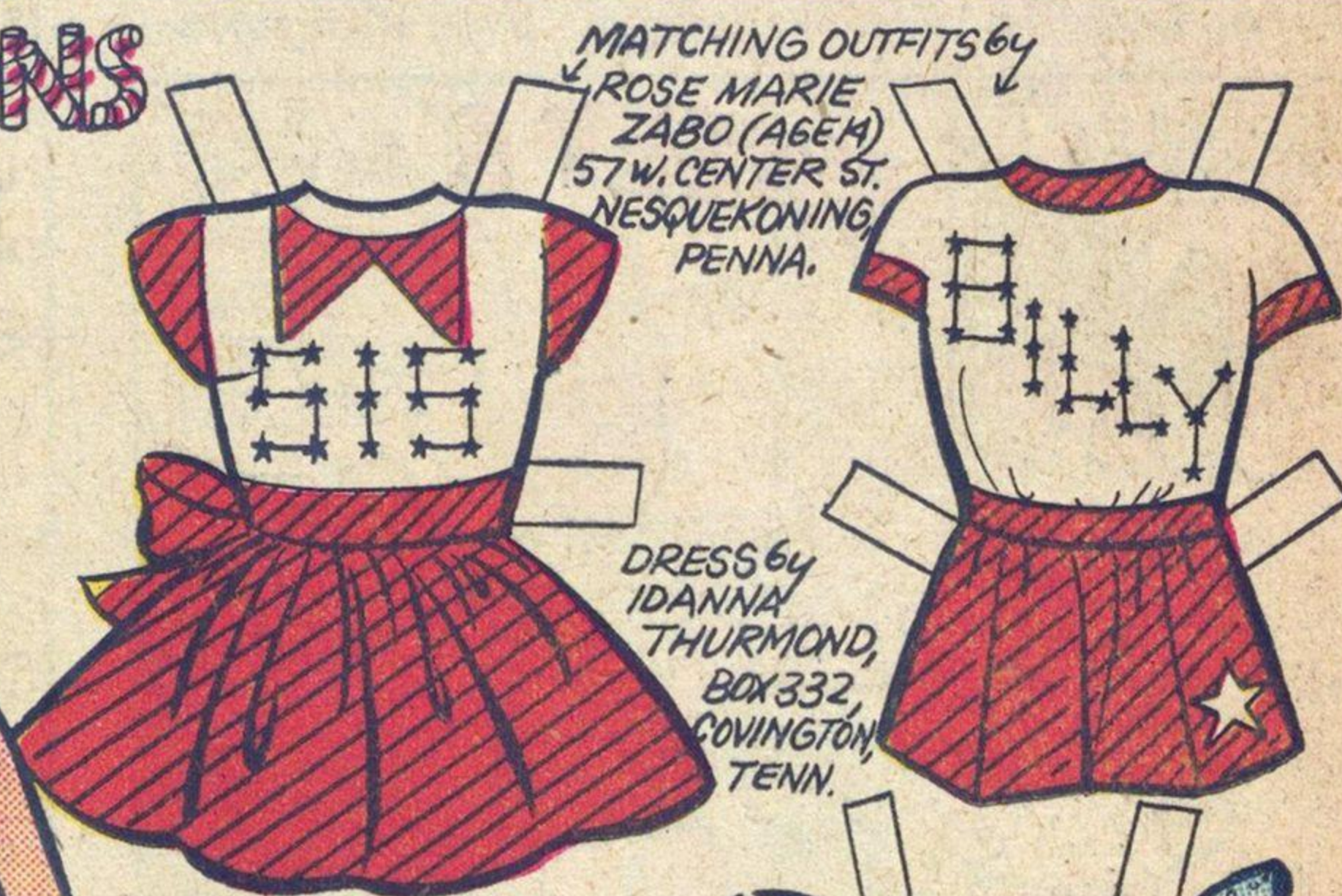
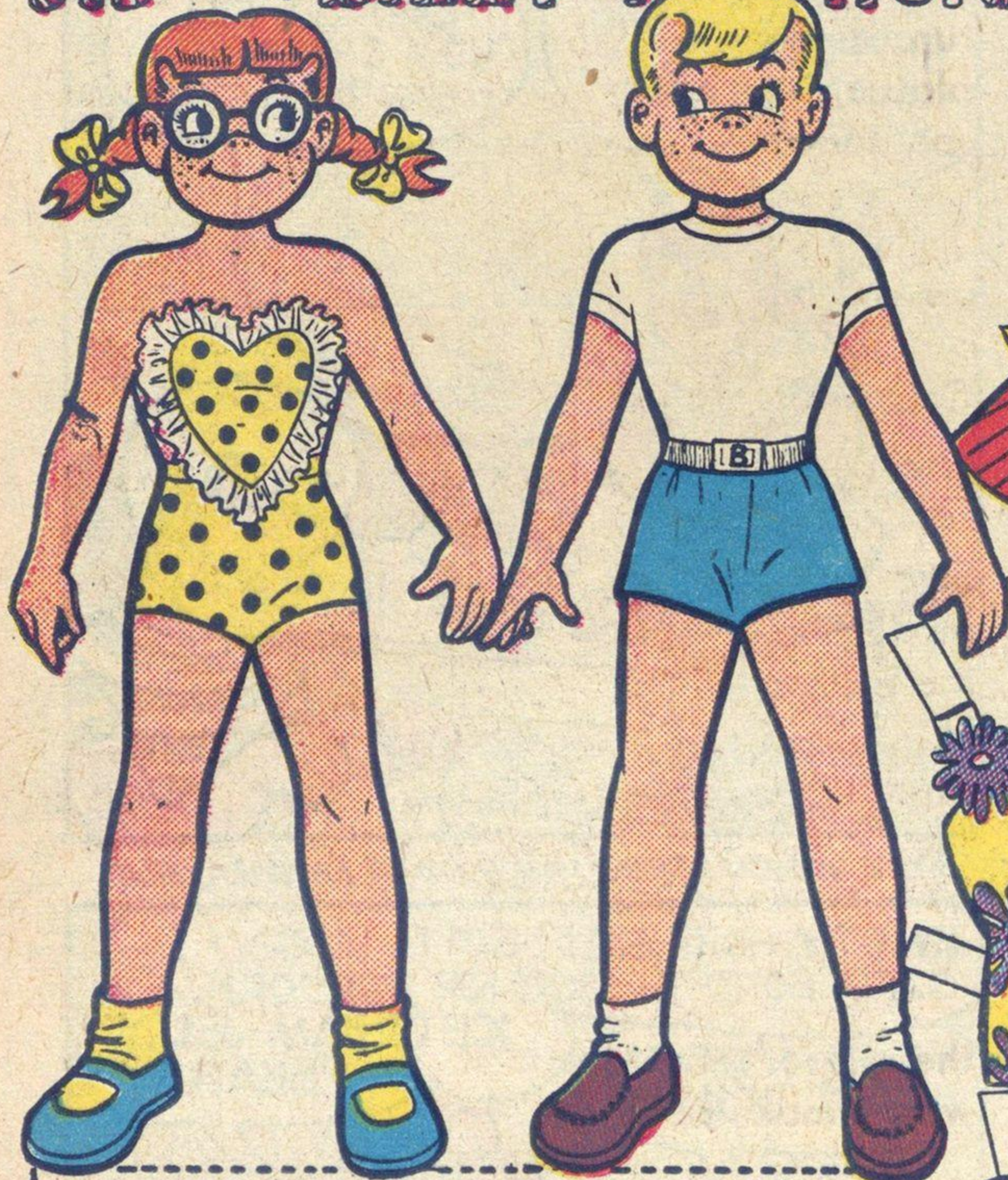


SIS'S DRESS BY CELIA FINCK 4101 S.E. 106TH PORTLAND 66, OREGON.





## SIS and BILLY FASHIONS



YOU CAN SEND FOR SIS AND BILLY TOGETHER ON A PIN-UP AND CUT-OUT SET FOR ONLY 10¢. HERE'S HOW TO GET THIS DOUBLE PIN-UP WITH A BIG SHEET OF CUT-OUTS TO FIT--JUST FILL IN THIS COUPON--MAIL IT NOW!

TO KATY KEENE, WOGGON WHEELS RANCH, SANTA BARBARA, CALIFORNIA.  
HERE IS MY TEN CENTS IN U.S. COIN PLEASE SEND ME THIS PIN-UP SET OF SIS AND BILLY

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

PRINT YOUR NAME CLEARLY--ALSO PUT YOUR RETURN ADDRESS ON ENVELOPE.

64 GLORIA KROWIAK, 667 ANDERSON AVE., WINNIPEG, MAN., CANADA.

THANKS TO ALL!!



# ★ HOLLYWOOD GOSSIP ★

## *Stormy Scene Sets Pace for Director*

Roy Del Ruth, who likes to have a thunderstorm, blizzard or some meteorological disturbance in every picture he directs, is having his foible get due respect at Warner Bros., where he directed "Phantom of the Rue Morgue," a 3-D WarnerColor thriller.

Locale of the picture, inspired by Edgar Allan Poe's "The Murders in the Rue Morgue," is Paris, and people who say they like electrical storms will find the studio has whipped up a dilly for the 3-D film which stars Karl Malden, Claude Dauphin, Patricia Medina and Steve Forrest.

Jagged forks of lightning are coupled with ominous roars of thunder. All in all, the howling wind, the flash of lightning and the claps of thunder make what some people call "a perfect night for a murder."



## *Star's Quick Acting Saves Movie Extra*

Doris Day's quick thinking saved a gray-haired atmosphere woman from being struck by a heavy CinemaScope camera on the set of "Lucky Me."

Miss Day was standing on a theatre stage. The atmosphere woman was sitting at an up-right piano just below the footlights. As the camera, mounted on a crane, started moving in for a close-up, the woman at the piano unexpectedly started to rise.

Miss Day broke off her lines in the middle of the scene and called a warning just in time.



## *Former DeeJay Emotes*

Holly Brooke, who headlined a teen-age disk jockey radio-show in New York, makes her screen debut as a frontier girl in "Riding Shotgun," starring Randolph Scott.

## *Audience Sings to Judy Garland*

Judy Garland has sung to many audiences during her career, but recently and for the first time an audience sang back to her.

The incident, which brought happy tears to the actress' eyes, happened at the Empire Theatre in Edinburgh, Scotland, when Judy was on a personal appearance tour prior to starting in CinemaScope production "A Star Is Born."

Following the last show of Judy's Edinburgh run, as she was bowing to enthusiastic applause, the entire audience stood up and spontaneously sang "Auld Lang Syne."



## *Copper Steals Scene While Cameras Roll*

A Los Angeles policeman assigned to assist "Crime Wave" troupe in shooting scenes on Skid Row caught a car thief practically right next to Sterling Hayden and Gene Nelson, the picture's stars.

Real policeman had halted traffic momentarily while a scene with reel cops was being shot. Alert officer noticed a driver start his car by touching ignition wires together and he was held for investigation.

"Aw, you movie cops can't scare me," said the suspect. But he soon learned the pinch wasn't make-believe.



## *Movie Villain Evens Old Score*

George Macready evens up an old film score with Louis Hayward in "Duffy of San Quentin," prison drama.

Macready, who has appeared as the villain in several Hayward films, always met the violent death due a villain of the nature he portrayed.



In "Duffy of San Quentin" Macready plays the conviction-hungry prosecutor who railroads Hayward into prison.



#### *Actors at Home on Sound Stage*

There are so many players who rate portable dressing rooms working concurrently in "The Talisman," a CinemaScope production of the Sir Walter Scott classic, that an entire sound stage has been taken over to house the mobile rooms.

At work on the studio's Stage 7, whose every inch is filled with the campsite of Richard the Lionhearted, are a host of players and extras, headed by stars Virginia Mayo, Rex Harrison, George Sanders and Laurence Harvey.

To accommodate all the actors an adjoining stage was cleared of sets for the dressing rooms.



#### *Claire Trevor Sails for Tahitian Shores*

Claire Trevor and her husband, Milton Bren, this summer expect to make a five-year dream come true. They'll buy a schooner and head for Tahiti and a vacation of indefinite length. Miss Trevor, who recently completed a top starring role opposite John Wayne in "The High and the Mighty," is limiting new screen offers to films which will permit her to make the long-planned trip.



#### *Flying Zacchinis*

The five Flying Zacchinis, famous European aerialists first brought to America for the Ringling circus, appear in "Phantom of the Rue Morgue," 3-D WarnerColor thriller starring Karl Malden, Claude Dauphin, Patricia Medina and Steve Forrest.

#### *Murderous Mouse Trapped by Studio*

Mad Pierre proved a tough character to cast for "Phantom of the Rue Morgue," 3-D suspense thriller.

Mad Pierre is a murderous mouse, with the ferocity of a mad bull, having none of the charm or winsomeness of his famous relative, Mickey.

Pierre appears in the script of the 3-D picture as a vital clue to some grisly murders troubling gaslit Paris around the century's turn.



#### *Has Two Feet in the Air*

Tiny Gallagher, female acrobat in the Clyde Beatty Circus, has the toughest opening assignment in "Ring of Fear."

Tiny has to deliver her first lines in a scene with Pat O'Brien while standing on her head.



#### *Tiomkin Tunes Picture*

Academy Award winner Dimitri Tiomkin is writing the musical score for "The High and the Mighty." John Wayne, Claire Trevor, Laraine Day, Robert Stack, Jan Sterling and Robert Newton are among the 22 name stars in the air drama.



#### *Short Sport Note*

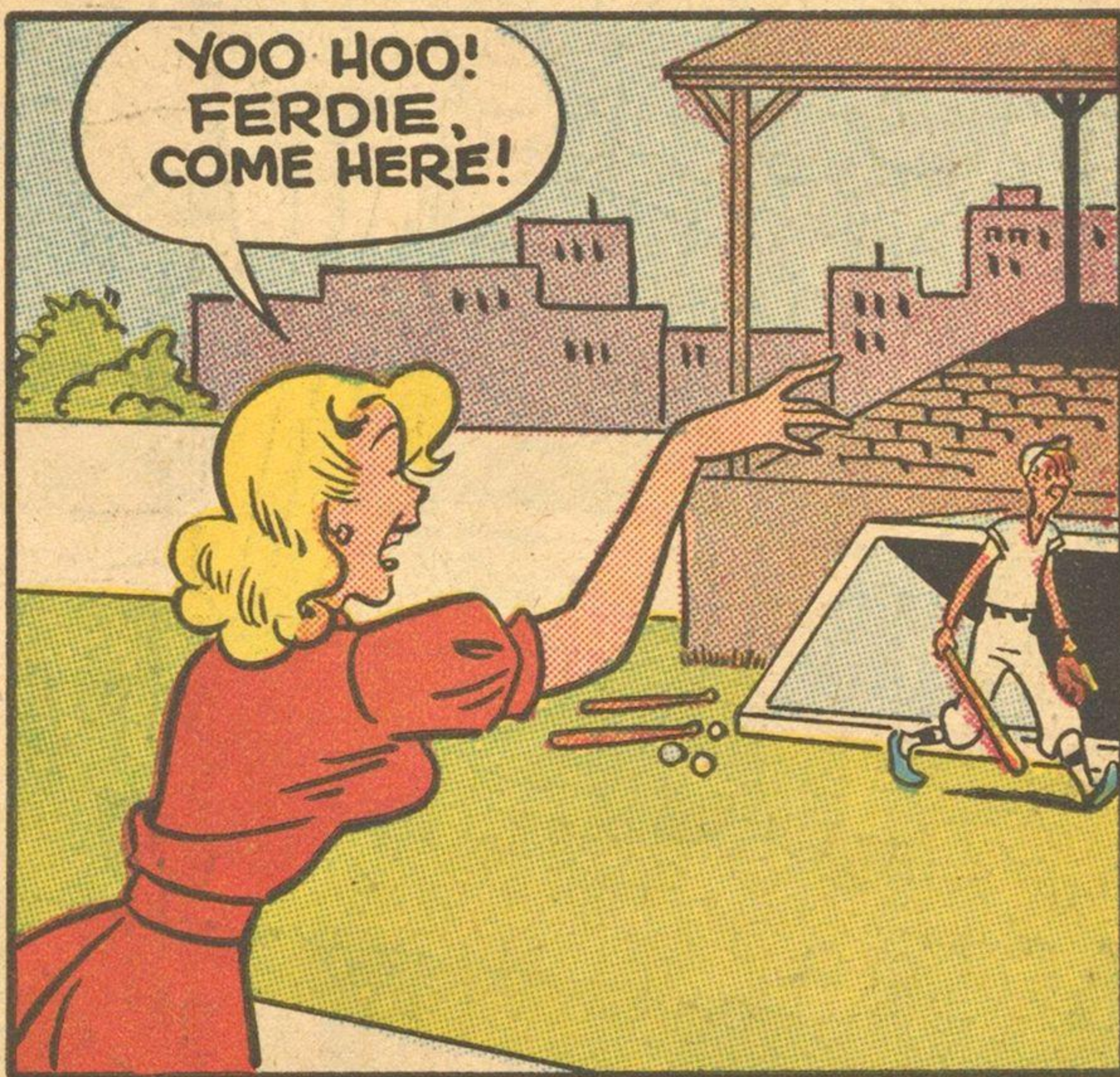
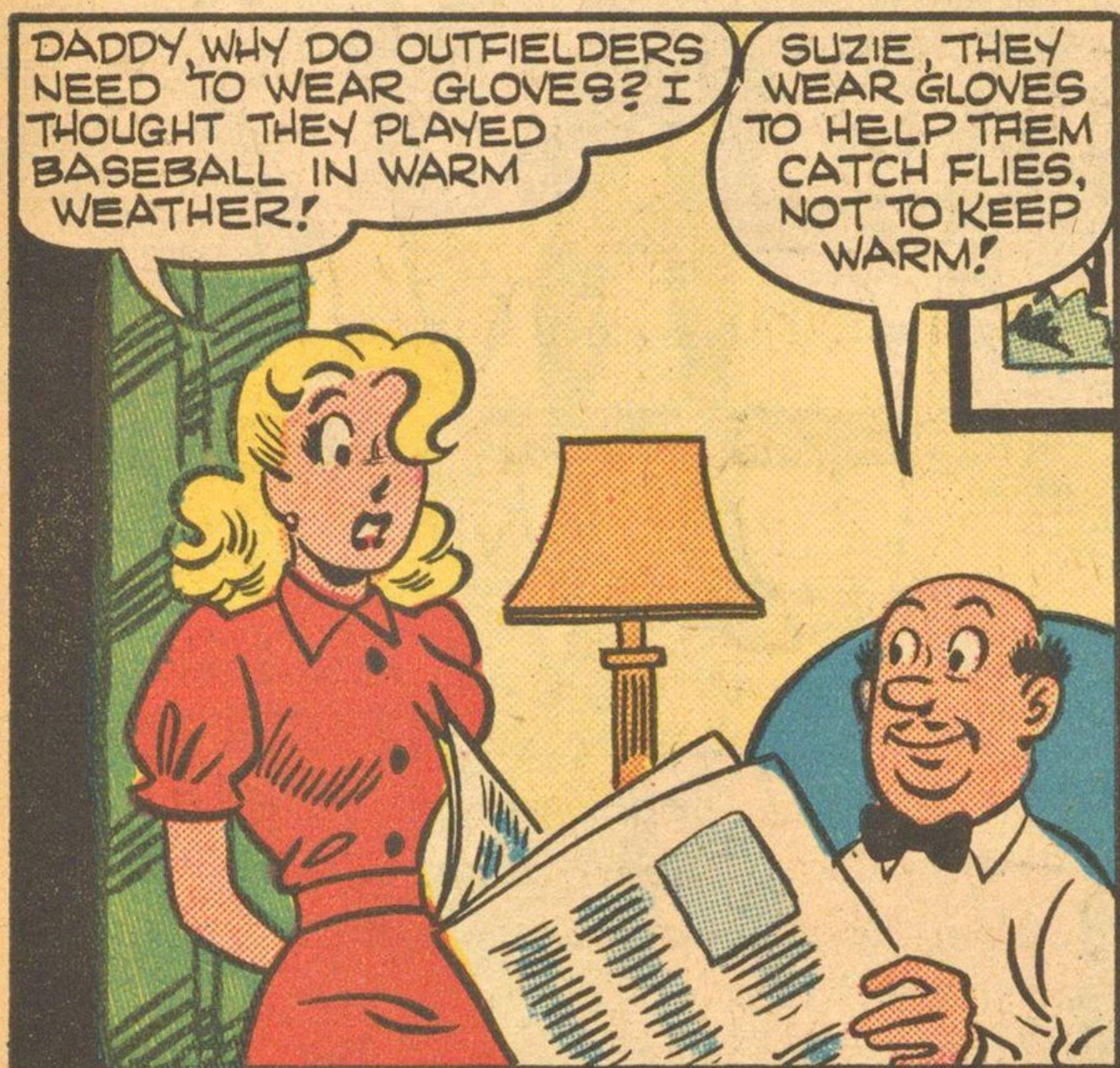
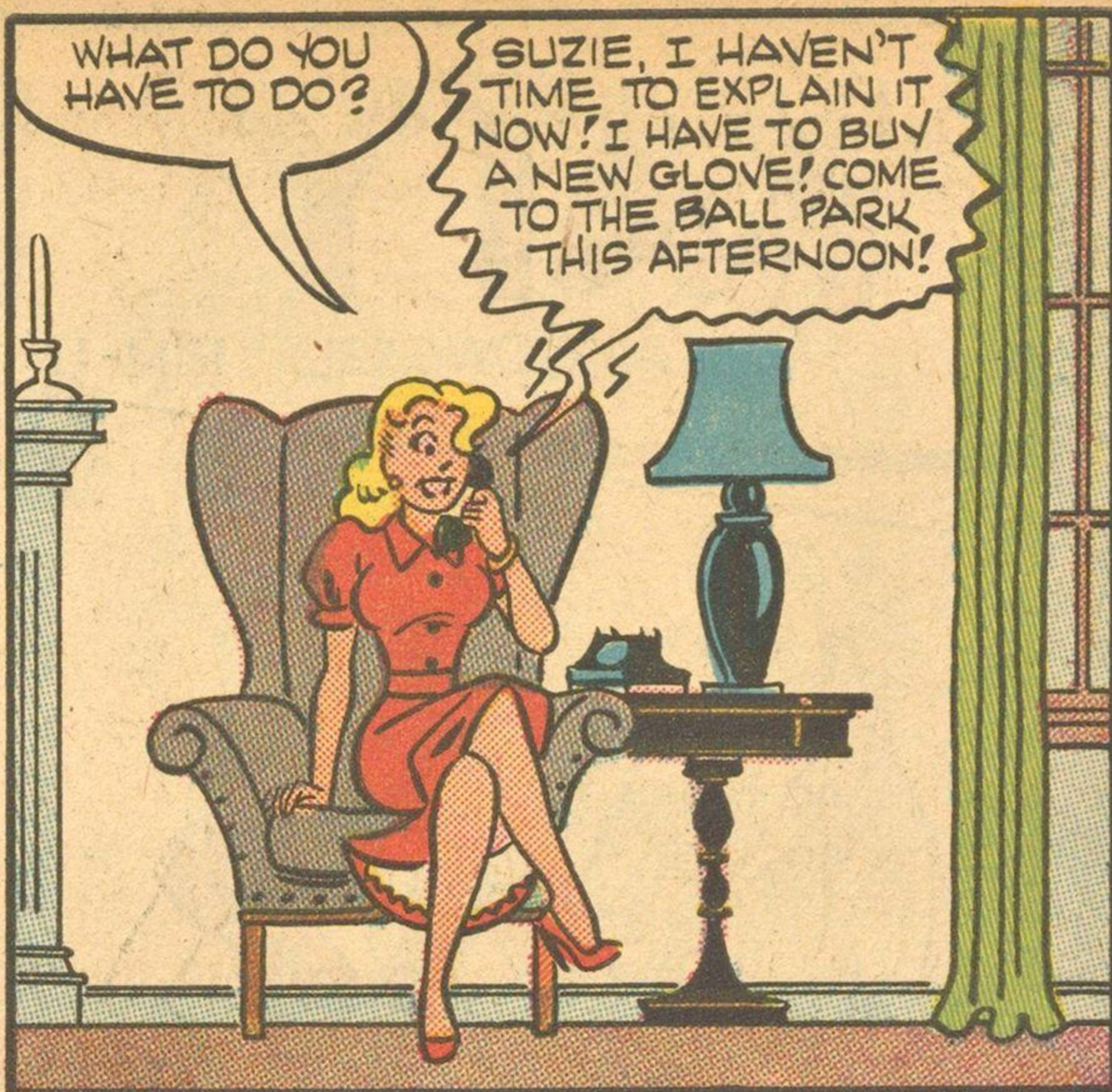
Dick Durrance, former U. S. skiing champion, has completed filming of technicolor short, "G.I. Holiday," in Garmisch, Germany. Production was started last summer and shows American servicemen engaged in all types of sports at the world-famous recreation center.



#### *Sterling Pounding Away*

Sterling Hayden, whose acting career is booming with pictures like "Crime Wave," plans to turn movie producer. He wants to produce a series of sea adventure films.

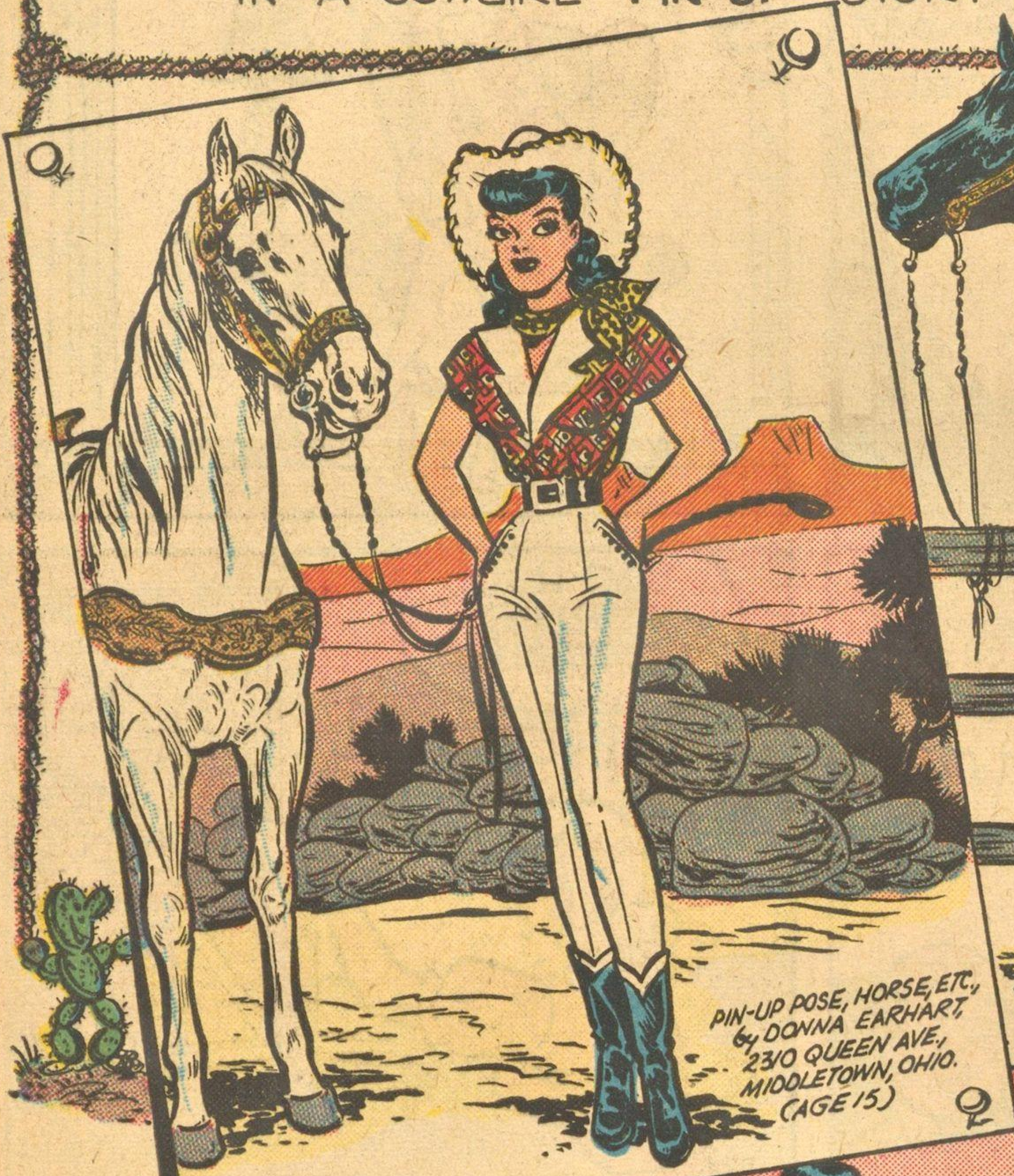






# KATY KEEENE

IN A COWGIRL PIN-UP STORY *By Bill Woggon*  
AT WOGGON WHEELS RANCH



PIN-UP POSE, HORSE, ETC.,  
By DONNA EARTHART,  
2310 QUEEN AVE.,  
MIDDLETOWN, OHIO.  
(AGE 15)



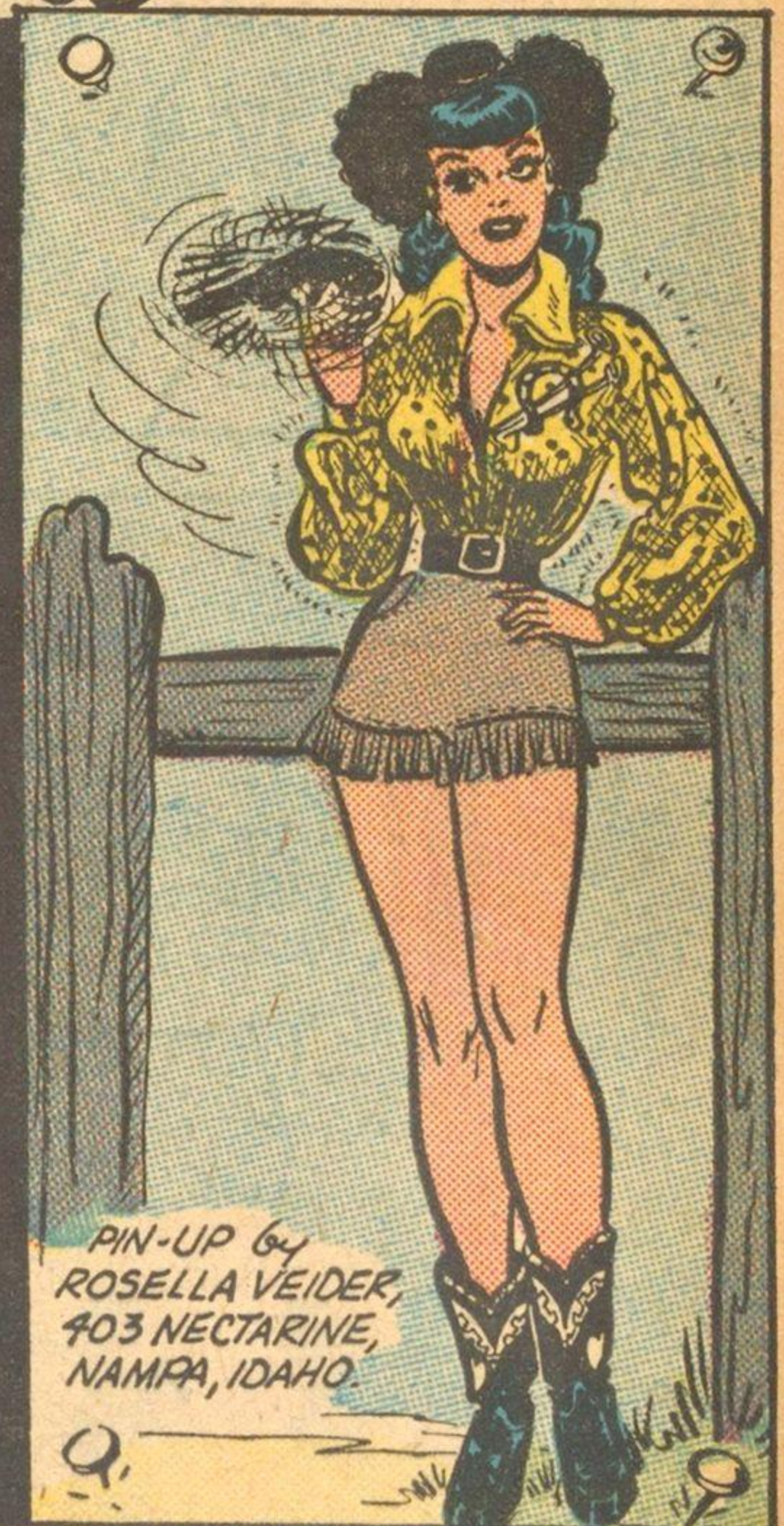
PIN-UP POSE, HORSE,  
+ HEADING ABOVE By  
SONJA BAKER, (AGE 14)  
WICHITA, KANSAS.



PIN-UP By  
ISABELLA MONTOYA,  
117 FIRST ST.,  
FREEHOLD,  
NEW JERSEY.



PIN-UP POSE, ETC.,  
By PAT PENNEY,  
RT. # 3, BOX 517,  
ENUMCLAW,  
WASHINGTON.

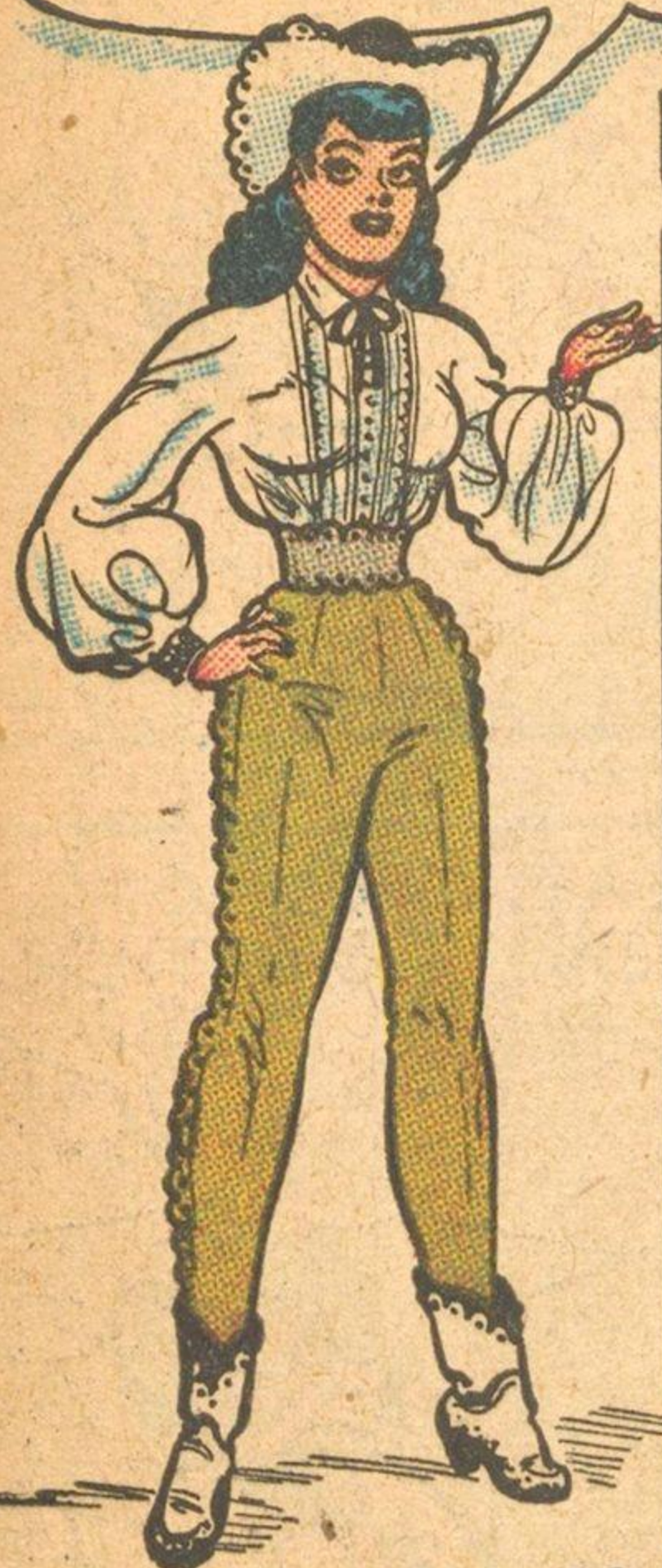


PIN-UP By  
ROSELLA VEIDER,  
403 NECTARINE,  
NAMPA, IDAHO.

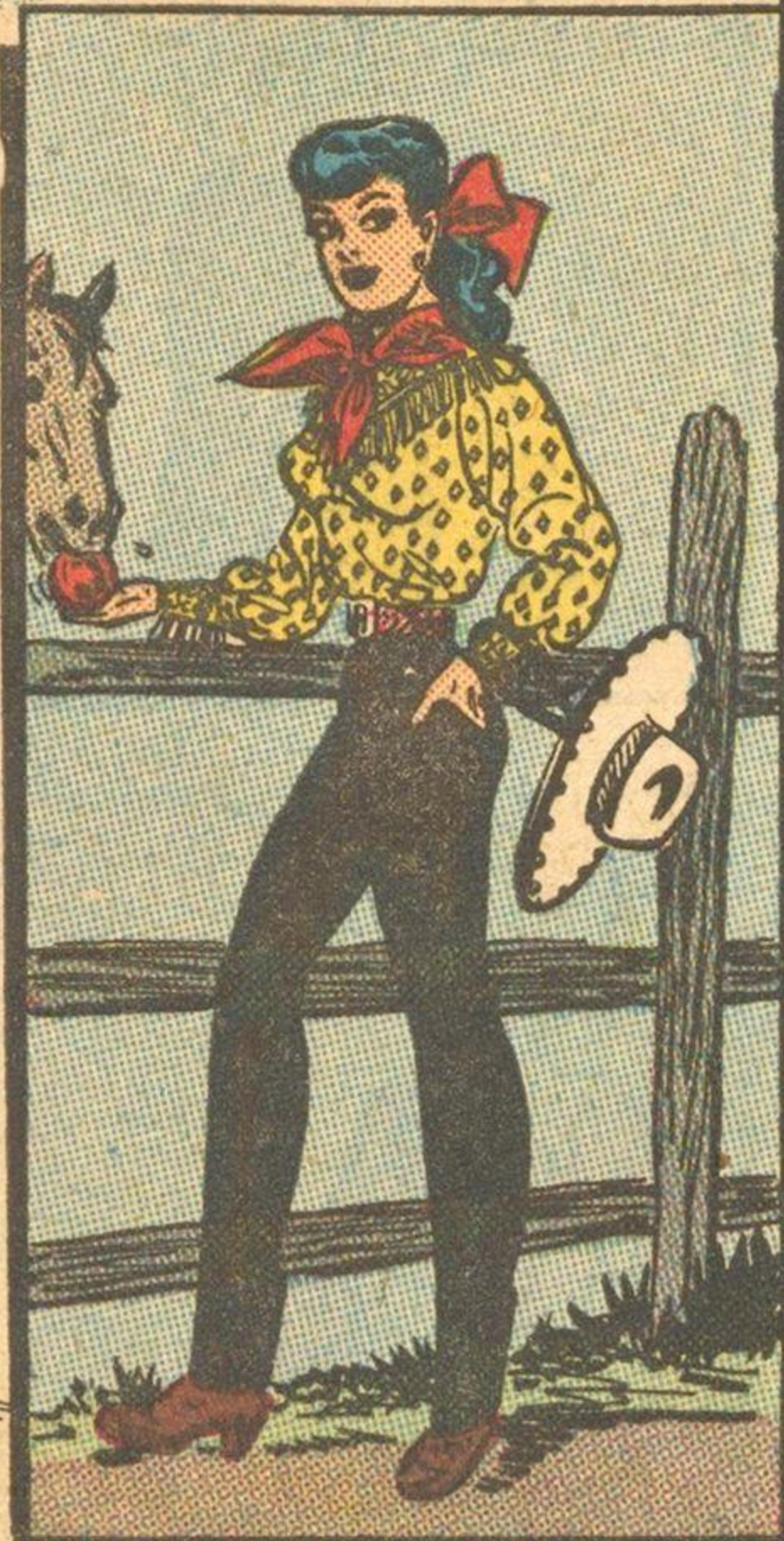
DEAR READERS: MANY OF KATY'S FANS HAVE BEEN ASKING FOR A PIN-UP STORY OF KATY ON THE RANCH, BECAUSE THEY WANT SOME PIN-UPS OF KATY IN COWGIRL OUTFITS TO SAVE FOR THEIR PIN-UP BOARD COLLECTION. SO IN THIS STORY WE WON'T GIVE YOU MUCH TO READ BUT LOTS TO LOOK AT! HOPE YOU LIKE IT!



HERE ARE SOME FREE PIN-UPS  
FOR YOUR WALLET, AND DOWN BELOW  
IS AN ACTION PIN-UP!



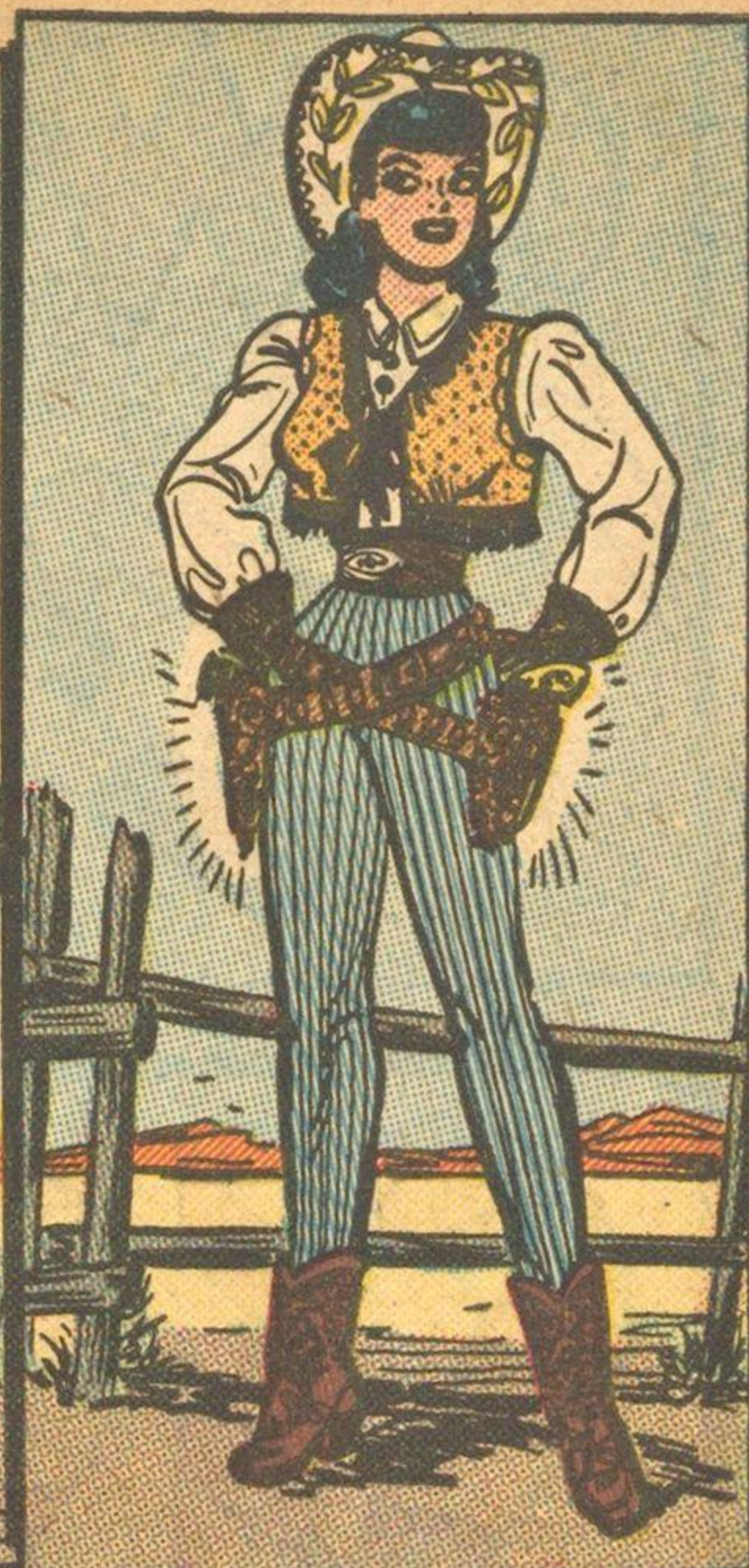
PIN-UP by JULI WHEELER,  
305 OTIS ST. (AGE 12).  
MARIETTA, GEORGIA.



PIN-UP by DAHLIA HENRY,  
JUNCTION CITY, ARKANSAS.  
(AGE 14).



PIN-UP by MADELOW MANN,  
120 NO. WHEELER AVENUE,  
BALTIMORE 23, MARYLAND.  
(AGE 9)

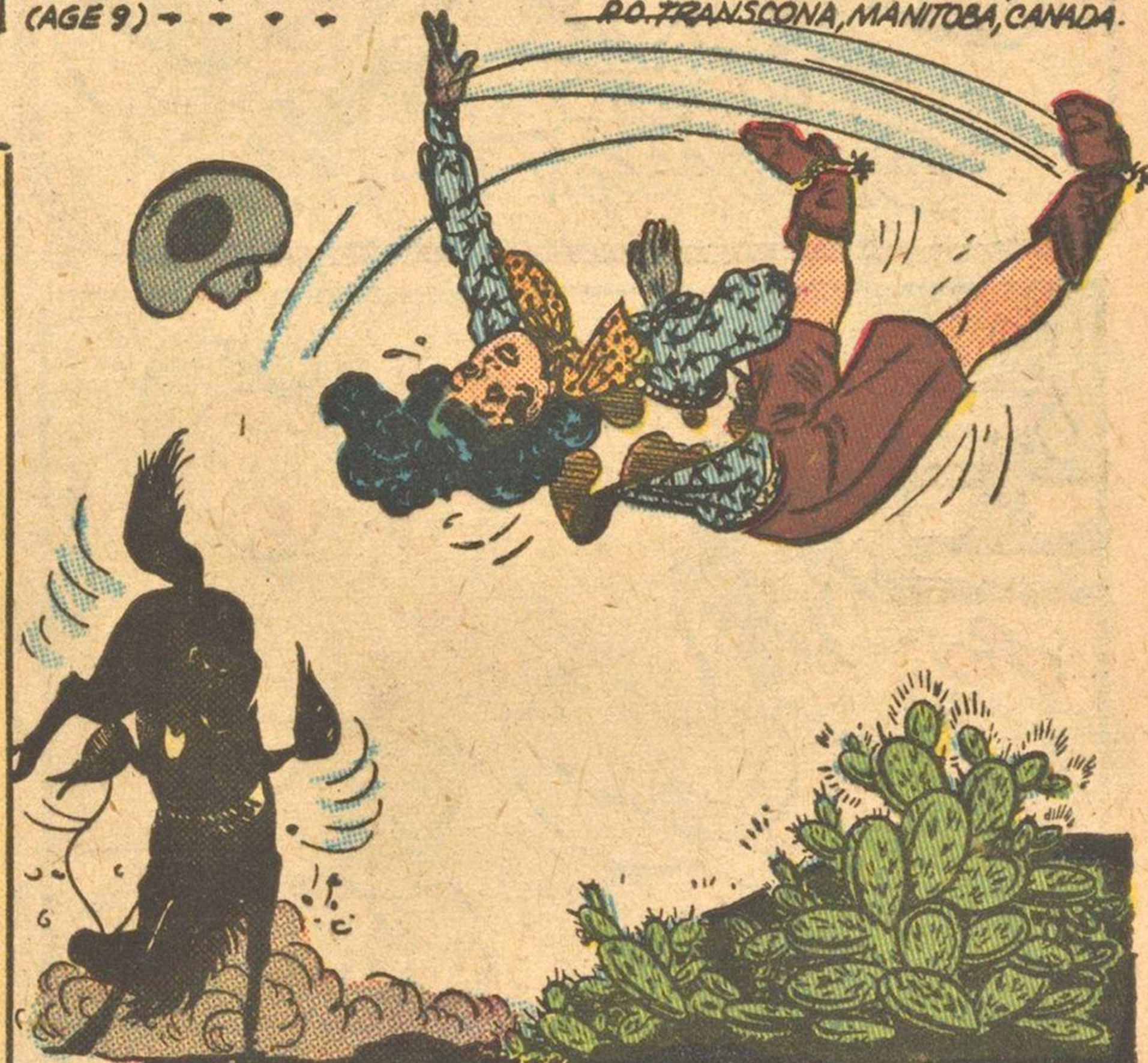


PIN-UP, SUIT + HAT by CAROLINE KOWALCHUK,  
(AGE 12), SILVER GUN HOOPER SET by  
CONSTANCE JOAN KOWALCHUK, (AGE 13)  
P.O. FRANSICONA, MANITOBA, CANADA.

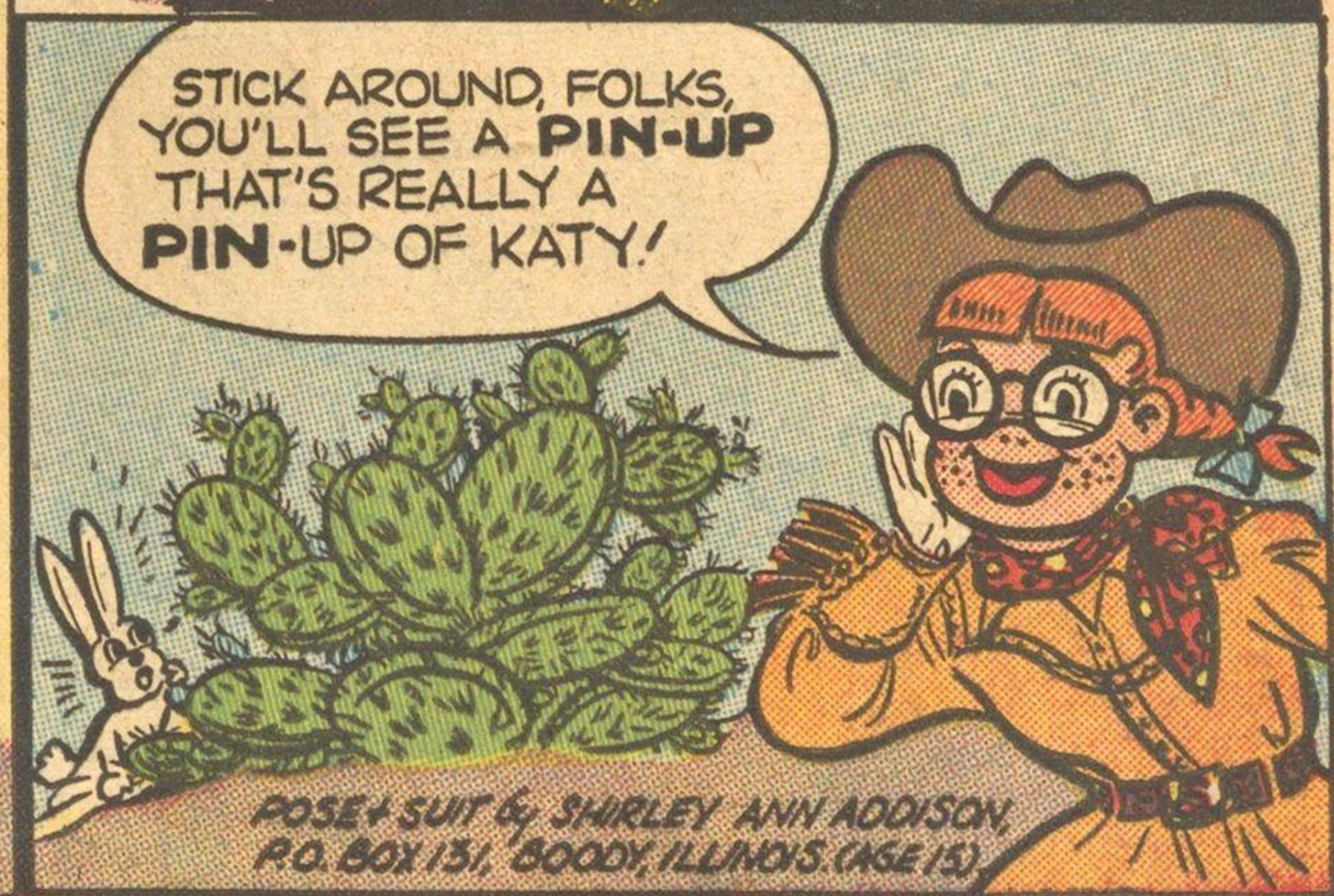


COWGIRL SUIT  
by LARRY HOW,  
1949 ASHBY AVE.,  
BERKELEY CALIF.  
(AGE 14)

HORSE, ETC., by  
RUBY BARKER,  
BOX #10,  
RONCEVERTE,  
W. VA.

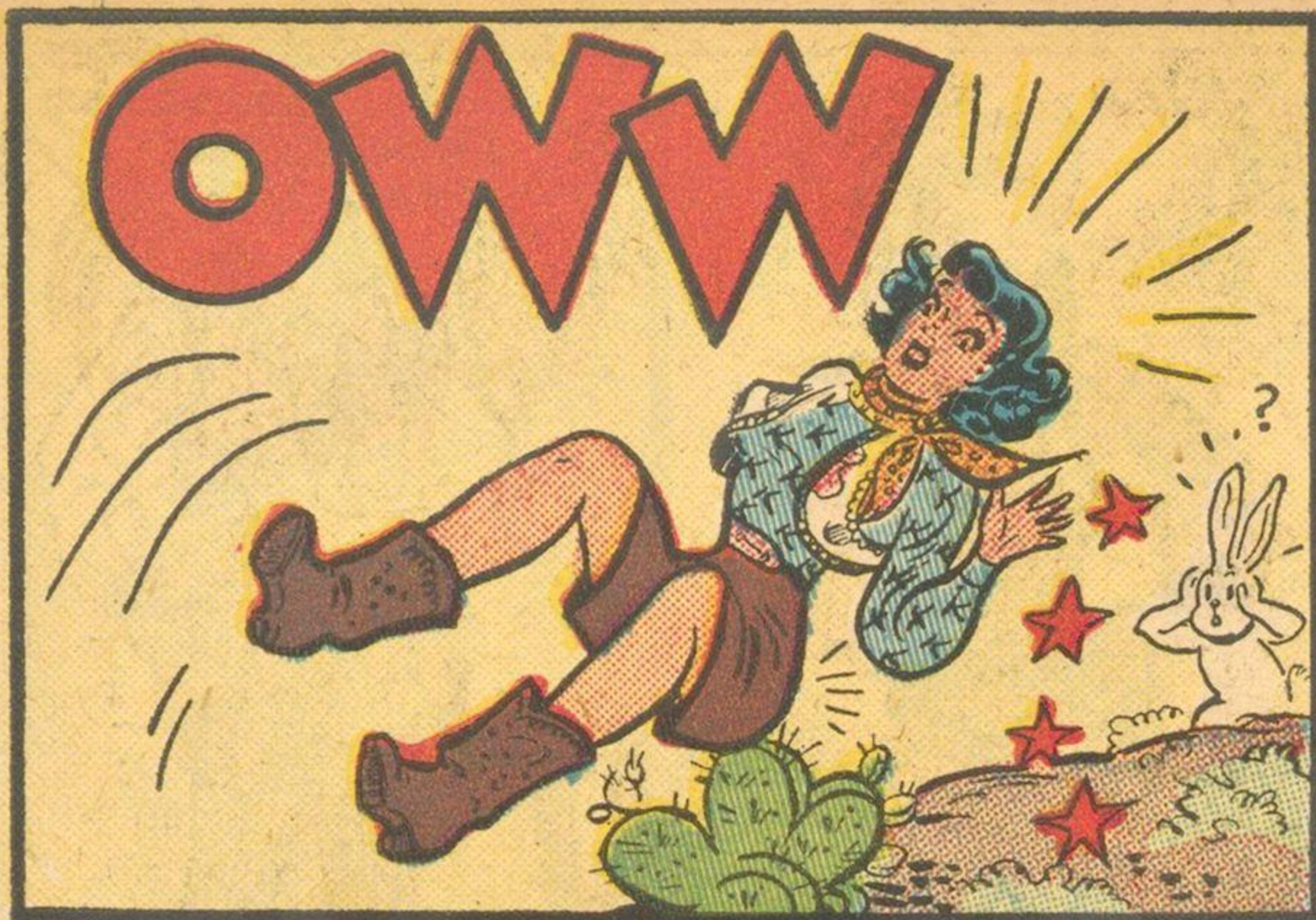


STICK AROUND, FOLKS,  
YOU'LL SEE A PIN-UP  
THAT'S REALLY A  
PIN-UP OF KATY!



POSE + SUIT by SHIRLEY ANN ADDISON,  
P.O. BOX 131, BOODY, ILLINOIS. (AGE 15)

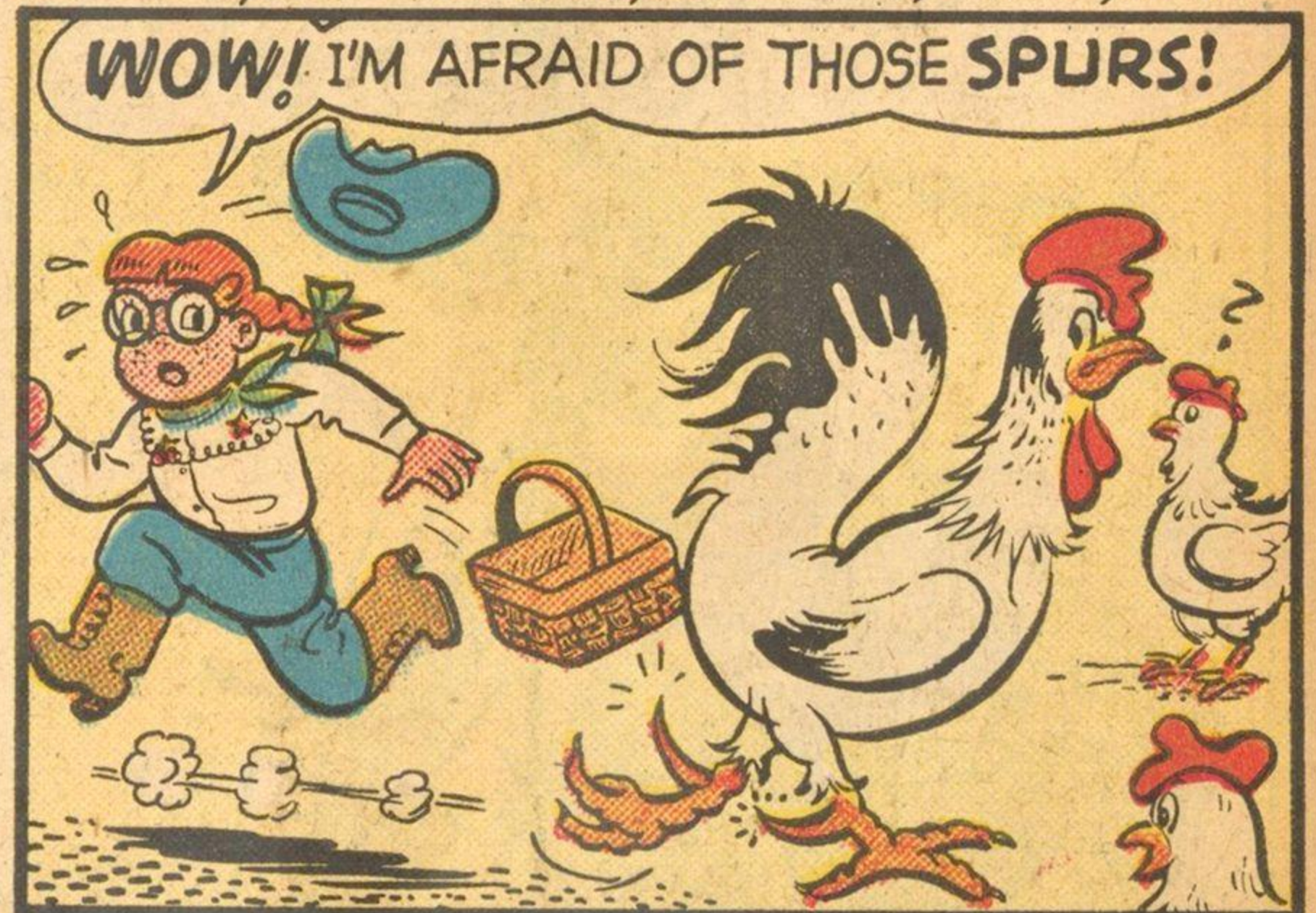
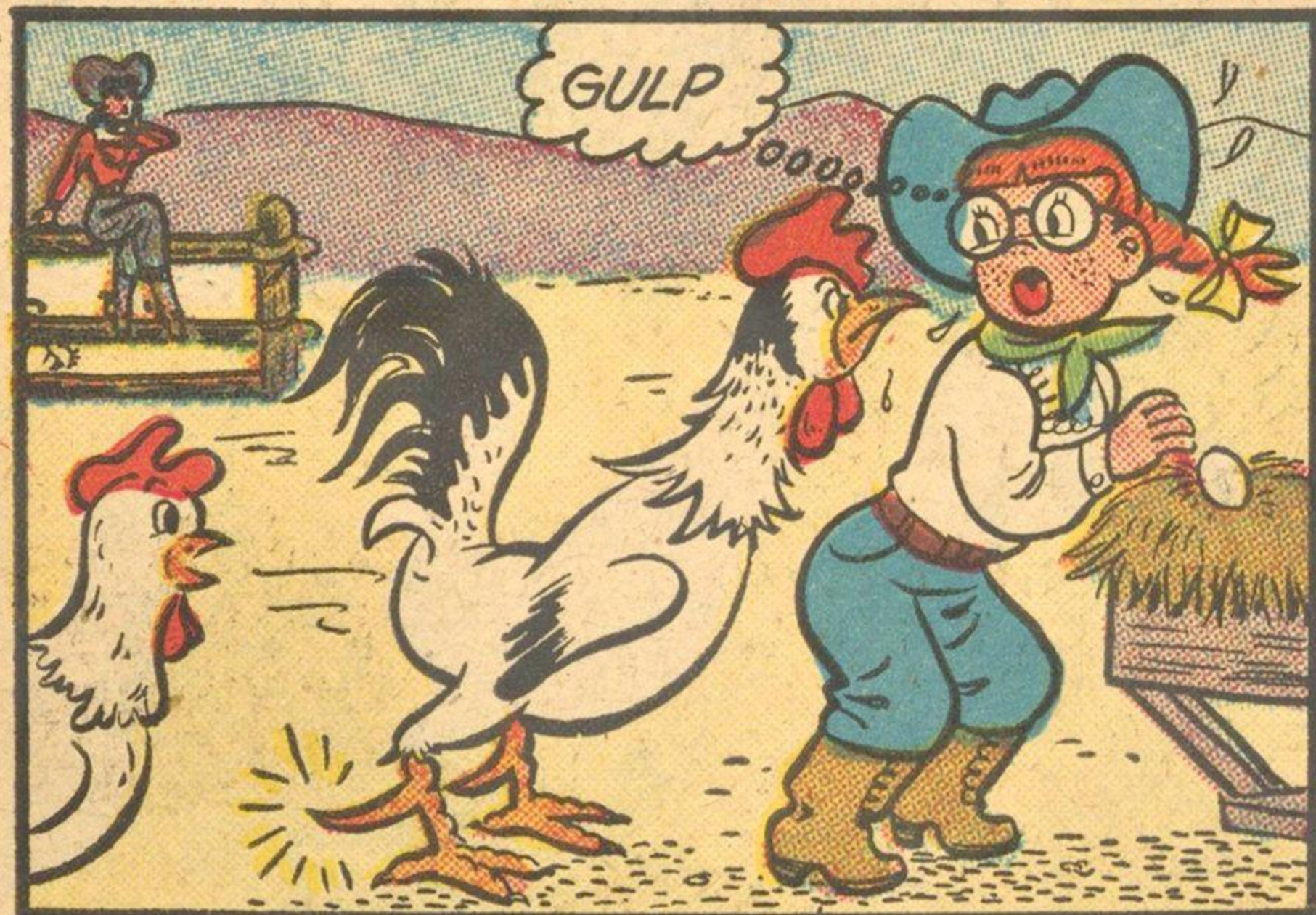




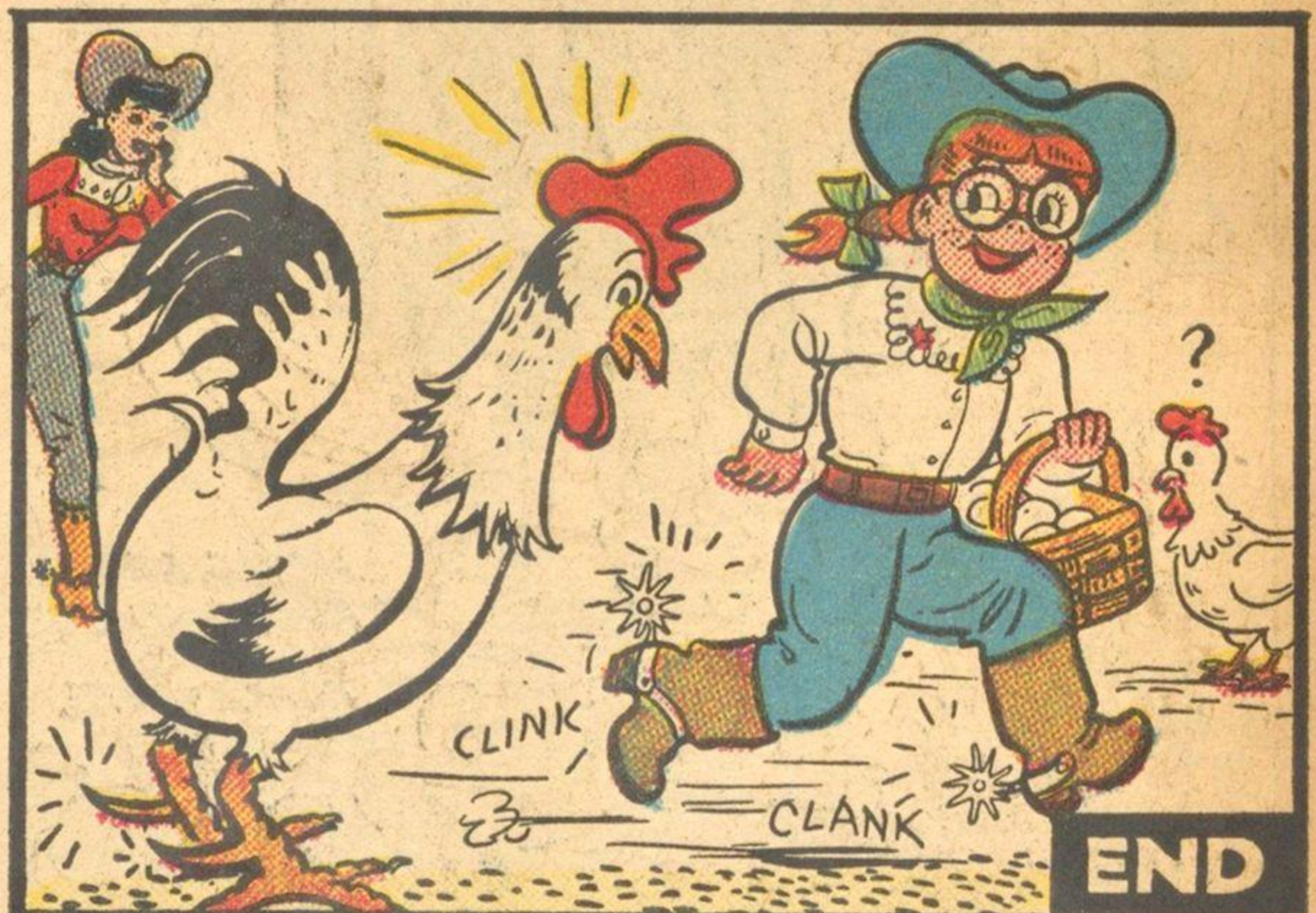
POSE+HORSE by JAMES HUDSON, 301 PENN ST, READING, PA.



OUTFIT+BRIDLE by MARGO PERARD, 913 N. 50th ST, OMAHA, NEBR.



SIS'S COWBOY OUTFIT by MELBA JUNE PROSSER (AGE 13) PHILLIPSBURG, MO.





# GLORIA FASHIONS



YOU CAN SEND  
FOR THIS PIN-UP OF  
**GLORIA GRANBILT** PRINTED  
ON CARDBOARD SUITABLE TO  
FRAME OR PUT ON YOUR PIN-UP  
BOARD FOR ONLY **10¢**...WITH THIS  
PIN-UP YOU'LL GET A SHEET OF  
LOTS MORE FASHION CUTOUTS TO  
COLOR AND PUT ON THIS DOLL.  
HURRY! SEND YOUR ORDER WITH  
10¢ TO KATY KEENE at WOGGON  
WHEELS RANCH in  
SANTA BARBARA,  
CALIF.  
BE SURE TO ASK FOR GLORIA PIN-UP!

SEND YOUR FASHION IDEAS TO GLORIA% KATY KEENE, SANTA BARBARA, CALIF.--EVEN THOUGH KATY DISLIKES GLORIA--SHE'LL GIVE THEM TO HER!!



# KATY and EENE



THE CANDY  
KID 64  
BILL WOGGON

SIS'S POSE + GOWN 64 BARBARA GLANDON, BOX 429, DOS PALOS, CALIF. (AGE 12)



ER-AH-SIS! HOW ABOUT GETTIN' YOURSELF  
AN ICE CREAM CONE?

MAKE IT **TWO**  
CONES, K.O.!



OKAY!  
TWO  
CONES!

WAIT! MAKE IT **THREE**---  
ONE FOR EACH OF US AN'  
SOME POP-CORN  
TOO--HUH?



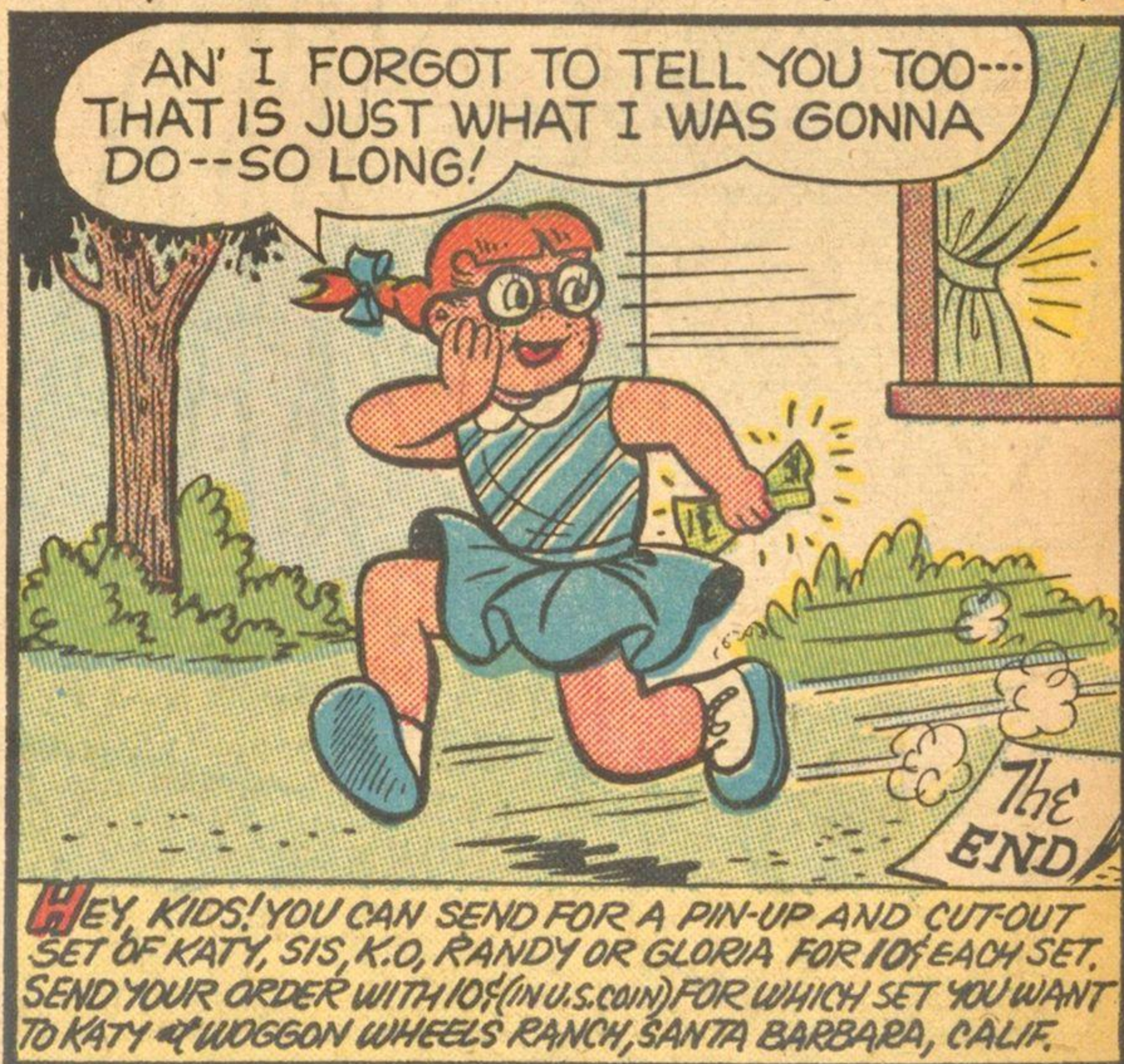
OKAY! MAKE IT THREE CONES  
AN' POP-CORN TOO!  
GOODBYE!

G'BYE!

LOVE SEAT 64 ANN MARIE FRICKE, 638-38th ST, UNION CITY, N.J. - LAMP 64 PAULINE MOORE, 300 GRIFFEN ST, PHOENIXVILLE, PA.



OH, SIS! I FORGOT TO TELL YOU TO  
KEEP TH' CHANGE AN' GO TO A MOVIE  
--YOU CAN HAVE ALL TH' CONES AN'  
POP-CORN FOR YOURSELF!



AN' I FORGOT TO TELL YOU TOO---  
THAT IS JUST WHAT I WAS GONNA  
DO--SO LONG!

SIS'S DRESS 64 VIRGINIA  
NELL SCHUCHERT  
BOX K, BENAIRDES,  
TEXAS

HEY KIDS! YOU CAN SEND FOR A PIN-UP AND CUT-OUT  
SET OF KATY, SIS, K.O., RANDY OR GLORIA FOR 10¢ EACH SET.  
SEND YOUR ORDER WITH 10¢ (IN U.S. COIN) FOR WHICH SET YOU WANT  
TO KATY & WOGGON WHEELS RANCH, SANTA BARBARA, CALIF.

The  
END



# LADIES' 20 DRESSES FOR \$3.50

## BIG DRESS SALE

ASSORTED in Silk, Wool,  
Cotton & Rayon

ALL SIZES in Good Condition  
BUT NO LESS THAN 20 DRESSES  
AT THIS BARGAIN PRICE

**Ladies' BLOUSES**  
39c each  
5 for \$1.69

Assorted colors and styles in Silks, Crepes, Rayons, Acetates.

**FREE!**

With \$5.00 Order or More 1 Pair of Ladies' Hose MONEY BACK IF NOT SATISFIED. \$1.00 Deposit MUST come with order. You pay postman balance plus COD and postage charges. NO ORDER ACCEPTED FOR LESS THAN \$3.00. A TRIAL ORDER WILL CONVINCE YOU OF OUR WONDERFUL BARGAINS.

**QUILT PIECES**  
3 lbs. \$1.49

Large bundle of beautiful new cotton prints, checks, stripes and solids. All good size cuttings

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Good quality Leathers and Fabrics. WILL GIVE MANY MONTHS OF GOOD WEAR.

**Ladies' SKIRTS**  
69c each  
3 for \$1.79

Full assortment of colors and styles. All Wools, plaids and Mixtures

**Ladies' SLIPS**  
49c each  
5 for \$2.29

Beautiful, well tailored slips that really give you value for your money.

**ORDER NOW**

**Ladies' Winter COATS**

\$1.89 each  
2 for \$3.59

All sizes with or without fur collars. These are in excellent condition, slight repairs needed.

**Ladies' COATS & TOPPERS**

\$1.29 each  
2 for \$2.39

Real Bargains in fine wool materials. Need slight repairs. For best selection order at once.

**RUMMAGE**

20 Pieces for \$2.19

Used items for every member of the family, consisting of Rayon Underwear, Children's Wear and other articles.

**Ladies' SWEATERS**  
99c each  
3 for \$2.69

Many styles and patterns in short and long sleeves. Various colors.

ORDER NOW FOR BEST SELECTION.

**RUSH YOUR ORDER TODAY!**

**MAIL ORDER MART** Dept. AC-2

160 Monroe Street New York 2, N.Y.

Please send me the following items, \$1.00 deposit enclosed.

ITEM	SIZE	PRICE

☐ Give Hose size - if Order is \$5.00 or more.

Name

Address

City

State

No Order accepted without \$1.00 deposit.  
Canada & Foreign - Full Payment with Order.

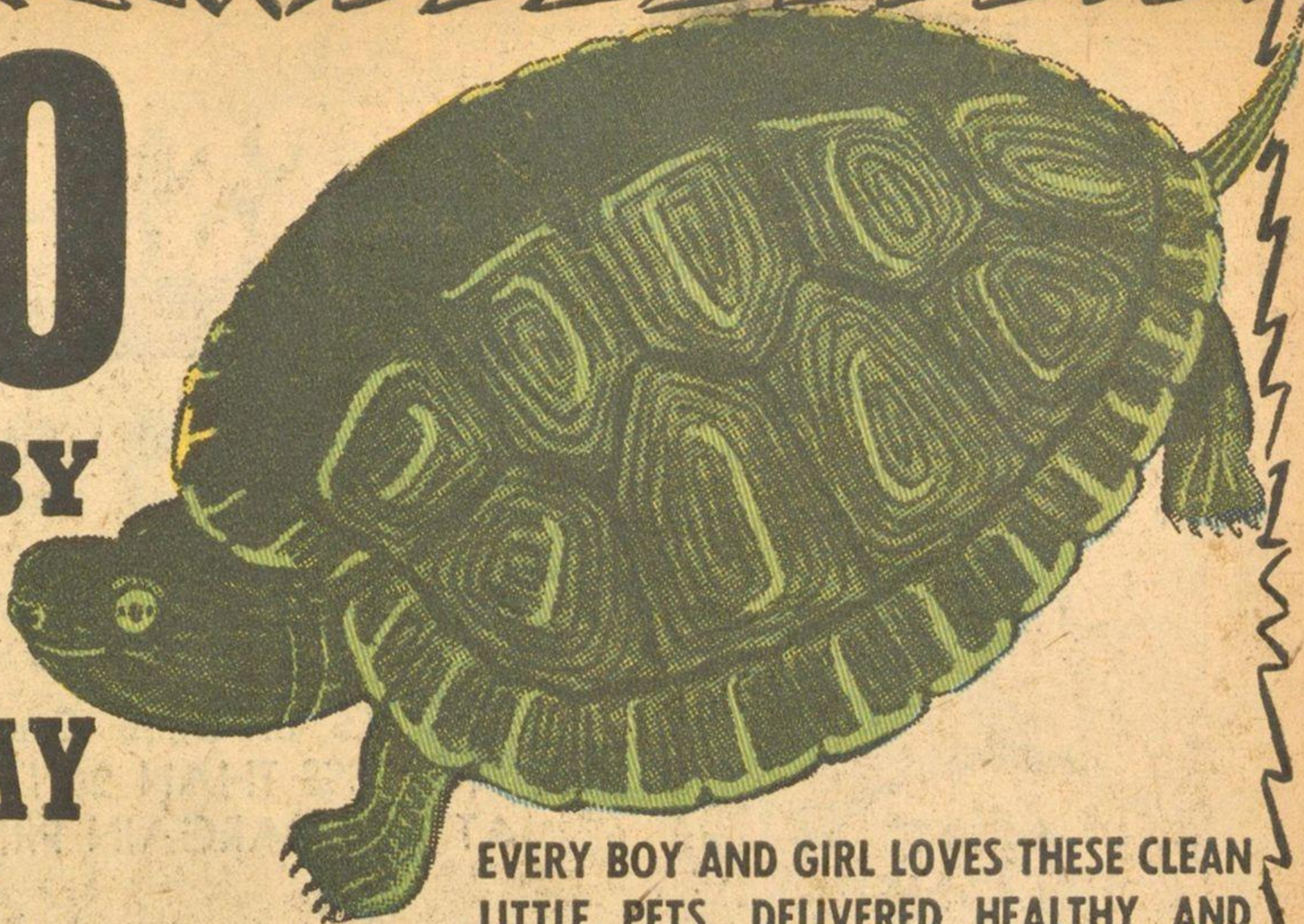


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## LIVE BABY TURTLES

## GIVEN AWAY

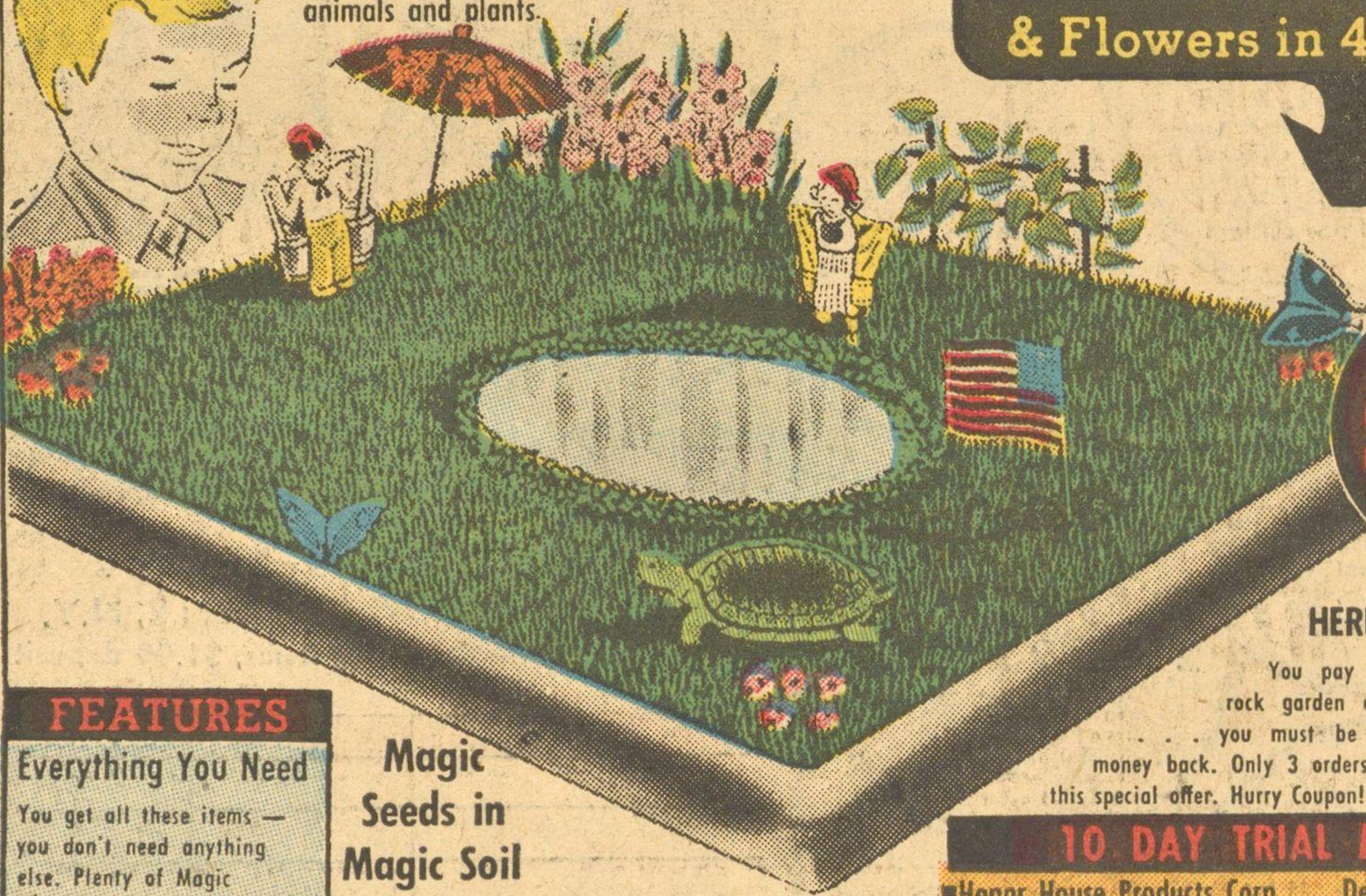
### WITH THIS OFFER



EVERY BOY AND GIRL LOVES THESE CLEAN LITTLE PETS. DELIVERED HEALTHY AND SAFE IN A SPECIAL MOSS-PROTECTED PACKAGE.

Here's one of the most exciting toys you've ever owned. Just think — a baby turtle all your own. What's more, a real growing garden to keep him in, a garden you plant and grow all by yourself. You can teach him to recognize you when you feed him. Watch him swim — see how he pulls his head and feet into his shell when he's frightened. You can have turtle races — you can make a little house for him to live in — and all

the time you can watch how the lovely, soft grass grows — see and smell the beautiful flowers. You'll amaze your friends with how much you know about animals and plants.



**MAGIC  
ROCK GARDEN**

Grows Real Grass  
& Flowers in 4 Days

only  
**\$1.69**

#### HERE'S OUR OFFER

You pay only \$1.69 for the rock garden and turtle . . . AND . . . you must be 100% delighted or money back. Only 3 orders to a customer with this special offer. Hurry Coupon!

#### FEATURES

##### Everything You Need

You get all these items — you don't need anything else. Plenty of Magic grass seeds . . . Magic soil, lovely flower seeds . . . Practical attractive container . . . Bright-colored metal butterfly . . . American Flag . . . Parasol that opens and closes . . . Simulated rocks. Plant food. Many other exciting features.

##### Magic Seeds in Magic Soil

A real growing Rock Garden — about 100 square inches of sweet grass and bright lovely flowers — for you to care for. When the flowers grow you can pluck a bouquet for your mother or friend. When the grass grows too high you will have to cut and trim it. And all the time you will have a beautiful garden you can be

proud of and show off to your friends. You'll learn many useful things, too — it will even help you understand many things they teach at school.

#### 10 DAY TRIAL FREE!

Honor House Products Corp. Dept. 362-G  
35 Wilbur St. Lynbrook, N.Y.

Rush my Rock Garden and live baby turtle at once. If I am not completely satisfied I may return the garden for prompt refund of the full purchase price, and I may keep the turtle ABSOLUTELY FREE. Price is \$1.69

☐ Enclosed find \$\_\_\_\_\_ in full payment.

☐ Send C.O.D. I'll pay postman, plus C.O.D. fee on delivery.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_





**GEE! IT MUST HAVE  
TAKEN YEARS TO  
LEARN TO PLAY  
*LIKE THAT!***



***NOT AT ALL!* I DIDN'T KNOW  
A NOTE. YET I STARTED  
PLAYING WHOLE PIECES  
*RIGHT AWAY!***

# Wonderful, Easy Way to Learn Enables You To **PLAY REAL MUSIC** *Almost Overnight!*

## **EVEN IF YOU DON'T KNOW A SINGLE NOTE OF MUSIC NOW!**

Yes, it's **TRUE!** In just a few weeks, you can be playing **REAL MUSIC** on your favorite instrument. Not by just a "trick" method that merely seems to teach you music. But *really reading and playing* actual sheet music—so easily and confidently that your friends will suspect that you've actually "known how" for years!



### **THOUSANDS NOW PLAY Who Never Thought They Could!**

#### **Mother Fulfills Desire**

"After I had been married 13 years I saw my chance to fulfill my desire to play piano. In a few weeks I could play pieces a friend couldn't who took lessons for 3 years from a teacher." — Mrs. J. L. Newton, Louisville, Ky.



#### **How Famous Orchestra Leader Got His Start**

"I got my start in music with your Course. How easy it is to learn to read notes and play this 'teach-yourself' way! You did so much for me, I've enrolled my two daughters" — Lawrence Welk.

#### **Amazes Friends**

"In a few weeks I could play several pieces. Everyone was amazed, especially friends who had had lessons for years and whom it took 6 months to a year to play simple pieces." — Mrs. J. P. Perry, Princeton, W. Va.



**NO TEDIOUS PRACTICING OF BORING SCALES AND EXERCISES REQUIRED.** Even if you don't know a single note now, you'll "start right in on pieces." This builds up your skill and confidence so rapidly that soon you'll be able to play **ALL** your favorite songs and compositions *by note*. It's all so clearly explained—so **EASY** to understand—that even children "catch on" at once.

### **No Special "Talent" Needed**

No wonder **OVER 900,000 PEOPLE** all over the world have turned to the U. S. School of Music method to make their dreams of playing music come true! No special "talent" is needed. And you learn right at home, in the spare time of **YOUR OWN CHOOSING**—free from the rigid schedule imposed by a teacher. Costs only a few cents per lesson, including sheet music.

### **Why Keep on Missing These Joys?**

Why not let this famous home-study method bring the many pleasures of music into **YOUR** life? Good times! New friends. Gay parties. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep *personal* satis-

faction of being able to make your own music—provide your own entertainment.



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#### **and Free Lesson-Sample**

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☐ I do ☐ I do not—have instrument now

Name \_\_\_\_\_ (Please Print)

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ If 16 years or under check here for Book-let A



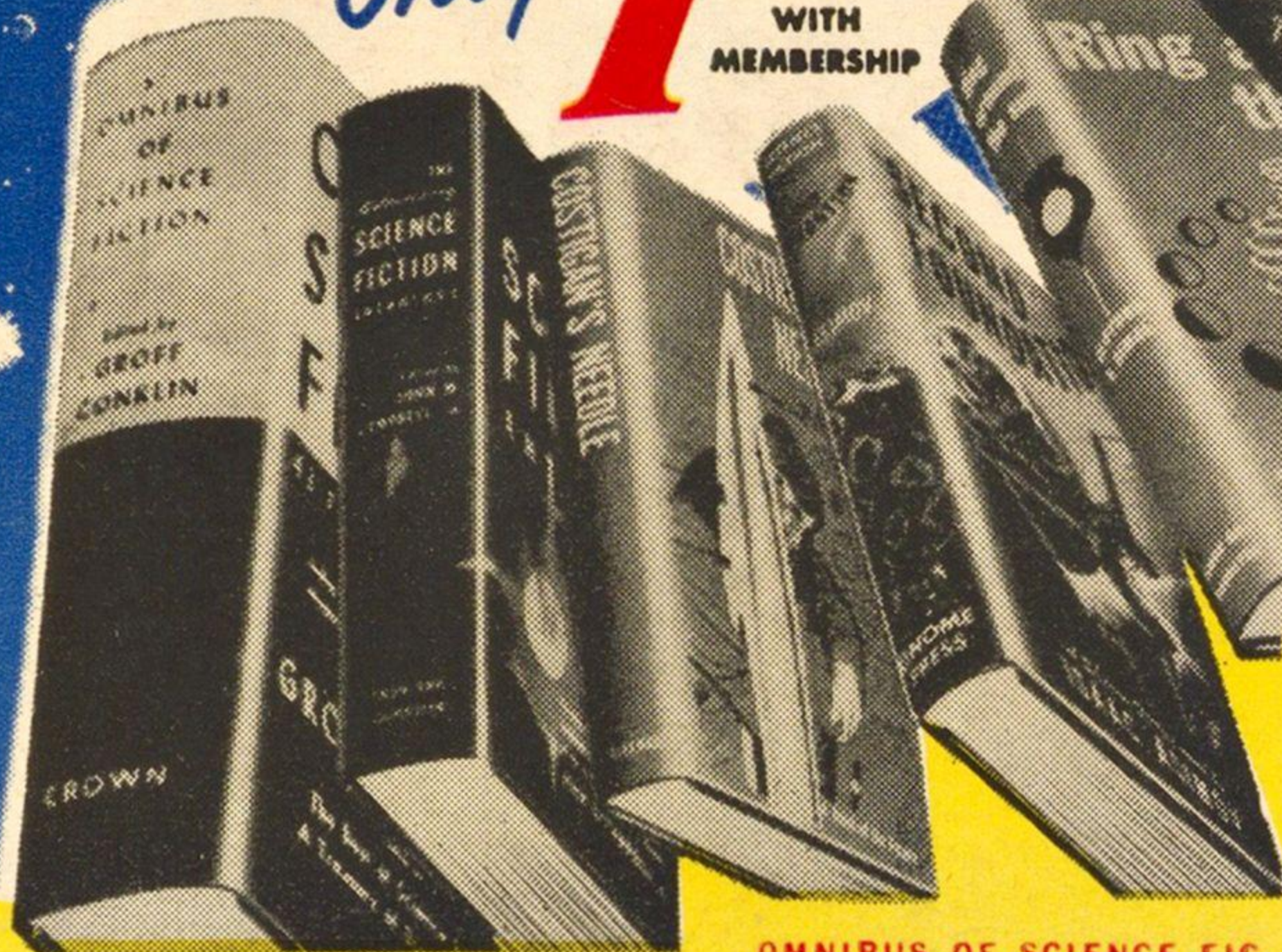
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